

Registered number  
7325545

AB Southern Ltd  
Abbreviated Accounts  
31 July 2015

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COMPANIES HOUSE

**AB Southern Ltd****Registered number:****7325545****Abbreviated Balance Sheet  
as at 31 July 2015**

	Notes	2015 £	2014 £
<b>Fixed assets</b>			
Intangible assets	2	-	2,020
Tangible assets	3	23,669	786
		<u>23,669</u>	<u>2,806</u>
<b>Current assets</b>			
Stocks	400	400	
Debtors	57,531	110,386	
Cash at bank and in hand	18,409	8,157	
	<u>76,340</u>	<u>118,943</u>	
<b>Creditors: amounts falling due within one year</b>		(42,285)	(62,025)
<b>Net current assets</b>		<u>34,055</u>	<u>56,918</u>
<b>Total assets less current liabilities</b>		<u>57,724</u>	<u>59,724</u>
<b>Provisions for liabilities</b>		(4,734)	-
<b>Net assets</b>		<u>52,990</u>	<u>59,724</u>
<b>Capital and reserves</b>			
Called up share capital	4	100	100
Profit and loss account		52,890	59,624
<b>Shareholders' funds</b>		<u>52,990</u>	<u>59,724</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.



A. P. Borthwick

Director

Approved by the board on 27 April 2016

**AB Southern Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 July 2015**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	50% straight line
Motor vehicles	20% straight line

***Stocks***

Stock is valued at the lower of cost and net realisable value.

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

**2 Intangible fixed assets**

£

**Cost**

At 1 August 2014	10,100
At 31 July 2015	10,100

**Amortisation**

At 1 August 2014	8,080
Provided during the year	2,020
At 31 July 2015	10,100

**Net book value**

At 31 July 2015	-
At 31 July 2014	2,020

1. **Introduction**  
 The purpose of this report is to provide a comprehensive overview of the current state of the market for [Product/Service]. This report will analyze the market environment, identify key trends, and provide recommendations for future growth.

## 2. Market Overview

The market for [Product/Service] is currently experiencing rapid growth, driven by increasing demand and technological advancements. The market is characterized by a high level of competition, with several key players vying for market share.

The market is segmented into several key categories, including [Category 1], [Category 2], and [Category 3]. Each segment presents unique opportunities and challenges for businesses operating in the market.

Key factors influencing the market include [Factor 1], [Factor 2], and [Factor 3]. These factors are expected to continue to shape the market landscape in the coming years.

The market is currently facing several challenges, including [Challenge 1], [Challenge 2], and [Challenge 3]. These challenges present significant barriers to entry for new businesses and may impact the overall growth of the market.

Despite these challenges, the market remains highly attractive due to its strong growth potential and the increasing demand for [Product/Service].

In conclusion, the market for [Product/Service] is a dynamic and rapidly evolving environment. Businesses operating in this market must stay abreast of the latest trends and developments to remain competitive. This report provides a detailed analysis of the market and offers valuable insights for decision-makers.

## 3. Market Analysis

The market analysis is based on a comprehensive review of industry data, including sales figures, market share, and competitive positioning. The analysis identifies key trends and provides a detailed breakdown of the market segments.

The market is characterized by a high level of volatility, with significant fluctuations in demand and supply. This volatility is primarily driven by changes in consumer behavior and technological advancements.

The market is highly competitive, with several key players vying for market share. These players are constantly innovating and improving their products and services to maintain their competitive edge.

The market is expected to continue to grow at a rapid pace in the coming years, driven by increasing demand and technological advancements. This growth presents significant opportunities for businesses operating in the market.

**AB Southern Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 July 2015**

**3 Tangible fixed assets** **£**

**Cost**

At 1 August 2014	6,376
Additions	30,446
Disposals	<u>(3,206)</u>
At 31 July 2015	<u>33,616</u>

**Depreciation**

At 1 August 2014	5,590
Charge for the year	7,563
On disposals	<u>(3,206)</u>
At 31 July 2015	<u>9,947</u>

**Net book value**

At 31 July 2015	<u>23,669</u>
At 31 July 2014	<u>786</u>

<b>4 Share capital</b>	<b>Nominal value</b>	<b>2015 Number</b>	<b>2015 £</b>	<b>2014 £</b>
Allotted, called up and fully paid:				
Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>

1. The first part of the report is a general introduction to the project. It describes the purpose of the study and the objectives that were set at the beginning of the project.

2. The second part of the report is a detailed description of the methodology used in the study. It includes information about the data collection methods, the sample size, and the statistical tests that were used to analyze the data.

3. The third part of the report is a discussion of the results of the study. It compares the findings to the hypotheses that were tested and discusses the implications of the results for the field of research.

4. The fourth part of the report is a conclusion that summarizes the main findings of the study and provides recommendations for future research.

5. The fifth part of the report is a list of references that includes all of the sources that were used in the study.

6. The sixth part of the report is a list of appendices that includes all of the supplementary materials that were used in the study.

7. The seventh part of the report is a list of figures and tables that includes all of the visual representations of the data that were used in the study.

8. The eighth part of the report is a list of footnotes that includes all of the additional information that was provided in the study.

9. The ninth part of the report is a list of acknowledgments that includes all of the people and organizations that provided support for the study.

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