

**100 PERCENT DIRECT MARKETING LIMITED
UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2020**

100 PERCENT DIRECT MARKETING LIMITED
UNAUDITED ACCOUNTS
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100 PERCENT DIRECT MARKETING LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2020

Directors	H A Howe M A Howe
Secretary	H A Howe
Company Number	07310409 (England and Wales)
Registered Office	203 West Street Fareham PO16 0EN England
Accountants	TaxSense Accountants Ltd 203 West Street Fareham Hants PO16 0EN

100 PERCENT DIRECT MARKETING LIMITED
STATEMENT OF FINANCIAL POSITION
AS AT 31 JULY 2020

	Notes	2020 £	2019 £
Current assets			
Debtors	4	31,493	26,482
Cash at bank and in hand		1,452	-
		<u>32,945</u>	<u>26,482</u>
Creditors: amounts falling due within one year	5	(32,706)	(26,261)
Net current assets		<u>239</u>	<u>221</u>
Net assets		<u>239</u>	<u>221</u>
Capital and reserves			
Called up share capital		100	100
Profit and loss account		139	121
Shareholders' funds		<u>239</u>	<u>221</u>

For the year ending 31 July 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

The financial statements were approved by the Board of Directors and authorised for issue on 16 November 2020 and were signed on its behalf by

M A Howe
Director

Company Registration No. 07310409

100 PERCENT DIRECT MARKETING LIMITED
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2020

1 Statutory information

100 Percent Direct Marketing Limited is a private company, limited by shares, registered in England and Wales, registration number 07310409. The registered office is 203 West Street, Fareham, PO16 0EN, England.

2 Compliance with accounting standards

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

3 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

Basis of preparation

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

Presentation currency

The accounts are presented in £ sterling.

4 Debtors

	2020	2019
	£	£
Trade debtors	-	2,113
Accrued income and prepayments	-	737
Other debtors	31,493	23,632
	<u>31,493</u>	<u>26,482</u>

5 Creditors: amounts falling due within one year

	2020	2019
	£	£
Bank loans and overdrafts	25,000	13,206
Trade creditors	802	4,448
Taxes and social security	5,214	7,762
Accruals	1,690	845
	<u>32,706</u>	<u>26,261</u>

6 Loans to directors

	Brought Forward	Advance/ credit	Repaid	Carried Forward
	£	£	£	£
H A Howe				
Director Loan	11,816	(7,419)	(11,350)	15,747
M A Howe				
Director Loan	11,816	(7,420)	(11,350)	15,746
	<u>23,632</u>	<u>(14,839)</u>	<u>(22,700)</u>	<u>31,493</u>

7 Average number of employees

During the year the average number of employees was 2 (2019: 2).

