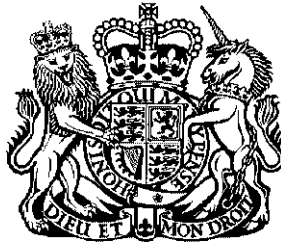


File Copy



CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company No. 07310409

The Registrar of Companies for England and Wales, hereby certifies that

100 PERCENT DIRECT MARKETING LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in ENGLAND/WALES

Given at Companies House, Cardiff, on 9th July 2010



N07310409B



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House

— for the record —

The above information was communicated by electronic means and authenticated by the Registrar of Companies under Section 1115 of the Companies Act 2006



Companies House
— for the record —

IN01(ef)

Application to register a company

Received for filing in Electronic Format on the: **09/07/2010**



XUDPWLJT

*Company Name
in full:* **100 PERCENT DIRECT MARKETING LIMITED**

Company Type: **Private limited by shares**

*Situation of Registered
Office:* **England and Wales**

*Proposed Register
Office Address:* **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

I wish to entirely adopt the following model articles: **Private (Ltd by Shares)**

Proposed Officers

Company Secretary *1*

Type: **Person**

Full forename(s): **MRS HEDWIG ANTONIA**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Consented to Act: **Y** Date authorised: **09/07/2010** Authenticated: **YES**

Company Director *I*

Type: **Person**

Full forename(s): **MR MICHAEL ALLEN**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Country/State Usually Resident: ENGLAND

Date of Birth: **03/07/1949** *Nationality:* **BRITISH**

Occupation: **COMPANY DIRECTOR**

Consented to Act: Y Date authorised: 09/07/2010 Authenticated: YES

Company Director **2**

Type: **Person**
Full forename(s): **MRS HEDWIG ANTONIA**
Surname: **HOWE**
Former names:
Service Address: **12 CARLISLE CLOSE**
 KINGSTON
 SURREY
 ENGLAND
 KT2 7AU

Country/State Usually Resident: **ENGLAND**

Date of Birth: **06/05/1956** *Nationality:* **AUSTRIAN**
Occupation: **ADMINISTRATOR**

Consented to Act: **Y** *Date authorised:* **09/07/2010** *Authenticated:* **YES**

Statement of Capital (Share Capital)

Class of shares	ORD A	<i>Number allotted</i>	100
		<i>Aggregate nominal value</i>	100
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>	FULL VOTING RIGHTS		

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	100
		<i>Total aggregate nominal value</i>	100

Initial Shareholdings

Name: **MICHAEL ALLEN HOWE**

Address: **12
CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Class of share: **ORD A**

Number of shares: **51**

Currency: **GBP**

*Nominal value of
each share:* **1**

Amount unpaid: **0**

Amount paid: **1**

Name: **HEDWIG ANTONIA HOWE**

Address: **12
CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Class of share: **ORD A**

Number of shares: **49**

Currency: **GBP**

*Nominal value of
each share:* **1**

Amount unpaid: **0**

Amount paid: **1**

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

memorandum delivered by an agent for the subscriber(s): **Yes**

Agent's Name: **COMPANIES MADE SIMPLE LTD**

Agent's Address: **145 - 157
ST. JOHN STREET
LONDON
ENGLAND
EC1V 4PY**

Authorisation

Authoriser Designation: **agent**

Authenticated: **Yes**

Agent's Name: **COMPANIES MADE SIMPLE LTD**

Agent's Address: **145 - 157
ST. JOHN STREET
LONDON
ENGLAND
EC1V 4PY**

Companies Act 2006

SCHEDULE 1 COMPANY HAVING A SHARE CAPITAL Memorandum of Association of 100 PERCENT DIRECT MARKETING LIMITED

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share each.

Subscriber:

Michael Allen Howe

Authentication: Authenticated Electronically

Subscriber:

Hedwig Antonia Howe

Authentication: Authenticated Electronically

Dated: 9 Jul 2010