



Companies House
— for the record —

AR01 (ef)

Annual Return



Received for filing in Electronic Format on the: **16/07/2013**

X2CP5VFL

Company Name: **100 PERCENT DIRECT MARKETING LIMITED**

Company Number: **07310409**

Date of this return: **09/07/2013**

SIC codes: **73110**

Company Type: **Private company limited by shares**

Situation of Registered Office: **C/O H GRAHAM KING & CO
SOUTHERNHAY 207 HOOK ROAD
CHESSINGTON
SURREY
KT9 1HJ**

Single Alternative Inspection Location (SAIL)

The address for an alternative location to the company's registered office for the inspection of registers is:

12 CARLISLE CLOSE
KINGSTON UPON THAMES
SURREY
ENGLAND
KT2 7AU

The following records have moved to the single alternative inspection location:

Register of members (section 114)
Register of directors (section 162)
Directors' service contracts (section 228)
Directors' indemnities (section 237)
Register of secretaries (section 275)
Records of resolutions and meetings (section 358)
Register of debenture holders (section 743)
Contracts relating to purchase of own shares (section 702)

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **MRS HEDWIG ANTONIA**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Company Director **1**

Type: **Person**

Full forename(s): **MRS HEDWIG ANTONIA**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **06/05/1956** *Nationality:* **AUSTRIAN**

Occupation: **ADMINISTRATOR**

Company Director 2

Type: **Person**

Full forename(s): **MR MICHAEL ALLEN**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **03/07/1949** *Nationality:* **BRITISH**

Occupation: **COMPANY DIRECTOR**

Statement of Capital (Share Capital)

Class of shares	ORD A	<i>Number allotted</i>	100
		<i>Aggregate nominal value</i>	100
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>			
FULL VOTING RIGHTS			

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	100
		<i>Total aggregate nominal value</i>	100

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 09/07/2013 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for the company are shown below

Shareholding 1 : **51 ORD A shares held as at the date of this return**
Name: **MICHAEL ALLEN HOWE**

Shareholding 2 : **49 ORD A shares held as at the date of this return**
Name: **HEDWIG ANTONIA HOWE**

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.