

Abbreviated Unaudited Accounts for the Year Ended 31 July 2014

for

Data in Action Ltd

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for the Year Ended 31 July 2014

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Data in Action Ltd

Company Information  
for the Year Ended 31 July 2014

**DIRECTOR:**

Mr D Charles

**REGISTERED OFFICE:**

2-3 Bassett Court  
Broad Street  
Newport Pagnell  
Buckinghamshire  
MK16 0JN

**REGISTERED NUMBER:**

07309155 (England and Wales)

Abbreviated Balance Sheet

31 July 2014

	Notes	31.7.14 £	£	31.7.13 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		920		1,840
Tangible assets	3		<u>2,855</u>		<u>3,160</u>
			3,775		5,000
<b>CURRENT ASSETS</b>					
Debtors		12,000		12,099	
Cash at bank		<u>7,107</u>		<u>4,106</u>	
		19,107		16,205	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>13,818</u>		<u>10,440</u>	
<b>NET CURRENT ASSETS</b>			<u>5,289</u>		<u>5,765</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>9,064</u>		<u>10,765</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		100		100
Profit and loss account			<u>8,964</u>		<u>10,665</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>9,064</u>		<u>10,765</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 19 January 2015 and were signed by:

Mr D Charles - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts  
for the Year Ended 31 July 2014

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on cost

Computer equipment - 33% on cost

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**Intangible fixed assets**

Intangible assets are being amortised evenly over their useful life of five years.

2. **INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 August 2013	
and 31 July 2014	4,600
<b>AMORTISATION</b>	
At 1 August 2013	2,760
Amortisation for year	920
At 31 July 2014	3,680
<b>NET BOOK VALUE</b>	
At 31 July 2014	920
At 31 July 2013	1,840

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 July 2014

3. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 August 2013	13,478
Additions	3,586
Disposals	(458)
At 31 July 2014	<u>16,606</u>
<b>DEPRECIATION</b>	
At 1 August 2013	10,318
Charge for year	3,586
Eliminated on disposal	(153)
At 31 July 2014	<u>13,751</u>
<b>NET BOOK VALUE</b>	
At 31 July 2014	<u>2,855</u>
At 31 July 2013	<u>3,160</u>

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.7.14 £	31.7.13 £
1	Ordinary	£1	<u>100</u>	<u>100</u>

5. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

At the balance sheet date the company owed the director, Mr D Charles, £7,731 (2013: £1,157).

Dividends of £12,750 were paid to the director, Mr D Charles, in the year (2013: £25,500).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.