

Abbreviated Unaudited Accounts for the Year Ended 31 July 2013

for

Data in Action Limited

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for the Year Ended 31 July 2013

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Data in Action Limited

Company Information
for the Year Ended 31 July 2013

DIRECTOR:

Mr D Charles

REGISTERED OFFICE:

2-3 Bassett Court
Broad Street
Newport Pagnell
Buckinghamshire
MK16 0JN

REGISTERED NUMBER:

07309155 (England and Wales)

ACCOUNTANTS:

Ad Valorem Accountancy Services Limited
2-3 Bassett Court
Broad Street
Newport Pagnell
Buckinghamshire
MK16 0JN

Abbreviated Balance Sheet

31 July 2013

| | Notes | 31.7.13 £ | £ | 31.7.12 £ | £ |
|--|-------|---------------|---------------|---------------|---------------|
| FIXED ASSETS | | | | | |
| Intangible assets | 2 | | 1,840 | | 2,760 |
| Tangible assets | 3 | | <u>3,160</u> | | <u>5,856</u> |
| | | | 5,000 | | 8,616 |
| CURRENT ASSETS | | | | | |
| Debtors | | 12,099 | | 12,780 | |
| Cash at bank | | <u>4,106</u> | | <u>27,037</u> | |
| | | 16,205 | | 39,817 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | | <u>10,440</u> | | <u>37,772</u> | |
| NET CURRENT ASSETS | | | <u>5,765</u> | | <u>2,045</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | <u>10,765</u> | | <u>10,661</u> |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 4 | | 100 | | 100 |
| Profit and loss account | | | <u>10,665</u> | | <u>10,561</u> |
| SHAREHOLDERS' FUNDS | | | <u>10,765</u> | | <u>10,661</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 29 January 2014 and were signed by:

Mr D Charles - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 July 2013

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

| | |
|-----------------------|---------------|
| Fixtures and fittings | - 25% on cost |
| Computer equipment | - 33% on cost |

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Intangible fixed assets

Intangible assets are being amortised evenly over their useful life of five years.

2. **INTANGIBLE FIXED ASSETS**

| | Total £ |
|-----------------------|------------|
| COST | |
| At 1 August 2012 | |
| and 31 July 2013 | 4,600 |
| AMORTISATION | |
| At 1 August 2012 | 1,840 |
| Amortisation for year | 920 |
| At 31 July 2013 | 2,760 |
| NET BOOK VALUE | |
| At 31 July 2013 | 1,840 |
| At 31 July 2012 | 2,760 |

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 July 2013

3. **TANGIBLE FIXED ASSETS**

| | Total £ |
|-----------------------|---------------|
| COST | |
| At 1 August 2012 | 11,703 |
| Additions | <u>1,775</u> |
| At 31 July 2013 | <u>13,478</u> |
| DEPRECIATION | |
| At 1 August 2012 | 5,847 |
| Charge for year | <u>4,471</u> |
| At 31 July 2013 | <u>10,318</u> |
| NET BOOK VALUE | |
| At 31 July 2013 | <u>3,160</u> |
| At 31 July 2012 | <u>5,856</u> |

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

| Number: | Class: | Nominal value: | 31.7.13 £ | 31.7.12 £ |
|---------|----------|-------------------|--------------|--------------|
| 1 | Ordinary | £1 | <u>100</u> | <u>100</u> |

5. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

At the balance sheet date the company owed the director, Mr D Charles, £1,157 (2012: £19,382).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.