Registered Number 07304192

Accelerated Marketing Solutions Limited

Abbreviated Accounts

30 September 2012

Accelerated Marketing Solutions Limited **Registered Number 07304192**

Balance Sheet as at 30 September 2012

	Notes	2012		2011	
	2	£	£	£	£
Fixed assets	3				
Tangible			782		1,268
Investments			6,296		0
			7,078		1,268
Current assets					
Debtors		20,224		15,850	
Cash at bank and in hand		14,110		12,594	
Total current assets		34,334		28,444	
Creditors: amounts falling due within one year		(25,494)		(15,793)	
Net current assets (liabilities)			8,840		12,651
Total assets less current liabilities			15,918		13,919
Total net assets (liabilities)			15,918		13,919
Capital and reserves					
Called up share capital	5		100		100
Profit and loss account			15,818		13,819

Shareholders funds	15,918	13,919

a. For the year ending 30 September 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 13 June 2013

And signed on their behalf by:
Mr M Antoniou, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 September 2012

1 **Accounting policies**

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax. In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Fixed Assets

All fixed assets are initially recorded at cost.

Financial Instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities. Investments Investments held as fixed assets are included in the accounts at cost, less any provisions for impairment.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment	0% Method for Equipment

2 **Exchange rate**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

3 **Fixed Assets**

	Tangible Assets	Investments	Total
Cost or valuation	**£**	**£**	**£**
At 01 October 2011	1,902	0	1,902
Additions	224	6,296	6,520
At 30 September 2012	2,126	6,296	8,422
Depreciation			
At 01 October 2011	634		634
Charge for year	710		710
At 30 September 2012	1,344		1,344
Net Book Value			
At 30 September 2012	782	6,296	7,078
At 30 September 2011	1,268	0	1,268

4 **Creditors: amounts falling due after more than one year**

5 **Share capital**

	2012	2011
	£	**£**
Authorised share capital:		
60 Ordinary A of £1 each	60	0
40 Ordinary B of £1 each	40	0
Allotted, called up and fully paid:		
60 Ordinary A of £1 each	60	60
40 Ordinary B of £1 each	40	40