COMPANY REGISTRATION NUMBER 07304192

ACCELERATED MARKETING SOLUTIONS LIMITED

ABBREVIATED ACCOUNTS

30 SEPTEMBER 2011

THURSDAY

A0ZXJC7N
A47 05/01/2012 #291
COMPANIES HOUSE

HARRISONS
Chartered Accountants

79360

ACCELERATED MARKETING SOLUTIONS LIMITED

ABBREVIATED ACCOUNTS

PERIOD FROM 5 JULY 2010 TO 30 SEPTEMBER 2011

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ACCELERATED MARKETING SOLUTIONS LIMITED

ABBREVIATED BALANCE SHEET

30 SEPTEMBER 2011

	Note	£	30 Sep 11 £
FIXED ASSETS	2		
Tangible assets			1,268
CURRENT ASSETS			
Debtors		15,850	
Cash at bank and in hand		12,594	
		28,444	
CREDITORS: Amounts falling due within one year		15,793	
NET CURRENT ASSETS			12,651
TOTAL ASSETS LESS CURRENT LIABILITIES			13,919
CAPITAL AND RESERVES			
Called-up equity share capital	3		100
Profit and loss account			13,819
SHAREHOLDERS' FUNDS			13,919

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the period by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

(i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and

(ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on 19 December 2011

MR M ANTONIOU

Company Registration Number 07304192

ACCELERATED MARKETING SOLUTIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD FROM 5 JULY 2010 TO 30 SEPTEMBER 2011

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the period, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Equipment	-	3 years straight line

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction Exchange differences are taken into account in arriving at the operating profit

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities liabilities are presented as such in the balance sheet Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account Finance costs are calculated so as to produce a constant rate of return on the outstanding liability

ACCELERATED MARKETING SOLUTIONS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

PERIOD FROM 5 JULY 2010 TO 30 SEPTEMBER 2011

2. FIXED ASSETS

	Tangible Assets £
COST	
Additions	1,902
At 30 September 2011	1,902
DEPRECIATION	
Charge for period	634
At 30 September 2011	634
NET BOOK VALUE	
At 30 September 2011	1,268
At 4 July 2010	–

3. SHARE CAPITAL

Authorised share capital:

		30 Sep 11 £
Allotted, called up and fully paid:		
	No	£
60 Ordinary A shares of £1 each	60	60
40 Ordinary B shares of £1 each	40	40
	100	100

During the period 100 ordinary £1 shares were issued at par