## **ABBREVIATED ACCOUNTS**

## FOR THE PERIOD ENDED 31 AUGUST 2012

#### **ABBREVIATED BALANCE SHEET**

#### **AS AT 31 AUGUST 2012**

		2012	
	Notes	£	£
Fixed assets		•	
Tangible assets	2		3,744
Current assets			
Cash at bank and in hand		2,080	
Creditors amounts falling due within one year		-	
Net current assets			5,824
Total assets less current liabilities			5.824
Capital and reserves			
Called up share capital			11,331
Share premium account			57.043
Profit and loss account			(74,198)
Shareholders funds			5,824

For the financial period ended 31 August 2012 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and if its profit or loss for the financial period in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board and authorised for issue on

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Director

Company registration number 07273330 (England and Wales)

#### **ABBREVIATED BALANCE SHEET**

### **AS AT 31 AUGUST 2012**

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention

#### 1.2 Compliance with accounting standards

The financial statements have been prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

#### 1.3 Revenue recognition

Turnover represents amounts receivable for goods and services net of trade discounts

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment 33% straight line

Website 25% straight line

#### 1.5 Deferred taxation

Deferred tax is provided in full on timing differences which result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise based on current tax rates and law. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the accounts. Deferred tax is not provided on timing differences arising from the revaluation of fixed assets where there is no commitment to sell the assets. Deferred tax assets are recognised to the extent that it is regarded as more likely than not they will be recovered. Deferred tax assets and liabilities are not discounted.

#### 2 Fixed assets

	Tangible assets	
Cost	£	
At 31August 2011	5,289	
Additions	-	
At 31 August 2012	5,289	
Depreciation		
At 31 August 2011	5,289	
Charge for the period	1,545	
At 31 August 2012	1,545	
Net book value		
At 31 August 2012	3,744	

### **ABBREVIATED BALANCE SHEET**

## **AS AT 31 AUGUST 2012**

3 Share capital 2011

Allotted, called up and fully paid

During the period, a total of 1352 ordinary shares were issued.