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INVESTING IN INTEGRITY LIMITED
ANNUAL REPORT
YEAR ENDED 31 MARCH 2012



INVESTING IN INTEGRITY LIMITED
(Registered Number 07218181)
ANNUAL REPORT
YEAR ENDED 31 MARCH 2012

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INVESTING IN INTEGRITY LIMITED DIRECTORS' REPORT

The directors submit their report and the accounts for the year ended 31 March 2012

DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards) and applicable law.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

REVIEW OF ACTIVITIES

The Company commenced trading during the year. Although there was limited activity, the directors are looking forward to building on this start and developing a successful enterprise.

DIRECTORS

The directors of the company, who have served throughout the year, were as follows:

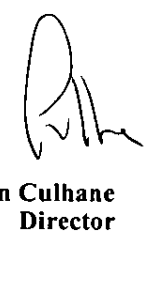
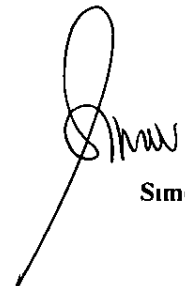
Simon Culhane
Philippa Foster Back OBE

Neither of the directors had any direct interest in the shares of the company.

BY ORDER OF THE BOARD

8 Eastcheap
London EC3M 1AE

20 December 2012



Simon Culhane
Director

INVESTING IN INTEGRITY LIMITED
PROFIT AND LOSS ACCOUNT
YEAR ENDED 31 MARCH 2012

	<u>2012</u>	<u>2011</u>
	£	£
Turnover	28,750	-
Cost of sales	(20,000)	-
Gross profit	<u>8,750</u>	<u>-</u>
Operating expenses		
Other operating charges	(8,845)	-
Loss on ordinary activities before and after taxation	<u>(95)</u>	<u>-</u>

The company had no recognised gains or losses for the year

The company's expenses all relate to ongoing operations

INVESTING IN INTEGRITY LIMITED
BALANCE SHEET
AS AT 31 MARCH 2012

	<u>Notes</u>	£ <u>2012</u>	£	£ <u>2011</u>	£
CURRENT ASSETS					
Cash and bank balances		8,355		-	
Trade debtors		4,500		100	
		<u> </u>	12,855	<u> </u>	100
CREDITORS					
Amounts falling due within one year					
Other creditors		(7,520)		-	
Other taxes		(430)		-	
		<u> </u>	(7,950)	<u> </u>	-
NET CURRENT ASSETS			4,905		100
TOTAL ASSETS LESS CURRENT LIABILITIES			<u> </u>		<u> </u>
			4,905		100
			<u> </u>		<u> </u>
CAPITAL AND RESERVES					
Called up share capital	2		5,000		100
Profit and loss account	3		(95)		-
			<u> </u>		<u> </u>
EQUITY SHAREHOLDERS' FUNDS	4		4,905		100
			<u> </u>		<u> </u>

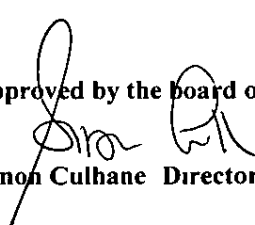
Audit Exemption Statement

For the year ending 31 March 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- these accounts have been prepared, and delivered to Companies House, in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the board on 20 December 2012


Simon Culhane Director

INVESTING IN INTEGRITY LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 MARCH 2012

1 ACCOUNTING POLICIES

Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

2 CALLED UP SHARE CAPITAL	<u>2012</u> £	<u>2011</u> £
Allotted and fully paid 5,000 Ordinary shares of £1 each	5,000 =====	100 =====
 3 PROFIT AND LOSS ACCOUNT	 <u>2012</u> £	 <u>2011</u> £
Balance brought forward	-	-
Loss for the year	(95)	-
	-----	-----
Balance at 31 March 2012	(95) =====	- =====
 4 RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS	 <u>2012</u> £	 <u>2011</u> £
Loss for the year	(95)	-
Balance brought forward	100	-
Shares issued during the year	4,900	100
	-----	-----
Balance at 31 March 2012	4,905 =====	100 =====