

Company Registration No. 07171598 (England and Wales)

**Twenty Two Promotions Limited**

**Unaudited financial statements  
for the year ended 28 February 2017**

**Pages for filing with the Registrar**



## **Twenty Two Promotions Limited**

### **Company information**

---

<b>Directors</b>	Gael Clichy Stuart Peters	(Appointed 12 December 2016)
<b>Secretary</b>	Stuart Peters	
<b>Company number</b>	07171598	
<b>Registered office</b>	71 Queen Victoria Street London EC4V 4BE	
<b>Accountants</b>	Saffery Champness LLP 71 Queen Victoria Street London EC4V 4BE	

---

## **Twenty Two Promotions Limited**

### **Contents**

---

	<b>Page</b>
Balance sheet	1
Statement of changes in equity	2
Notes to the financial statements	3 - 6

---

**Twenty Two Promotions Limited**

**Balance sheet**

**As at 28 February 2017**

			2017		2016
	Notes	£	£	£	£
<b>Current assets</b>					
Debtors	3	140,466		185,781	
Cash at bank and in hand		1,765,604		1,496,974	
		<u>1,906,070</u>		<u>1,682,755</u>	
<b>Creditors: amounts falling due within one year</b>	4	<u>(102,192)</u>		<u>(246,638)</u>	
<b>Net current assets</b>			<u>1,803,878</u>		<u>1,436,117</u>
<b>Capital and reserves</b>					
Called up share capital	5		100		100
Profit and loss reserves			<u>1,803,778</u>		<u>1,436,017</u>
<b>Total equity</b>			<u>1,803,878</u>		<u>1,436,117</u>

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

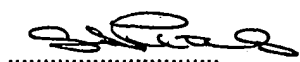
For the financial year ended 28 February 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 03/01/2018 and are signed on its behalf by:



Stuart Peters  
Director

**Company Registration No. 07171598**

**Twenty Two Promotions Limited**

**Statement of changes in equity  
For the year ended 28 February 2017**

---

	Share capital	Profit and loss reserves	Total
	£	£	£
Balance at 1 March 2015	100	993,046	993,146
Year ended 29 February 2016:			
Profit and total comprehensive income for the year	-	442,971	442,971
	<hr/>	<hr/>	<hr/>
Balance at 29 February 2016	100	1,436,017	1,436,117
Year ended 28 February 2017:			
Profit and total comprehensive income for the year	-	367,761	367,761
	<hr/>	<hr/>	<hr/>
Balance at 28 February 2017	<hr/> 100 <hr/>	<hr/> 1,803,778 <hr/>	<hr/> 1,803,878 <hr/>

## **Twenty Two Promotions Limited**

### **Notes to the financial statements For the year ended 28 February 2017**

---

#### **1 Accounting policies**

##### **Company information**

Twenty Two Promotions Limited is a private company limited by shares incorporated in England and Wales. The registered office is 71 Queen Victoria Street, London, EC4V 4BE.

##### **1.1 Accounting convention**

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

These financial statements for the year ended 28 February 2017 are the first financial statements of Twenty Two Promotions Limited prepared in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland. The date of transition to FRS 102 was 1 March 2015. The reported financial position and financial performance for the previous period are not affected by the transition to FRS 102.

##### **1.2 Turnover**

Turnover represents amounts receivable for promotional activities net of VAT. Income is recognised when receivable in respect of the financial year.

##### **1.3 Cash at bank and in hand**

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

##### **1.4 Financial instruments**

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

**1 Accounting policies (continued)**

***Basic financial assets***

Basic financial assets, which include debtors, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

***Classification of financial liabilities***

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

***Basic financial liabilities***

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

**1.5 Equity instruments**

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

**1.6 Taxation**

The tax expense represents the sum of the tax currently payable and deferred tax.

***Current tax***

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

**Twenty Two Promotions Limited**

**Notes to the financial statements (continued)**

**For the year ended 28 February 2017**

---

**1 Accounting policies (continued)**

**1.7 Employee benefits**

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

**2 Employees**

The average monthly number of persons (including directors) employed by the company during the year was 1 (2016 - 1).

**3 Debtors**

	2017	2016
	£	£
Amounts falling due within one year:		
Trade debtors	10,000	50,000
Other debtors	130,466	135,781
	<u>140,466</u>	<u>185,781</u>

**4 Creditors: amounts falling due within one year**

	2017	2016
	£	£
Trade creditors	2,000	12,000
Corporation tax	92,003	111,078
Other taxation and social security	1,009	1,140
Other creditors	7,180	122,420
	<u>102,192</u>	<u>246,638</u>

**5 Called up share capital**

	2017	2016
	£	£
Ordinary share capital		
Issued and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>



**Twenty Two Promotions Limited**

**Notes to the financial statements (continued)**  
**For the year ended 28 February 2017**

---

**6 Directors' transactions**

At the 28 February 2017 the director Gael Clichy owed the Company £22,298 (2016: Credit £93,255).