

Registered Number 07168299

PERSONALISE TO PROMOTE LTD

Abbreviated Accounts

31 March 2011

Balance Sheet as at 31 March 2011

	Notes	2011	
		£	£
Called up share capital not paid			0
Fixed assets			
Tangible	2	293	-
Total fixed assets		293	
Current assets			
Stocks		2,573	
Cash at bank and in hand		350	
Total current assets		<u>2,923</u>	-
Net current assets		2,923	
Total assets less current liabilities		<u>3,216</u>	-
Creditors: amounts falling due after one year		(3,860)	
Total net Assets (liabilities)		(644)	
Capital and reserves			
Called up share capital		2	
Profit and loss account		<u>(646)</u>	-
Shareholders funds		<u>(644)</u>	-

- a. For the year ending 31 March 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 20 November 2011

And signed on their behalf by:

Nicole Porcheron, Director

Andrew G Barbaro, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 March 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective June 2002)

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery 33.30% Straight Line

2 Tangible fixed assets

Cost	£
At	
additions	440
disposals	0
revaluations	0
transfers	0
At 31 March 2011	<u>440</u>

Depreciation	
At	
Charge for year	147
on disposals	0
At 31 March 2011	<u>147</u>

Net Book Value	
At	
At 31 March 2011	<u>293</u>

3 Transactions with directors

The Directors loans to the company during the accounting period totalling £3860.00 with no repayment date and no interest payable by the company. The Directors do not anticipate repayment of this amount until the company is financially able to make repayment.