Registered number
07152330

Rapid Reaction Marketing Limited

Abbreviated Accounts

29 February 2016

Rapid Reaction Marketing Limited

Registered number: 07152330

Abbreviated Balance Sheet

as at 29 February 2016

	Notes		2016		2015
			£		£
Fixed assets					
Tangible assets	2		1,015		126
Current assets					
Cash at bank and in hand		41,234		34,229	
Creditors: amounts falling due within one year		(49,513)		(48,788)	
Net current liabilities			(8,279)		(14,559)
Net liabilities			(7,264)		(14,433)
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			(7,266)		(14,435)
Shareholders' funds			(7,264)		(14,433)

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

S Prescott

Director

Approved by the board on 27 October 2016

Rapid Reaction Marketing Limited
Notes to the Abbreviated Accounts
for the year ended 29 February 2016

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% reducing balance

2 Tangible fixed assets

	£
Cost	
At 1 March 2015	529
Additions	1,227
At 29 February 2016	1,756
Depreciation	
At 1 March 2015	403
Charge for the year	338
At 29 February 2016	741
Net book value	
At 29 February 2016	1,015
At 28 February 2015	126

3 Share capital

	Nominal value	2016 Number	2016 £	2015 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	2	2	2