

**Registered Number 07144740**

**Purple Prime Ltd**

**Abbreviated Accounts**

**29 February 2012**

**Purple Prime Ltd**

**Registered Number 07144740**

**Company Information**

**Registered Office:**

42 Holywell Close  
Orpington  
Kent  
BR6 9XP

**Reporting Accountants:**

SJD Accountancy

12th Floor  
30 Crown Place  
London  
EC2A 2AL

Purple Prime Ltd

Registered Number 07144740

Balance Sheet as at 29 February 2012

	Notes	2012 £	£	2011 £	£
<b>Current assets</b>					
Debtors		21,371		32	
Cash at bank and in hand		144,375		82,135	
Total current assets		<u>165,746</u>		<u>82,167</u>	
<b>Creditors: amounts falling due within one year</b>		(42,864)		(27,638)	
<b>Net current assets (liabilities)</b>			122,882		54,529
<b>Total assets less current liabilities</b>			<u>122,882</u>		<u>54,529</u>
<b>Total net assets (liabilities)</b>			<u>122,882</u>		<u>54,529</u>
<b>Capital and reserves</b>					
Called up share capital	2		1		1
Profit and loss account			122,881		54,528
<b>Shareholders funds</b>			<u>122,882</u>		<u>54,529</u>

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- a. For the year ending 29 February 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 27 May 2012

And signed on their behalf by:

**Ms P Marshall, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the Abbreviated Accounts**

For the year ending 29 February 2012

**1 Accounting policies****Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2 Share capital**

	2012	2011
	£	£
<b>Allotted, called up and fully paid:</b>		
1 Ordinary shares of £1 each	1	1

**3 Transactions with directors**

Ms P Marshall had a loan during the year. The balance at 29 February 2012 was £2,471 (1 March 2011 - £-), £2,520 was advanced and £49 was repaid during the year. As of the 29th February 2012, the director owed the company £2471.40. This was repaid in full on the 10th May 2012.