

**REGISTERED NUMBER: 07120604 (England and Wales)**

**Abbreviated Accounts**  
**for the Year Ended 31 January 2012**  
**for**  
**HOOPS MEDIA LIMITED**

WEDNESDAY



RM

\*R1KPTPOP\*

31/10/2012

#194

COMPANIES HOUSE

**HOOPS MEDIA LIMITED (REGISTERED NUMBER: 07120604)**

**Contents of the Abbreviated Accounts  
for the Year Ended 31 January 2012**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>3</b>

**HOOPS MEDIA LIMITED**  
**Company Information**  
**for the Year Ended 31 January 2012**

**DIRECTOR:** Mr N D Gandy

**REGISTERED OFFICE:** 5 Park Court  
Pyrford Road  
West Byfleet  
Surrey  
KT14 6SD

**REGISTERED NUMBER:** 07120604 (England and Wales)

**ACCOUNTANTS:** Gibson Hewitt LLP  
5 Park Court  
Pyrford Road  
West Byfleet  
Surrey  
KT14 6SD



**HOOPS MEDIA LIMITED (REGISTERED NUMBER: 07120604)**

**Abbreviated Balance Sheet  
31 January 2012**

	Notes	31 1 12 £	31 1 11 £
<b>FIXED ASSETS</b>			
Intangible assets	2	191,168	254,891
Tangible assets	3	630	507
		<u>191,798</u>	<u>255,398</u>
<b>CURRENT ASSETS</b>			
Debtors		1,203	172
Prepayments and accrued income		1,052	39
Cash at bank		48,894	28,421
		<u>51,149</u>	<u>28,632</u>
<b>CREDITORS</b>			
Amounts falling due within one year		241,893	283,891
		<u>(190,744)</u>	<u>(255,259)</u>
<b>NET CURRENT LIABILITIES</b>			
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>1,054</u>	<u>139</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	100	100
Profit and loss account		954	39
		<u>1,054</u>	<u>139</u>
<b>SHAREHOLDERS' FUNDS</b>			
		<u>1,054</u>	<u>139</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2012

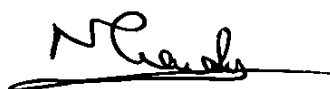
The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 29/10/2012 and were signed by.



Mr N D Gandy - Director

The notes form part of these abbreviated accounts

**HOOPS MEDIA LIMITED (REGISTERED NUMBER: 07120604)**

**Notes to the Abbreviated Accounts  
for the Year Ended 31 January 2012**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover is the value of goods, net of VAT, provided to customers during the year, plus the value of work, net of VAT, performed during the year with respect to services

Revenue is recognised on the sale of goods when the goods are despatched. Revenue is recognised on the provision of services on a percentage degree of completion basis calculated by reference to the time expended compared to the anticipated time

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2010, is being amortised evenly over its estimated useful life of five years

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 20% on cost
Computer equipment	- 25% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 February 2011	
and 31 January 2012	318,614
<b>AMORTISATION</b>	
At 1 February 2011	63,723
Charge for year	63,723
At 31 January 2012	127,446
<b>NET BOOK VALUE</b>	
At 31 January 2012	191,168
At 31 January 2011	254,891

**HOOPS MEDIA LIMITED (REGISTERED NUMBER: 07120604)**

**Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 January 2012**

**3 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 February 2011	646
Additions	349
	<hr/>
At 31 January 2012	995
	<hr/>
<b>DEPRECIATION</b>	
At 1 February 2011	139
Charge for year	226
	<hr/>
At 31 January 2012	365
	<hr/>
<b>NET BOOK VALUE</b>	
At 31 January 2012	630
	<hr/>
At 31 January 2011	507
	<hr/>

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid				
Number	Class	Nominal value. £1	31 1 12 £	31 1 11 £
100	Ordinary	£1	100	100
			<hr/>	<hr/>