

**THE SMARTER WEB COMPANY LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

The Smarter Web Company Limited
Unaudited Financial Statements
For The Year Ended 31 December 2022

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The Smarter Web Company Limited
Balance Sheet
As At 31 December 2022

Registered number: 07113945

		2022		2021	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	4		3,899		3,881
			3,899		3,881
CURRENT ASSETS					
Debtors	5	57,374		52,947	
Cash at bank and in hand		3,659		29,292	
		61,033		82,239	
Creditors: Amounts Falling Due Within One Year	6	(24,752)		(26,510)	
NET CURRENT ASSETS (LIABILITIES)			36,281		55,729
TOTAL ASSETS LESS CURRENT LIABILITIES			40,180		59,610
Creditors: Amounts Falling Due After More Than One Year	7		(34,167)		(44,167)
NET ASSETS			6,013		15,443
CAPITAL AND RESERVES					
Called up share capital	8		800		800
Fair Value Reserve	9		(18,402)		-
Profit and Loss Account			23,615		14,643
SHAREHOLDERS' FUNDS			6,013		15,443

The Smarter Web Company Limited
Balance Sheet (continued)
As At 31 December 2022

For the year ending 31 December 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Mr Andrew Webley

Director

22/08/2023

The notes on pages 3 to 5 form part of these financial statements.

The Smarter Web Company Limited
Notes to the Financial Statements
For The Year Ended 31 December 2022

1. General Information

The Smarter Web Company Limited is a private company, limited by shares, incorporated in England & Wales, registered number 07113945. The registered office is 19 Viburnum Road, Almondsbury, Bristol, BS32 4DH.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

2.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	10% Straight Line Method
Fixtures & Fittings	10% Straight Line Method

2.4. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and assets reflect the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

3. Average Number of Employees

Average number of employees, including directors, during the year was as follows: 1 (2021: 2)

The Smarter Web Company Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2022

4. Tangible Assets

	Plant & Machinery	Fixtures & Fittings	Total
	£	£	£
Cost			
As at 1 January 2022	34,260	6,366	40,626
Additions	-	727	727
As at 31 December 2022	<u>34,260</u>	<u>7,093</u>	<u>41,353</u>
Depreciation			
As at 1 January 2022	34,260	2,485	36,745
Provided during the period	-	709	709
As at 31 December 2022	<u>34,260</u>	<u>3,194</u>	<u>37,454</u>
Net Book Value			
As at 31 December 2022	<u>-</u>	<u>3,899</u>	<u>3,899</u>
As at 1 January 2022	<u>-</u>	<u>3,881</u>	<u>3,881</u>

5. Debtors

	2022	2021
	£	£
Due within one year		
Trade debtors	-	26
Prepayments and accrued income	1,944	1,944
Other debtors	55,430	50,876
Other taxes and social security	-	101
	<u>57,374</u>	<u>52,947</u>

Other debtors are shown at fair value based on the information available to company directors.

6. Creditors: Amounts Falling Due Within One Year

	2022	2021
	£	£
Trade creditors	(1)	(1)
Corporation tax	20,949	19,469
VAT	3,284	6,558
Accruals and deferred income	366	366
Directors' loan accounts	154	118
	<u>24,752</u>	<u>26,510</u>

7. Creditors: Amounts Falling Due After More Than One Year

	2022	2021
	£	£
Bank loans	34,167	44,167
	<u>34,167</u>	<u>44,167</u>

The Smarter Web Company Limited
Notes to the Financial Statements (continued)
For The Year Ended 31 December 2022

8. Share Capital

	2022	2021
	£	£
Allotted, Called up and fully paid	800	800

9. Reserves

	Fair Value Reserve
	£
Movements in fair value reserve	(18,402)
As at 31 December 2022	(18,402)

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.