

Den Creative Ltd

Unaudited Abbreviated Accounts

for the Year Ended 31 December 2011

Ashfield Accountancy Service
Suite 3a Oriental Road
Woking
Surrey
GU22 7AH

Den Creative Ltd

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**Accountants' Report to the Board of Directors on the Preparation of the Unaudited Abbreviated
Statutory Accounts of
Den Creative Ltd
for the Year Ended 31 December 2011**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Den Creative Ltd for the year ended 31 December 2011 set out on pages from the company's accounting records and from information and explanations you have given us.

This report is made solely to the Board of Directors of Den Creative Ltd, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Den Creative Ltd and state those matters that we have agreed to state to them, as a body, in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Den Creative Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Den Creative Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Den Creative Ltd. You consider that Den Creative Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Den Creative Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

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Ashfield Accountancy Service
Suite 3a Oriental Road
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11 September 2012

Den Creative Ltd
(Registration number: 07113885)
Abbreviated Balance Sheet at 31 December 2011

	Note	31 December 2011 £	31 December 2010 £
Fixed assets			
Tangible fixed assets		6,022	4,578
		<hr/>	<hr/>
Current assets			
Debtors	<u>3</u>	3,265	2,186
Cash at bank and in hand		1,539	2,879
		<hr/>	<hr/>
		4,804	5,065
Creditors: Amounts falling due within one year		(10,641)	(9,909)
		<hr/>	<hr/>
Net current liabilities		(5,837)	(4,844)
		<hr/>	<hr/>
Net assets/(liabilities)		185	(266)
		<hr/> <hr/>	<hr/> <hr/>
Capital and reserves			
Called up share capital	4	2	2
Profit and loss account		183	(268)
		<hr/>	<hr/>
Shareholders' funds/(deficit)		185	(266)
		<hr/> <hr/>	<hr/> <hr/>

The notes on pages 4 to 5 form an integral part of these financial statements.

Den Creative Ltd
(Registration number: 07113885)
Abbreviated Balance Sheet at 31 December 2011
..... continued

For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 11 September 2012 and signed on its behalf by:

.....
W Kingston
Director

.....
Miss H Palmer
Director

The notes on pages 4 to 5 form an integral part of these financial statements.

Den Creative Ltd
Notes to the Abbreviated Accounts for the Year Ended 31 December 2011
..... continued

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows :

Asset class	Depreciation method and rate
Office Equipment	25% reducing balance basis
Fixtures & Fittings	25% reducing balance basis

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Pensions

The company operates a defined contribution pension scheme. Contributions are recognised in the profit and loss account in the period in which they become payable in accordance with the rules of the scheme.

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 January 2011	6,104	6,104

	Additions	3,452	3,452
		<hr/>	<hr/>
At 31 December 2011		9,556	9,556
		<hr/>	<hr/>
Depreciation			
At 1 January 2011		1,526	1,526
Charge for the year		2,008	2,008
		<hr/>	<hr/>
At 31 December 2011		3,534	3,534
		<hr/>	<hr/>

Den Creative Ltd
Notes to the Abbreviated Accounts for the Year Ended 31 December 2011
..... continued

Net book value

At 31 December 2011	6,022	6,022
	<u> </u>	<u> </u>
At 31 December 2010	4,578	4,578
	<u> </u>	<u> </u>

3 Debtors

Debtors includes £nil (2010 - £nil) receivable after more than one year.

4 Share capital

Allotted, called up and fully paid shares

	31 December 2011		31 December 2010	
	No.	£	No.	£
Ordinary shares of £1 each	2	2	2	2
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.