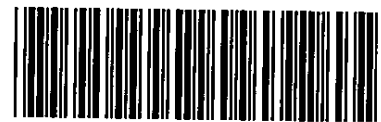


REGISTERED NUMBER: 07102668 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2012
FOR
NOW PUBLISHING LIMITED

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NOW PUBLISHING LIMITED

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FOR THE YEAR ENDED 30 SEPTEMBER 2012**

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NOW PUBLISHING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 30 SEPTEMBER 2012**

DIRECTOR:

R King

REGISTERED OFFICE:

75 Park Lane
Croydon
Surrey
CR9 1XS

REGISTERED NUMBER:

07102668 (England and Wales)

ACCOUNTANTS:

Kings Mill Partnership
75 Park Lane
Croydon
Surrey
CR9 1XS

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
NOW PUBLISHING LIMITED
PREVIOUSLY KNOWN AS ALTAIMAGE LONDON LIMITED**



The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to five) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Now Publishing Limited (Company Number 07102668) for the period ended 30th September 2012 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/membershandbook

This report is made solely to the Board of Directors of Now Publishing Limited, as a body, in accordance with the terms of our engagement letter dated 11th April 2012. Our work has been undertaken solely to prepare for your approval the accounts of Now Publishing Limited and state those matters that we have agreed to state to them in accordance with AAF 2/10 as detailed at www.icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Now Publishing Limited and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Now Publishing Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit/loss of Now Publishing Limited. You consider that Now Publishing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Now Publishing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

Kings Mill Partnership

Kings Mill Partnership
75 Park Lane
Croydon
Surrey
CR9 1XS

Date *20 June 2013*

This page does not form part of the abbreviated accounts

ABBREVIATED BALANCE SHEET
30 SEPTEMBER 2012

	Notes	2012 £	2011 £
FIXED ASSETS			
Tangible assets	2	14,201	10,013
CURRENT ASSETS			
Debtors		28,797	15,182
Cash in hand		37	-
		<u>28,834</u>	<u>15,182</u>
CREDITORS			
Amounts falling due within one year		<u>15,786</u>	<u>7,792</u>
NET CURRENT ASSETS		<u>13,048</u>	<u>7,390</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>27,249</u>	<u>17,403</u>
CAPITAL AND RESERVES			
Called up share capital	3	112	112
Profit and loss account		<u>27,137</u>	<u>17,291</u>
SHAREHOLDERS' FUNDS		<u>27,249</u>	<u>17,403</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

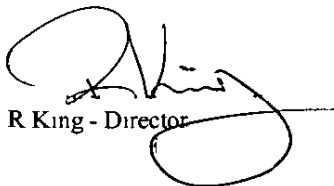
- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on

19.6.13

and were signed by


R King - Director

The notes on pages 4 to 5 form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2012**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost, less depreciation. Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its estimated useful life, which is reviewed annually. The estimated useful lives are as follows:

Fixtures, fittings & equipment: 15% reducing balance basis

Deferred tax

Deferred tax is provided using the liability method in respect of all material timing differences that have originated but not reversed by the balance sheet date. Deferred tax assets are recognised where it is considered more likely than not that future profits will be available for offset. The company has not adopted a policy of discounting deferred tax assets and liabilities.

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2011	12,400
Additions	6,694
	<hr/>
At 30 September 2012	19,094
	<hr/>
DEPRECIATION	
At 1 October 2011	2,387
Charge for year	2,506
	<hr/>
At 30 September 2012	4,893
	<hr/>
NET BOOK VALUE	
At 30 September 2012	14,201
	<hr/>
At 30 September 2011	10,013
	<hr/>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	2012 £	2011 £
112	Ordinary	£1	112	112
			<hr/>	<hr/>

NOW PUBLISHING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 30 SEPTEMBER 2012**

4 RELATED PARTY TRANSACTIONS

During the year, the company provided a loan of £12,262 to Altagame Limited and £111 to AI Promotions, both companies are under common control

As at 30th September 2012, the company was owed £16,640 (2011 £4,378) by Altagame Limited and £10,753 (2011 £10,692) by AI Promotions

All of the above transactions were carried out at "an arms' length" basis