

Registration number 07097894

15 Marketing Limited

Abbreviated accounts

for the year ended 31 December 2014

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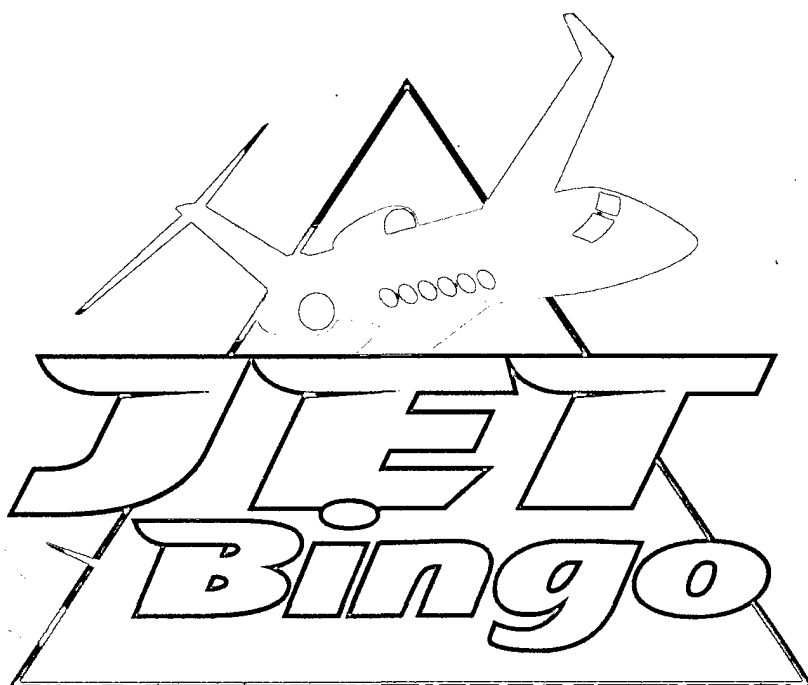
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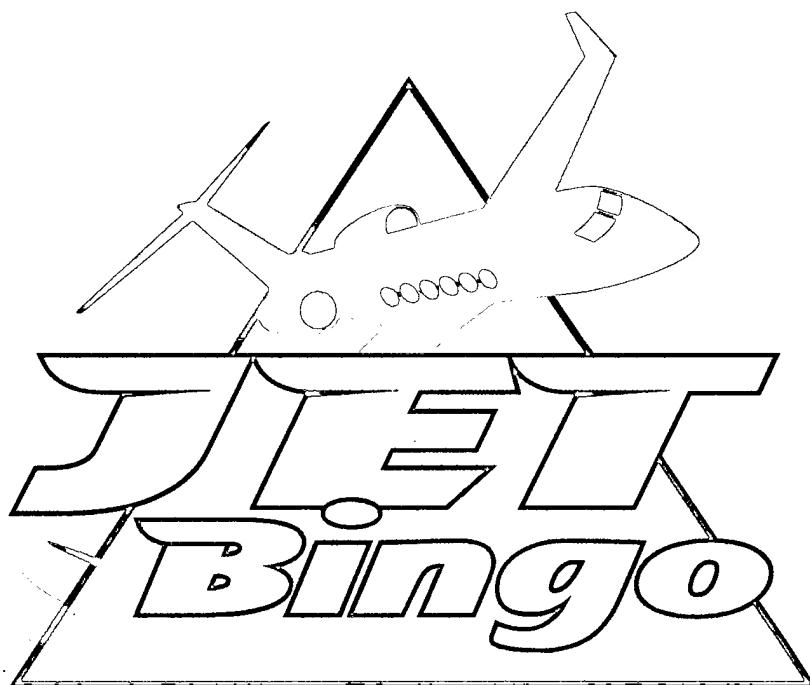
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15 Marketing Limited

**Abbreviated balance sheet
as at 31 December 2014**

| | | 2014 | | 2013 | |
|---|--------------|------------------|----------------------|------------------|---------------------|
| | Notes | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Intangible assets | 2 | | - | | 27,000 |
| Tangible assets | 2 | | 4,116 | | 1,543 |
| | | | <u>4,116</u> | | <u>28,543</u> |
| Current assets | | | | | |
| Debtors | | 139,138 | | 138,594 | |
| Cash at bank and in hand | | <u>56,985</u> | | <u>96,038</u> | |
| | | 196,123 | | 234,632 | |
| Creditors: amounts falling due within one year | | <u>(157,148)</u> | | <u>(254,346)</u> | |
| Net current assets/(liabilities) | | | <u>38,975</u> | | <u>(19,714)</u> |
| Total assets less current liabilities | | | 43,091 | | 8,829 |
| Net assets | | | <u><u>43,091</u></u> | | <u><u>8,829</u></u> |
| Capital and reserves | | | | | |
| Called up share capital | 3 | | 100 | | 100 |
| Share premium account | | | 34,961 | | 34,961 |
| Profit and loss account | | | <u>8,030</u> | | <u>(26,232)</u> |
| Shareholders' funds | | | <u><u>43,091</u></u> | | <u><u>8,829</u></u> |

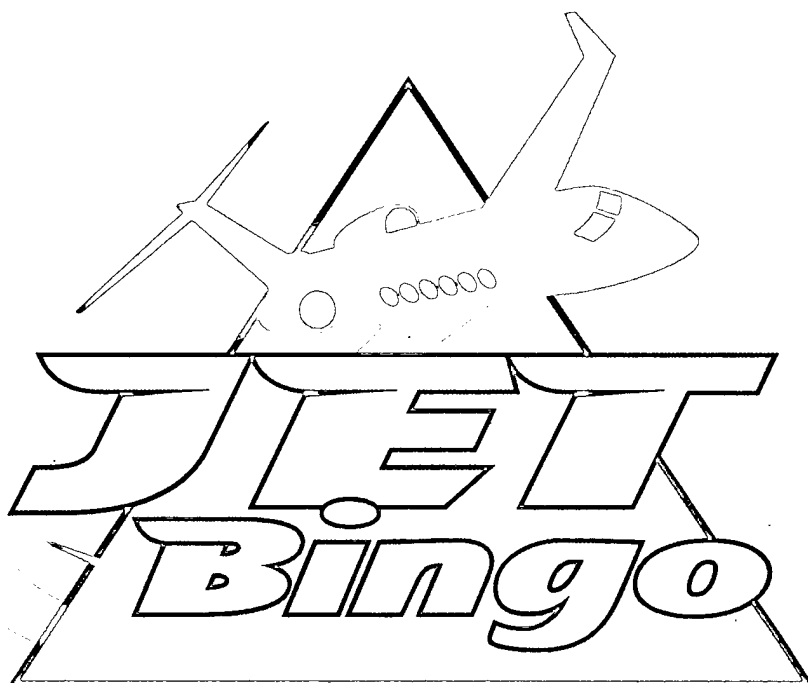
The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

The notes on pages 3 to 4 form an integral part of these financial statements.



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15 Marketing Limited

Abbreviated balance sheet (continued)

Directors' statements required by Sections 475(2) and (3) for the year ended 31 December 2014

For the year ended 31 December 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies .

These accounts were approved by the directors on , and are signed on their behalf by:



B Starr
Director

29-05-2015

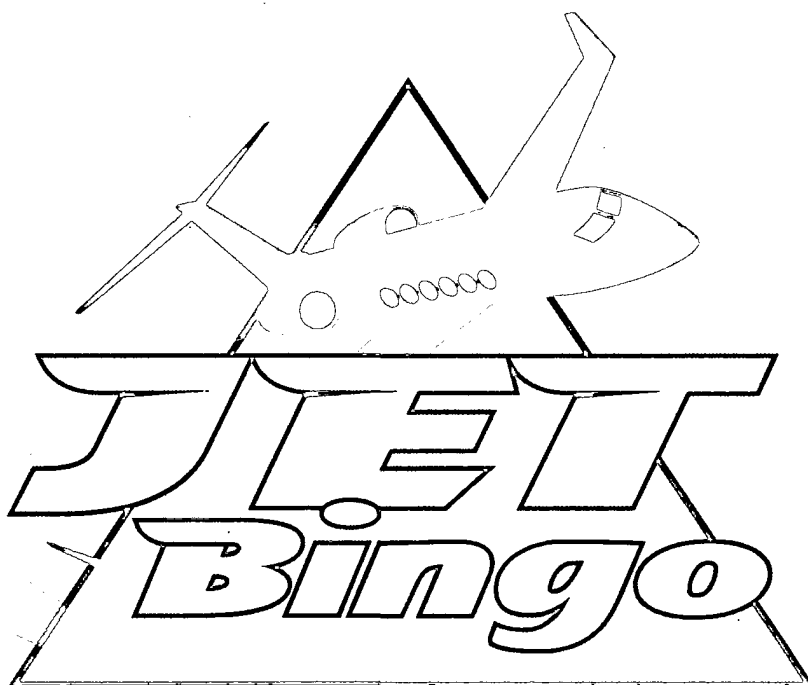
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The notes on pages 3 to 4 form an integral part of these financial statements.



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Notes to the abbreviated financial statements for the year ended 31 December 2014

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

1.3. Intangible fixed assets

Intangible fixed assets are stated at cost less accumulated amortisation. Amortisation is charged to the profit and loss account on a straight-line basis over the assets' useful economic life. The estimated useful economic life is as follows:

Software development costs 5 years

1.4. Tangible fixed assets and depreciation

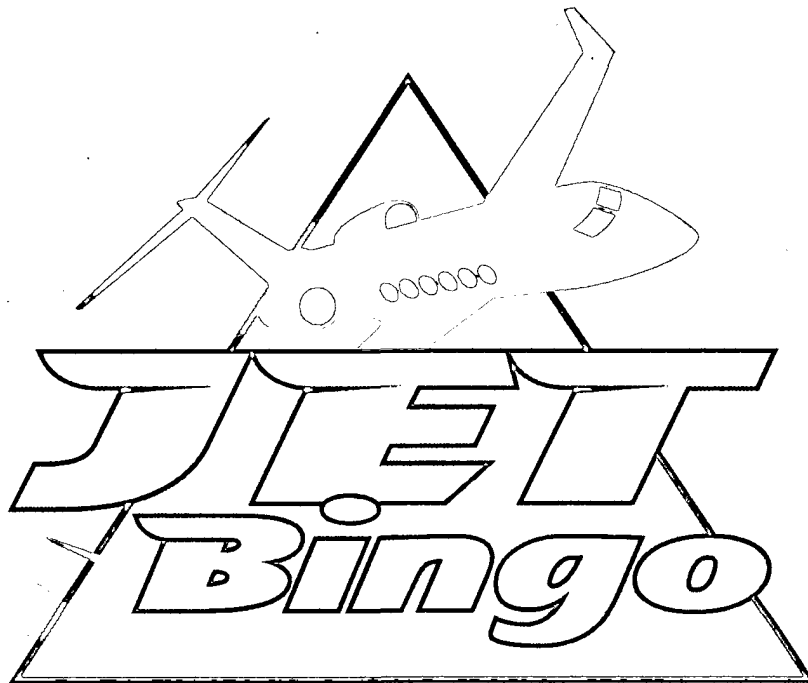
Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Plant and machinery - 25% on cost



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15 Marketing Limited

Notes to the abbreviated financial statements for the year ended 31 December 2014

..... continued

| 2. Fixed assets | Intangible assets £ | Tangible fixed assets £ | Total £ |
|---|---------------------------|----------------------------------|------------|
| | | | |
| Cost | | | |
| At 1 January 2014 | 45,000 | 2,238 | 47,238 |
| Additions | - | 4,176 | 4,176 |
| Disposals | (45,000) | - | (45,000) |
| At 31 December 2014 | - | 6,414 | 6,414 |
| Depreciation and Provision for diminution in value | | | |
| At 1 January 2014 | 18,000 | 695 | 18,695 |
| On disposals | (21,750) | - | (21,750) |
| Charge for year | 3,750 | 1,603 | 5,353 |
| At 31 December 2014 | - | 2,298 | 2,298 |
| Net book values | | | |
| At 31 December 2014 | - | 4,116 | 4,116 |
| At 31 December 2013 | 27,000 | 1,543 | 28,543 |

| 3. Share capital | 2014 £ | 2013 £ |
|---|-----------|-----------|
| | | |
| Allotted, called up and fully paid | | |
| 100 Ordinary shares of £1 each | 100 | 100 |
| Equity Shares | | |
| 100 Ordinary shares of £1 each | 100 | 100 |



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