### REGISTERED NUMBER: 07092622 (England and Wales)

Report of the Directors and **Unaudited Financial Statements** 

for the Year Ended 31 December 2020

for

Idea Fabrik Plc

29/10/2021 A09 COMPANIES HOUSE

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### Idea Fabrik Plc

## Company Information for the year ended 31 December 2020

**DIRECTORS:** 

O Shalash

B Berkovs

**REGISTERED OFFICE:** 

4th Floor

36 Spital Square

London E1 6DY

REGISTERED NUMBER:

07092622 (England and Wales)

#### Idea Fabrik Plc

## Report of the Directors for the year ended 31 December 2020

The directors present their report with the financial statements of the company for the year ended 31 December 2020.

#### **DIRECTORS**

The directors shown below have held office during the whole of the period from 1 January 2020 to the date of this report.

O Shalash

**B** Berkovs

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### ON BEHALF OF THE BOARD:

O Shalash - Director

30 September 2021

### Statement of Comprehensive Income for the year ended 31 December 2020

·	Notes	2020 €	2019 €
TURNOVER		518,278	10,892
Administrative expenses		(732,312)	(703,968)
OPERATING LOSS and LOSS BEFORE TAXATION		(214,034)	(693,076)
Tax on loss	4 .	<u> </u>	
LOSS FOR THE FINANCIAL	YEAR	(214,034)	(693,076)
OTHER COMPREHENSIVE I	NCOME	<u> </u>	<u>-</u>
TOTAL COMPREHENSIVE II FOR THE YEAR	NCOME	(214,034) ======	(693,076) ======

The notes form part of these financial statements

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#### Balance Sheet 31 December 2020

	NI	2020	2019
FIVED ACCETO	Notes	€	€
FIXED ASSETS Intangible assets	5	957,980	1,149,576
Tangible assets	6	951,980	7,249
langible assets	U		
		957,980	1,156,825
CURRENT ASSETS			
Debtors	7	1,073,642	1,088,831
CREDITORS			
Amounts falling due within one year	8	(5,177,307)	(5,177,307)
NET CURRENT LIABILITIES		(4,103,665)	(4,088,476)
TOTAL ASSETS LESS CURRENT LIABILITIES		(3,145,685)	(2,931,651)
CREDITORS			
Amounts falling due after more than one			
year	9	(4,327,380)	(4,327,380)
NET LIABILITIES		(7,473,065)	(7,259,031)
		<del></del>	
CAPITAL AND RESERVES			
Called up share capital	11	1,858,226	1,858,226
Share premium	12	2,986,944	2,986,944
Retained earnings	12	(12,318,235)	(12,104,201)
SHAREHOLDERS' FUNDS		(7,473,065)	(7,259,031)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements were approved by the Board of Directors and authorised for issue on 30 September 2021 and were signed on its behalf by:

O Shalash - Director

The notes form part of these financial statements

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# Statement of Changes in Equity for the year ended 31 December 2020

	Called up share capital €	Retained earnings €	Share premium €	Total equity €
Balance at 1 January 2019	1,858,226	(11,411,125)	2,986,944	(6,565,955)
Changes in equity Total comprehensive income  Balance at 31 December 2019	1,858,226	(693,076) (12,104,201)	2,986,944	(693,076)
Changes in equity Total comprehensive income	<u>-</u>	(214,034)	-	(214,034)
Balance at 31 December 2020	1,858,226	(12,318,235)	2,986,944	(7,473,065)

The notes form part of these financial statements

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## Cash Flow Statement for the year ended 31 December 2020

		2020	2019
	Notes	$\epsilon$	€
Cash flows from operating activities			
Cash generated from operations	1	-	-
Increase in cash and cash equivalents		-	-
Cash and cash equivalents at beginning	of		
year		-	-
•			
Cash and cash equivalents at end of year	ır	-	-
-			

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## Notes to the Cash Flow Statement for the year ended 31 December 2020

1.	RECONCILIATION OF LOSS BEFORE TAX	KATION TO CASH GENERA	TED FROM O	PERATIONS
			2020	2019
			$\epsilon$	$\epsilon$
	Loss before taxation		(214,034)	(693,076)
	Depreciation charges		198,845	198,845
			(15,189)	(494,231)
	Decrease in trade and other debtors		15,189	494,231
	Cash generated from operations			
	Cash generated from operations			
2.	ANALYSIS OF CHANGES IN NET DEBT			
		At 1.1.20	Cash flow	At 31.12.20
		€	€	$\epsilon$
	Debt			
	Debts falling due within 1 year	(5,160,672)	-	(5,160,672)
	Debts falling due after 1 year	(4,327,380)		(4,327,380)
		(9,488,052)	-	(9,488,052)
	Total	(9,488,052)	-	(9,488,052)
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The notes form part of these financial statements

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## Notes to the Financial Statements for the year ended 31 December 2020

#### 1. STATUTORY INFORMATION

Idea Fabrik Plc is a private company, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

#### 2. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

#### Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Intellectual property are being amortised evenly over their estimated useful life of ten years.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings

- 20% on cost

#### **Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

#### 3. OPERATING LOSS

The operating loss is stated after charging:

	2020	2019
	€	$\epsilon$
Depreciation - owned assets	7,249	7,249
Intellectual property amortisation	191,596	191,596

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## Notes to the Financial Statements - continued for the year ended 31 December 2020

#### 4. TAXATION

Analysis of t	he tax	charge
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No liability to UK corporation tax arose for the year ended 31 December 2020 nor for the year ended 31 December 2019.

5.	INTANGIBLE FIXED ASSETS		Intellectual property €
	COST		
	At 1 January 2020		1.015.060
	and 31 December 2020		1,915,960
	AMORTISATION		
	At 1 January 2020		766,384
	Amortisation for year		191,596
	At 31 December 2020		957,980
	NET BOOK VALUE		
	At 31 December 2020		957,980
	At 31 December 2019		1,149,576
6.	TANGIBLE FIXED ASSETS		Fixtures and
			and fittings €
	COST		Ŭ
	At I January 2020		
	and 31 December 2020		36,245
	DEPRECIATION		
	At 1 January 2020		28,996
	Charge for year		7,249
	At 31 December 2020		36,245
	NET BOOK VALUE		
	At 31 December 2020		-
	At 31 December 2019		7,249
	ACST December 2017		====
7.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
,.	DEDICAS, ANOUNTS FADDING DUE WITHIN ONE LEAK	2020 €	2019 €
	Amounts owed by group undertakings	1,060,346	1,075,535
	Other debtors	13,296	13,296
		1,073,642	1,088,831

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## Notes to the Financial Statements - continued for the year ended 31 December 2020

8.	CREDITORS: AMOUNTS FALLING DUE WITHIN ON	E YEAR		
	Debentures (see note 10) Directors' current accounts		2020 € 5,160,672 16,635	2019 € 5,160,672 16,635
			5,177,307	5,177,307
9.	CREDITORS: AMOUNTS FALLING DUE AFTER MORYEAR	RE THAN ONE		
	Other loans (see note 10)		2020 € 4,327,380	2019 € 4,327,380
10.	LOANS			
	An analysis of the maturity of loans is given below:			
			2020 €	2019 €
	Amounts falling due within one year or on demand: Debentures		5,160,672	5,160,672
	Amounts falling due between one and two years: Other loans - 1 - 2 years		4,327,380	4,327,380
11.	CALLED UP SHARE CAPITAL			
	Allotted, issued and fully paid: Number: Class:  167,042,251 Ordinary	Nominal value: 0.01	2020 € 1,858,226	2019 € 1,858,226
12.	RESERVES	Retained earnings $\epsilon$	Share premium €	Totals €
	At 1 January 2020 Deficit for the year	(12,104,201) (214,034)	2,986,944	(9,117,257) (214,034)
	At 31 December 2020	(12,318,235)	2,986,944	(9,331,291)

#### 13. RELATED PARTY DISCLOSURES

At the balance sheet date, included in other creditors, was the amount of €16,635 (2019: €16,635), due to Mr O Shalash, director of the company.