Report of the Directors and

**Unaudited Financial Statements** 

for the Year Ended 31 December 2021

for

Idea Fabrik Plc

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### Idea Fabrik Plc

# Company Information for the year ended 31 December 2021

**DIRECTORS:** 

O Shalash

B Berkovs

REGISTERED OFFICE:

1 Charterhouse Mews

London ECIM 6BB

REGISTERED NUMBER:

07092622 (England and Wales)

# Report of the Directors for the year ended 31 December 2021

The directors present their report with the financial statements of the company for the year ended 31 December 2021.

#### **DIRECTORS**

The directors shown below have held office during the whole of the period from 1 January 2021 to the date of this report.

O Shalash

**B** Berkovs

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

O Shalash - Director

25 October 2023

# Statement of Comprehensive Income for the year ended 31 December 2021

|  | Notes | 31.12.21<br>€ | 31.12.20<br>€ |
|--|-------|---------------|---------------|
| TURNOVER                                   |       | 1,922         | 518,278       |
| Administrative expenses                    |       | (197,247)     | (732,312)     |
| OPERATING LOSS and LOSS BEFORE TAXATION    |       | (195,325)     | (214,034)     |
| Tax on loss                                | 4     | <u>-</u>      |               |
| LOSS FOR THE FINANCIAL YEAR                |       | (195,325)     | (214,034)     |
| OTHER COMPREHENSIVE INCOM                  | E     |               |               |
| TOTAL COMPREHENSIVE INCOMI<br>FOR THE YEAR | E     | (195,325)     | (214,034)     |

#### Balance Sheet 31 December 2021

|   | Notes | 31.12.21<br>€ | 31.12.20<br>€ |
|---|-------|---------------|---------------|
| FIXED ASSETS                            | Notes | e             | e             |
| Intangible assets                       | 5     | 766,384       | 957,980       |
| Tangible assets                         | 6     | -             | -             |
| _                                       |       |               |               |
|   |       | 766,384       | 957,980       |
| CUIDDENIT A COETO                       |       |               |               |
| CURRENT ASSETS Debtors                  | 7     | 1,073,642     | 1,073,642     |
|   |       |               |               |
| CREDITORS                               | •     | (2.12.22.)    |               |
| Amounts falling due within one year     | 8     | (5,181,036)   | (5,177,307)   |
| NET CURRENT LIABILITIES                 |       | (4,107,394)   | (4,103,665)   |
| TOTAL ASSETS LESS CURRENT               |       |               |               |
| LIABILITIES                             |       | (3,341,010)   | (3,145,685)   |
| CREDITORS                               |       |               |               |
| Amounts falling due after more than one |       |               |               |
| year                                    | 9     | (4,327,380)   | (4,327,380)   |
| NET LIABILITIES                         |       | (7,668,390)   | (7,473,065)   |
|   |       |               | <del></del>   |
| CAPITAL AND RESERVES                    |       |               |               |
| Called up share capital                 | 11    | 1,858,226     | 1,858,226     |
| Share premium                           | 12    | 2,986,944     | 2,986,944     |
| Retained earnings                       | 12    | (12,513,560)  | (12,318,235)  |
| SHAREHOLDERS' FUNDS                     |       | (7,668,390)   | (7,473,065)   |
|   |       |               |               |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended . 31 December 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements were approved by the Board of Directors and authorised for issue on 25 October 2023 and were signed on its behalf by:

O Shalash - Director

The notes form part of these financial statements

# Statement of Changes in Equity for the year ended 31 December 2021

|  | Called up<br>share<br>capital<br>€ | Retained earnings € | Share<br>premium<br>€ | Total<br>equity<br>€ |
|--|------------------------------------|---------------------|-----------------------|----------------------|
| Balance at 1 January 2020  | 1,858,226                          | (12,104,201)        | 2,986,944             | (7,259,031)          |
| Changes in equity Total comprehensive income Balance at 31 December 2020 | 1,858,226                          | (214,034)           | 2,986,944             | (214,034)            |
| Changes in equity Total comprehensive income                             |                                    | (195,325)           |                       | (195,325)            |
| Balance at 31 December 2021  | 1,858,226                          | (12,513,560)        | 2,986,944             | (7,668,390)          |

# Cash Flow Statement for the year ended 31 December 2021

| Notes  | 31.12.21<br>€ | 31.12.20<br>€ |
|--|---------------|---------------|
| Cash flows from operating activities   |               | ŭ             |
| Cash generated from operations 1   | (3,729)       |               |
| Net cash from operating activities   | (3,729)       |               |
| Cash flows from financing activities   |               |               |
| Amount introduced by directors   | 3,729         | -             |
| Net seek from formation activities   | 3.730         |               |
| Net cash from financing activities   | 3,729         |               |
|  |               |               |
| Increase in cash and cash equivalents  Cash and cash equivalents at beginning of | -             | -             |
| year   | -             | -             |
|  |               |               |
| Cash and cash equivalents at end of year   | -             | -             |
|  | <del></del>   |               |

# Notes to the Cash Flow Statement for the year ended 31 December 2021

| 1. | RECONCILIATION OF LOSS BEFORE TA          | XATION TO CASH GENERA                   | TED FROM O | PERATIONS   |
|----|---|---|------------|-------------|
|    |   |   | 31.12.21   | 31.12.20    |
| •  | I are hafere touction                     |   | €          | € (214.024) |
|    | Loss before taxation Depreciation charges |   | (195,325)  | (214,034)   |
|    | Depreciation charges                      |   | 191,596    | 198,845     |
|    |   |   | (3,729)    | (15,189)    |
|    | Decrease in trade and other debtors       |   | -          | 15,189      |
|    |   |   |            |             |
|    | Cash generated from operations            |   | (3,729)    |             |
|    | •   |   |            |             |
| 2. | ANALYSIS OF CHANGES IN NET DEBT           |   |            |             |
|    |   | At 1.1.21                               | Cash flow  | At 31.12.21 |
|    |   | €                                       | €          | €           |
|    | Debt                                      | , |            |             |
|    | Debts falling due within 1 year           | (5,160,672)                             | -          | (5,160,672) |
|    | Debts falling due after 1 year            | (4,327,380)                             | -          | (4,327,380) |
|    |   | (9,488,052)                             | -          | (9,488,052) |
|    | Total                                     | (9,488,052)                             |            | (9,488,052) |
|    |   |   |            |             |

# Notes to the Financial Statements for the year ended 31 December 2021

#### 1. STATUTORY INFORMATION

Idea Fabrik Plc is a private company, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

#### 2. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

#### Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Intellectual property are being amortised evenly over their estimated useful life of ten years.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings

- 20% on cost

#### Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

#### 3. OPERATING LOSS

The operating loss is stated after charging:

|                                    | 31.12.21 | 31.12.20 |
|------------------------------------|----------|----------|
|                                    | €        | €        |
| Depreciation - owned assets        | -        | 7,249    |
| Intellectual property amortisation | 191,596  | 191,596  |
|                                    |          |          |

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# Notes to the Financial Statements - continued for the year ended 31 December 2021

### 4. TAXATION

### Analysis of the tax charge

No liability to UK corporation tax arose for the year ended 31 December 2021 nor for the year ended 31 December 2020.

### 5. INTANGIBLE FIXED ASSETS

| Э. | COST.  |               | Intellectual property € |
|----|--|---------------|-------------------------|
|    | COST At 1 January 2021                       |               | 1015060                 |
|    | and 31 December 2021                         |               | 1,915,960               |
|    | AMORTISATION                                 |               |                         |
|    | At 1 January 2021<br>Amortisation for year   |               | 957,980<br>191,596      |
|    | •  |               |                         |
|    | At 31 December 2021                          |               | 1,149,576               |
|    | NET BOOK VALUE                               |               |                         |
|    | At 31 December 2021                          |               | 766,384                 |
|    | At 31 December 2020                          |               | 957,980                 |
|    |  |               |                         |
| 6. | TANGIBLE FIXED ASSETS                        |               | Fixtures                |
|    |  |               | and                     |
|    |  |               | fittings<br>€           |
|    | COST   |               | C                       |
|    | At 1 January 2021 and 31 December 2021       |               | 36,245                  |
|    |  |               |                         |
|    | DEPRECIATION At 1 January 2021               |               |                         |
|    | and 31 December 2021                         |               | 36,245                  |
|    | NET BOOK VALUE                               |               | <del></del>             |
|    | At 31 December 2021                          |               | -                       |
|    | At 31 December 2020                          |               |                         |
|    |  |               | <del>2</del>            |
| 7. | DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR |               |                         |
|    |  | 31.12.21<br>€ | 31.12.20<br>€           |
|    | Amounts owed by group undertakings           | 1,060,346     | 1,060,346               |
|    | Other debtors                                | 13,296        | 13,296                  |
|    |  | 1,073,642     | 1,073,642               |
|    |  | +             |                         |

# Notes to the Financial Statements - continued for the year ended 31 December 2021

| 8.  | CREDITORS                            | : AMOUNTS FALLING DUE WITH                    | IIN ONE YEAR              |                                      |                                      |
|-----|--------------------------------------|---|---------------------------|--------------------------------------|--------------------------------------|
|     | Debentures (se                       |   |                           | 31.12.21<br>€<br>5,160,672<br>20,364 | 31.12.20<br>€<br>5,160,672<br>16,635 |
|     |                                      |   |                           | 5,181,036                            | 5,177,307                            |
| 9.  |                                      | : AMOUNTS FALLING DUE AFTE                    | R MORE THAN ONE           |                                      |                                      |
|     | YEAR                                 |   |                           | 31.12.21                             | 31.12.20                             |
|     | Other loans (se                      | e note 10)                                    |                           | €<br>4,327,380<br>———                | €<br>4,327,380                       |
| 10. | LOANS                                |   |                           |                                      |                                      |
|     | An analysis of                       | the maturity of loans is given below:         |                           |                                      |                                      |
|     |                                      |   |                           | 31.12.21<br>€                        | 31.12.20<br>€                        |
|     | Amounts falling<br>Debentures        | g due within one year or on demand:           |                           | 5,160,672                            | 5,160,672                            |
|     | Amounts fallin<br>Other loans - 1    | g due between one and two years:<br>- 2 years |                           | 4,327,380                            | 4,327,380                            |
| 11. | CALLED UP                            | SHARE CAPITAL                                 |                           |                                      |                                      |
|     | Allotted, issued<br>Number:          | l and fully paid:<br>Class:                   | Nominal<br>value:         | 31.12.21<br>€                        | 31.12.20<br>€                        |
|     | 167,042,251                          | Ordinary                                      | 0.01                      | 1,858,226                            | 1,858,226                            |
| 12. | RESERVES                             |   | Retained<br>earnings<br>€ | Share<br>premium<br>€                | Totals<br>€                          |
|     | At 1 January 20<br>Deficit for the y |   | (12,318,235)<br>(195,325) | 2,986,944                            | (9,331,291)<br>(195,325)             |
|     | At 31 December                       | er 2021                                       | (12,513,560)              | 2,986,944                            | (9,526,616)                          |

### 13. RELATED PARTY DISCLOSURES

At the balance sheet date, included in other creditors, was the amount of &20,364 (2020: &16,635), due to Mr O Shalash, director of the company.