

Registered Number 07025470

A & W Promotions Limited

Abbreviated Accounts

30 September 2011

A & W Promotions Limited

Registered Number 07025470

Balance Sheet as at 30 September 2011

	Notes	2011 £	2010 £
Fixed assets	2		
Tangible		58	77
		<u>58</u>	<u>77</u>
Current assets			
Cash at bank and in hand		1,632	653
Total current assets		<u>1,632</u>	<u>653</u>
Creditors: amounts falling due within one year		(8,670)	(4,809)
Net current assets (liabilities)		(7,038)	(4,156)
Total assets less current liabilities		<u>(6,980)</u>	<u>(4,079)</u>
Total net assets (liabilities)		<u>(6,980)</u>	<u>(4,079)</u>
Capital and reserves			
Called up share capital	4	2	2
Profit and loss account		(6,982)	(4,081)
Shareholders funds		<u>(6,980)</u>	<u>(4,079)</u>

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- a. For the year ending 30 September 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 10 February 2012

And signed on their behalf by:

Mr J Allen, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 September 2011

1 **Accounting policies**

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year.

Fixed Assets

All fixed assets are initially recorded at cost.

Financial Instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities. Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability. Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Office Equipment 25% Reducing Balance

2 **Fixed Assets**

	Tangible Assets	Total
Cost or valuation	£	£
At 01 October 2010	-	102
At 30 September 2011	-	102
Depreciation		
At 01 October 2010	25	25
Charge for year	-	19
At 30 September 2011	-	44
Net Book Value		

At 30 September 2011		58	58
At 30 September 2010	-	<u>77</u>	<u>77</u>

3 **Creditors: amounts falling due after more than one year**

4 **Share capital**

	2011	2010
	£	£
Authorised share capital:		
1000 Ordinary of £1 each	1,000	1,000
Allotted, called up and fully paid:		
2 Ordinary of £1 each	2	2