

Company Registration No. 07000469 (England and Wales)

PURPLE MOON SERVICES LIMITED
FINANCIAL STATEMENTS
FOR THE PERIOD ENDED
31 DECEMBER 2010

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PURPLE MOON SERVICES LIMITED

COMPANY INFORMATION

Directors B L. Klitzner

Secretary V Cush

Company No 07000469

Registered Office 1st Floor Landmark House
190 Willifield Way
London
NW11 6YA

Bankers National Westminster Bank Plc
125 Great Portland Street
London
W1A 1GA

PURPLE MOON SERVICES LIMITED

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PURPLE MOON SERVICES LIMITED

DIRECTORS' REPORT FOR THE YEAR PERIOD 31 DECEMBER 2010

The directors present their report and financial statements for the period ended 31 January 2010

Principal activity

The company's principal activity has been that of business administration & support services

Directors

The following directors have held office since 25 August 2009

B L Klitzner

Directors' interests

The directors' interests in the shares of the company (directly and/or indirectly) were as stated below

	Ordinary Shares of £1 each	
	31 December 2010	25 August 2009
B L Klitzner	1	1

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

By order of the board



B L Klitzner

Director

31 March 2011

PURPLE MOON SERVICES LIMITED

PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 31 DECEMBER 2010

	Notes	Period ended 31 December 2010 £
Turnover	2	767,672
Cost of sales		(657,491)
Gross profit		110,181
Administrative expenses		(97,870)
Operating profit	3	12,311
Other interest receivable and similar income		0
Interest payable and similar charges		0
Profit on ordinary activities before taxation		12,311
Tax on profit on ordinary activities	4	(2,526)
Profit on ordinary activities after tax		9,785
Accumulated profit carried forward		9,785

PURPLE MOON SERVICES LIMITED

BALANCE SHEET AS AT 31 DECEMBER 2010

	Notes	2010 £	£
Fixed assets			
Tangible assets	5	<u>3984</u>	3,984
Current assets			
Cash at bank		<u>15,868</u>	
		15,868	
Current Liabilities			
Creditors amounts falling due within one year	6	<u>(10,066)</u>	
Net current assets			<u>5,802</u>
Total assets less current liabilities			<u>9,786</u>
Capital and reserves			
Called up share capital	7		1
Profit and loss account			<u>9,785</u>
			<u>9,786</u>

PURPLE MOON SERVICES LIMITED

BALANCE SHEET AS AT 31 DECEMBER 2010

In preparing these financial statements

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 477 of the Companies Act 2006,
- (b) The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2010 in accordance with the Section 476 of the Companies Act 2006, and
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with Sections 386 & 387 of the Companies Act 2006, and
 - (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 & 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the board on 31 March 2011



B L Klitzner
Director

PURPLE MOON SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historic cost convention

1.2 Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the relevant period

2 Turnover

The total turnover of the company for the relevant period has been derived from its principal activity wholly undertaken in the UK

3 Operating profit / (loss) 2010 £

Operating profit / (loss) is stated after charging
Directors remuneration

29,200

4 Taxation 2010 £

UK current year taxation

UK Corporation Tax

2,526

2,526

5 Tangible Fixed assets

	Computer Equipment	Office equipment	Total
	£	£	£
Cost			
At 25 August 2009	0	0	0
Additions	290	4,738	5,028
At 31 December 2010	290	4,738	5,028
Depreciation			
At 25 August 2009	0	0	0
Charge for the period	98	946	1,044
At 31 December 2010	98	946	1,044
Net Book Value			
At 31 December 2010	192	3,792	3,984

PURPLE MOON SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2010

6 Creditors: amounts falling due within one year **2010**
£

Sundry Creditors	7,540
Inland Revenue - Corporation tax	2,526
	<hr/>
	10,066
	<hr/>

7 Share capital **2010**
£

Authorised	
1,000 Ordinary Shares of £1 each	1,000
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Allotted, called up and fully paid	
1 Ordinary Shares of £1 each	1
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8 Ultimate controller

The company is controlled by B L Klitzner, a director of the company

PURPLE MOON SERVICES LIMITED

DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 31 DECEMBER 2010

	Period ended 31 December 2010	
	£	£
Sales		767,672
Cost of sales	657,491	
		(657,491)
Gross (loss) / profit		110,181
Administrative expenses		
Bank charges	848	
Cleaning	151	
Depreciation	1,044	
Entertainment expenses	274	
Internet / IT expenses	1,061	
Loss on foreign exchange	1,120	
Motor vehicle expenses	302	
Miscellaneous expenses	213	
Printing, stationery & postage	66	
Rent	20,620	
Salaries	68,228	
Staff welfare	1,592	
Telephone	663	
Travel expenses	1,688	
		97,870
Operating profit		12,311
Interest receivable		
Bank deposit interest	0	
		0
Net profit for the period		12,311