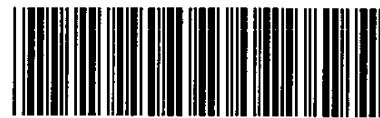


Company Registration No. 07000469 (England and Wales)

PURPLE MOON SERVICES LIMITED
FINANCIAL STATEMENTS
FOR THE PERIOD ENDED
31 DECEMBER 2011

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PURPLE MOON SERVICES LIMITED

COMPANY INFORMATION

Directors B L. Klitzner

Secretary V Cush

Company No 07000469

Registered Office 1st Floor Landmark House
190 Willifield Way
London
NW11 6YA

Bankers National Westminster Bank Plc
125 Great Portland Street
London
W1A 1GA

PURPLE MOON SERVICES LIMITED

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PURPLE MOON SERVICES LIMITED

DIRECTORS' REPORT FOR THE YEAR PERIOD 31 DECEMBER 2011

The directors present their report and financial statements for the period ended 31 December 2011

Principal activity

The company's principal activity has been that of business administration & support services

Directors

The following directors have held office since 25 August 2009

B L Klitzner

Directors' interests

The directors' interests in the shares of the company (directly and/or indirectly) were as stated below

	Ordinary Shares of £1 each	
	31 December 2011	31 December 2010

B L Klitzner	1	1
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This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

By order of the board



B L Klitzner

Director

31 August 2012

PURPLE MOON SERVICES LIMITED

PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 31 DECEMBER 2011

		Year ended 31 December 2011 £	Period ended 31 December 2010 £
	Notes		
Turnover	2	1,204,995	767,672
Cost of sales		(996,071)	(657,491)
Gross profit		208,924	110,181
Administrative expenses		(190,081)	(97,870)
Operating profit	3	18,843	12,311
Interest receivable and other income		0	0
Interest payable and similar charges		0	0
Profit on ordinary activities before taxation		18,843	12,311
Tax on profit on ordinary activities	4	(3,829)	(2,526)
Profit on ordinary activities after tax		15,014	9,785
Accumulated profit brought forward		9,785	0
Accumulated profit carried forward		24,799	9,785

PURPLE MOON SERVICES LIMITED

BALANCE SHEET AS AT 31 DECEMBER 2011

	Notes	2011 £	£	2010 £	£
Fixed assets					
Tangible assets	5	5592		3984	
			5,592		3,984
Current assets					
Cash at bank		32,755		15,868	
		32,755		15,868	
Current Liabilities					
Creditors amounts falling due within one year	6	(13,547)		(10,066)	
Net current assets			19,208		5,802
Total assets less current liabilities			24,800		9,786
Capital and reserves					
Called up share capital	7		1		1
Profit and loss account			24,799		9,785
			24,800		9,786

PURPLE MOON SERVICES LIMITED

BALANCE SHEET AS AT 31 DECEMBER 2011

In preparing these financial statements

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 477 of the Companies Act 2006,
- (b) The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2010 in accordance with the Section 476 of the Companies Act 2006, and
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with Sections 386 & 387 of the Companies Act 2006, and
 - (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 & 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the board on 31 August 2012



B L Klitzner
Director

PURPLE MOON SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2011

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historic cost convention

1.2 Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the relevant period

2 Turnover

The total turnover of the company for the relevant period has been derived from its principal activity wholly undertaken in the UK

3 Operating profit / (loss)	2011	2010
	£	£
Operating profit / (loss) is stated after charging		
Directors remuneration	45,800	29,200

4 Taxation	2011	2010
	£	£
UK current year taxation		
UK Corporation Tax	3,769	2,526
Underprovision - prior year	60	0
	3,829	2,526

5 Tangible Fixed assets

	Computer Equipment	Office equipment	Total
	£	£	£
Cost			
At 1 January 2011	290	4,738	5,028
Additions	3,085	625	3,710
At 31 December 2011	3,375	5,363	8,738
Depreciation			
At 1 January 2011	98	946	1,044
Charge for the period	1,029	1,073	2,102
At 31 December 2011	1,127	2,019	3,146
Net Book Value			
At 31 December 2011	2,248	3,344	5,592

PURPLE MOON SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2011

6 Creditors: amounts falling due within one year	2011	2010
	£	£
Sundry Creditors	9,778	7,540
Inland Revenue - Corporation tax	3,769	2,526
	13,547	10,066

7 Share capital	2011	2010
	£	£
Authorised		
1,000 Ordinary Shares of £1 each	1,000	1,000
Allotted, called up and fully paid		
1 Ordinary Shares of £1 each	1	1

8 Ultimate controller

The company is controlled by B L Klitzner, a director of the company

PURPLE MOON SERVICES LIMITED

DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE PERIOD ENDED 31 DECEMBER 2011

	Year ended 31 December 2011		Period ended 31 December 2010	
	£	£	£	£
Sales		1,204,995		767,672
Cost of sales	996,071		657,491	
		(996,071)		(657,491)
Gross profit		208,924		110,181
Administrative expenses				
Bank charges	1,023		848	
Cleaning	390		151	
Depreciation	2,102		1,044	
Entertainment expenses	629		274	
Internet / IT expenses	3,810		1,061	
Loss on foreign exchange	0		1,120	
Motor vehicle expenses	1,365		302	
Miscellaneous expenses	116		213	
Printing, stationery & postage	142		66	
Recruitment consulting	10,895		0	
Rent	27,000		20,620	
Salaries	138,127		68,228	
Staff welfare	1,807		1,592	
Telephone	644		663	
Travel expenses	2,031		1,688	
		190,081		97,870
Operating profit		18,843		12,311
Interest receivable				
Bank deposit interest	0		0	
				0
Net profit for the period		18,843		12,311