

REGISTERED NUMBER: 06972846 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2017

FOR

AB MARKETING SERVICES LIMITED

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FOR THE YEAR ENDED 31 MARCH 2017

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AB MARKETING SERVICES LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2017

DIRECTOR: A Burt

SECRETARY: Mrs J Burt

REGISTERED OFFICE: CPC1
Capital Park
Fulbourn
CAMBRIDGE
Cambridgeshire
CB21 5XE

REGISTERED NUMBER: 06972846 (England and Wales)

ACCOUNTANTS: Staffords
Chartered Accountants
CPC1
Capital Park
Fulbourn
CAMBRIDGE
Cambridgeshire
CB21 5XE

BALANCE SHEET
31 MARCH 2017

	Notes	2017 £	£	2016 £	£
FIXED ASSETS					
Tangible assets	3		184		373
CURRENT ASSETS					
Debtors	4	1,380		4,564	
Cash at bank		<u>9,700</u>		<u>9,317</u>	
		11,080		13,881	
CREDITORS					
Amounts falling due within one year	5	<u>5,849</u>		<u>6,519</u>	
NET CURRENT ASSETS			<u>5,231</u>		<u>7,362</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>5,415</u>		<u>7,735</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>5,315</u>		<u>7,635</u>
SHAREHOLDERS' FUNDS			<u>5,415</u>		<u>7,735</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Profit and Loss Account has not been delivered.

The financial statements were approved by the director on 20 June 2017 and were signed by:

A Burt - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2017**

1. STATUTORY INFORMATION

AB Marketing Services Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

3. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 April 2016 and 31 March 2017	<u>999</u>
DEPRECIATION	
At 1 April 2016	<u>626</u>
Charge for year	<u>189</u>
At 31 March 2017	<u>815</u>
NET BOOK VALUE	
At 31 March 2017	<u>184</u>
At 31 March 2016	<u>373</u>

4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017 £	2016 £
Trade debtors	-	4,388
Prepayments and accrued income	<u>1,380</u>	<u>176</u>
	<u>1,380</u>	<u>4,564</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2017

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Tax	2,467	2,316
VAT	517	693
Directors' loan accounts	1,725	2,610
Accrued expenses	1,140	900
	<u>5,849</u>	<u>6,519</u>

6. RELATED PARTY DISCLOSURES

During the year, total dividends of £7,000 (2016 - £9,000) were paid to the director .

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.