

Registered Number 06972846

AB Marketing Services Limited

Abbreviated Accounts

31 March 2012

AB Marketing Services Limited

Registered Number 06972846

Company Information

Registered Office:

CPC1
Capital Park
Fulbourn
CAMBRIDGE
Cambridgeshire
CB21 5XE

Reporting Accountants:

Staffords
Chartered Accountants
CPC1
Capital Park
Fulbourn
CAMBRIDGE
Cambridgeshire
CB21 5XE

AB Marketing Services Limited

Registered Number 06972846

Balance Sheet as at 31 March 2012

	Notes	2012 £	2011 £
Fixed assets			
Tangible	2	227	453
		<u>227</u>	<u>453</u>
Current assets			
Debtors		4,695	6,699
Cash at bank and in hand		11,598	1,444
Total current assets		<u>16,293</u>	<u>8,143</u>
Creditors: amounts falling due within one year		(7,680)	(11,010)
Net current assets (liabilities)		8,613	(2,867)
Total assets less current liabilities		<u>8,840</u>	<u>(2,414)</u>
Total net assets (liabilities)		<u>8,840</u>	<u>(2,414)</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		8,740	(2,514)
Shareholders funds		<u>8,840</u>	<u>(2,414)</u>

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- a. For the year ending 31 March 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 08 June 2012

And signed on their behalf by:

A Burt, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 March 2012

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment 33% on cost

2 **Tangible fixed assets**

		Total
		£
Cost		
At 01 April 2011	-	680
At 31 March 2012	-	<u>680</u>
Depreciation		
At 01 April 2011		227
Charge for year	-	<u>226</u>
At 31 March 2012	-	<u>453</u>
Net Book Value		
At 31 March 2012		227
At 31 March 2011	-	<u>453</u>

3 **Share capital**

	2012	2011
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100

