

**Registered Number 06932640**

**A A DIRECT LTD**

**Abbreviated Accounts**

**30 June 2015**

## Abbreviated Balance Sheet as at 30 June 2015

	<i>Notes</i>	<i>2015</i>	<i>2014</i>
		£	£
<b>Fixed assets</b>			
Intangible assets	2	10,592	13,107
Tangible assets	3	4,151	5,535
		<u>14,743</u>	<u>18,642</u>
<b>Current assets</b>			
Stocks		29,916	30,149
Debtors		51,090	41,089
		<u>81,006</u>	<u>71,238</u>
<b>Creditors: amounts falling due within one year</b>		<u>(91,354)</u>	<u>(80,915)</u>
<b>Net current assets (liabilities)</b>		<u>(10,348)</u>	<u>(9,677)</u>
<b>Total assets less current liabilities</b>		<u>4,395</u>	<u>8,965</u>
<b>Total net assets (liabilities)</b>		<u>4,395</u>	<u>8,965</u>
<b>Capital and reserves</b>			
Called up share capital	4	400	400
Profit and loss account		3,995	8,565
<b>Shareholders' funds</b>		<u>4,395</u>	<u>8,965</u>

- For the year ending 30 June 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 24 March 2016

And signed on their behalf by:

**A Qayoom, Director**

**Notes to the Abbreviated Accounts for the period ended 30 June 2015****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible assets depreciation policy**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 25% pa on reducing balance basis

Motor van - 25% pa on reducing balance basis

**Intangible assets amortisation policy**

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2009, is being amortised evenly over its useful life of 10 years.

**Other accounting policies**

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**2 Intangible fixed assets**

	£
<b>Cost</b>	
At 1 July 2014	25,158
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 30 June 2015	<u>25,158</u>
<b>Amortisation</b>	
At 1 July 2014	12,051
Charge for the year	2,515
On disposals	-
At 30 June 2015	<u>14,566</u>
<b>Net book values</b>	
At 30 June 2015	<u><u>10,592</u></u>

At 30 June 2014	<u>13,107</u>
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### 3 Tangible fixed assets

	£
<b>Cost</b>	
At 1 July 2014	21,537
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 30 June 2015	<u>21,537</u>
<b>Depreciation</b>	
At 1 July 2014	16,002
Charge for the year	1,384
On disposals	-
At 30 June 2015	<u>17,386</u>
<b>Net book values</b>	
At 30 June 2015	<u>4,151</u>
At 30 June 2014	<u>5,535</u>

### 4 Called Up Share Capital

Allotted, called up and fully paid:

	2015	2014
	£	£
400 Ordinary shares of £1 each	400	400

### 5 Transactions with directors

Name of director receiving advance or credit:	A Qayoom
Description of the transaction:	Current account
Balance at 1 July 2014:	£ 29,884
Advances or credits made:	£ 5,733
Advances or credits repaid:	-
Balance at 30 June 2015:	<u>£ 35,617</u>

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