

Registered Number 06932640

A A DIRECT LTD

Abbreviated Accounts

30 June 2010

A A DIRECT LTD

Registered Number 06932640

Balance Sheet as at 30 June 2010

	Notes	2010	
		£	£
Fixed assets			
Intangible	2	23,167	
Tangible	3	<u>15,275</u>	-
Total fixed assets		38,442	
Current assets			
Stocks		14,677	
Debtors		38,533	
Total current assets		<u>53,210</u>	-
Creditors: amounts falling due within one year		(94,980)	
Net current assets		(41,770)	
Total assets less current liabilities		<u>(3,328)</u>	-
Total net Assets (liabilities)		(3,328)	
Capital and reserves			
Called up share capital		400	
Profit and loss account		<u>(3,728)</u>	-
Shareholders funds		<u>(3,328)</u>	-

- a. For the year ending 30 June 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 28 February 2011

And signed on their behalf by:

Mr A Qayoom, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 June 2010

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

Turnover represents the total amount receivable, net of Value Added Tax, in ordinary course of business for goods sold and services provided.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery	25.00% Reducing Balance
Goodwill	10.00% Straight Line

2 Intangible fixed assets

Cost Or Valuation	£
Additions	25,158
At 30 June 2010	<u>25,158</u>
Depreciation	
Charge for year	1,991
At 30 June 2010	<u>1,991</u>
Net Book Value	
At 30 June 2010	<u>23,167</u>

3 Tangible fixed assets

Cost	£
At	
additions	19,044
disposals	
revaluations	
transfers	
At 30 June 2010	<u>19,044</u>
Depreciation	
At	
Charge for year	3,769
on disposals	
At 30 June 2010	<u>3,769</u>

Net Book Value

At

At 30 June 2010

15,275

4 Transactions with directors

The company owes £21013 to the director.

5 Related party disclosures

There are no related transaction.