

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2013
FOR
PRODO DIGITAL MARKETING LTD

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FOR THE YEAR ENDED 31 DECEMBER 2013**

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PRODO DIGITAL MARKETING LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2013

DIRECTORS:

Mr D R Adams
Mrs P Adams

REGISTERED OFFICE:

The Stables
Little Heath Road
Littleton
Chester
Cheshire
CH3 7DW

REGISTERED NUMBER:

06931553 (England and Wales)

ABBREVIATED BALANCE SHEET
31 DECEMBER 2013

	Notes	31/12/13 £	£	31/12/12 £	£
FIXED ASSETS					
Tangible assets	2		100,356		112,026
CURRENT ASSETS					
Stocks		75,085		54,500	
Debtors		179,594		240,147	
Cash at bank and in hand		74,255		3,032	
		<u>328,934</u>		<u>297,679</u>	
CREDITORS					
Amounts falling due within one year		<u>238,728</u>		<u>404,930</u>	
NET CURRENT ASSETS/(LIABILITIES)			<u>90,206</u>		<u>(107,251)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			190,562		4,775
CREDITORS					
Amounts falling due after more than one year	3		<u>43,155</u>		<u>-</u>
NET ASSETS			<u>147,407</u>		<u>4,775</u>
CAPITAL AND RESERVES					
Called up share capital	4		1		1
Profit and loss account			<u>147,406</u>		<u>4,774</u>
SHAREHOLDERS' FUNDS			<u>147,407</u>		<u>4,775</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2013 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

ABBREVIATED BALANCE SHEET - continued
31 DECEMBER 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 15 August 2014 and were signed on its behalf by:

Mr D R Adams - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2013**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer software	- 20% on reducing balance
Furniture and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Stocks

Stocks and work in progress are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2013	144,182
Additions	6,790
At 31 December 2013	<u>150,972</u>
DEPRECIATION	
At 1 January 2013	32,156
Charge for year	18,460
At 31 December 2013	<u>50,616</u>
NET BOOK VALUE	
At 31 December 2013	<u>100,356</u>
At 31 December 2012	<u>112,026</u>

3. CREDITORS

Creditors include the following debts falling due in more than five years:

	31/12/13 £	31/12/12 £
Repayable by instalments	<u>22,646</u>	<u>-</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2013

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31/12/13 £	31/12/12 £
100	Ordinary	0.01	<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.