

REGISTERED NUMBER. 06931553 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE PERIOD 11TH JUNE 2009 TO 30TH JUNE 2010
FOR
PRODO DIGITAL MARKETING LTD

WEDNESDAY



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16/03/2011

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COMPANIES HOUSE

PRODO DIGITAL MARKETING LTD

**ABBREVIATED BALANCE SHEET
30TH JUNE 2010**

	Notes	£	£
FIXED ASSETS			
Tangible assets	2		4,193
CURRENT ASSETS			
Stocks		45,000	
Debtors		16,696	
Cash at bank and in hand		2,111	
		<u>63,807</u>	
CREDITORS			
Amounts falling due within one year		<u>67,567</u>	
NET CURRENT LIABILITIES			<u>(3,760)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u><u>433</u></u>
CAPITAL AND RESERVES			
Called up share capital	3		1
Profit and loss account			<u>432</u>
SHAREHOLDERS' FUNDS			<u><u>433</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th June 2010

The members have not required the company to obtain an audit of its financial statements for the period ended 30th June 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 17th February 2011 and were signed on its behalf by



D R Adams - Director

The notes form part of these abbreviated accounts

PRODO DIGITAL MARKETING LTD

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE PERIOD 11TH JUNE 2009 TO 30TH JUNE 2010

1 ACCOUNTING POLICIES

Basis of preparing the financial statements

The directors have prepared the accounts on a going concern basis. Based upon projections for the year ahead together with the continued support on the company's bankers and creditors the directors believe that this is acceptable.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Furniture and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

2 TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	5,591
At 30th June 2010	5,591
DEPRECIATION	
Charge for period	1,398
At 30th June 2010	1,398
NET BOOK VALUE	
At 30th June 2010	4,193

3 CALLED UP SHARE CAPITAL

Allotted and issued Number	Class	Nominal value	£
1	Share capital 1	1	1

1 ordinary share of 1 was allotted at par during the period.