

REGISTERED NUMBER: 06895847 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 30 NOVEMBER 2012
FOR
EASIASSIST LTD**

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for the Year Ended 30 November 2012**

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EASIASSIST LTD

COMPANY INFORMATION
for the Year Ended 30 November 2012

DIRECTORS: P J Hanley
N E Hanley
S Haughton

SECRETARY: S Haughton

REGISTERED OFFICE: Washington Parade
The New Strand
Bootle
Merseyside
L20 1AA

REGISTERED NUMBER: 06895847 (England and Wales)

ACCOUNTANTS: Fairhurst
Chartered Accountants
Douglas Bank House
Wigan Lane
Wigan
Lancashire
WN1 2TB

ABBREVIATED BALANCE SHEET
30 November 2012

| | Notes | 2012 £ | £ | 2011 £ | £ |
|--|-------|----------------|------------------|---------------|-----------------|
| FIXED ASSETS | | | | | |
| Intangible assets | 2 | | 297,798 | | - |
| Tangible assets | 3 | | <u>127,221</u> | | <u>-</u> |
| | | | 425,019 | | - |
| CURRENT ASSETS | | | | | |
| Debtors | | 423,528 | | 48 | |
| Cash at bank | | <u>27,706</u> | | <u>3,948</u> | |
| | | 451,234 | | 3,996 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | 4 | <u>752,663</u> | | <u>21,621</u> | |
| NET CURRENT LIABILITIES | | | <u>(301,429)</u> | | <u>(17,625)</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 123,590 | | (17,625) |
| CREDITORS | | | | | |
| Amounts falling due after more than one year | 4 | | (102,317) | | - |
| PROVISIONS FOR LIABILITIES | | | <u>(6,090)</u> | | <u>-</u> |
| NET ASSETS/(LIABILITIES) | | | <u>15,183</u> | | <u>(17,625)</u> |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 5 | | 100 | | 100 |
| Profit and loss account | | | <u>15,083</u> | | <u>(17,725)</u> |
| SHAREHOLDERS' FUNDS | | | <u>15,183</u> | | <u>(17,625)</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 November 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 November 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

ABBREVIATED BALANCE SHEET - continued
30 November 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 10 June 2013 and were signed on its behalf by:

P J Hanley - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 30 November 2012**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the net invoiced value of goods sold, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2012, is being amortised evenly over its estimated useful life of twenty years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. INTANGIBLE FIXED ASSETS

COST

Additions

At 30 November 2012

AMORTISATION

Amortisation for year

At 30 November 2012

NET BOOK VALUE

At 30 November 2012

Total
£

313,471

313,471

15,673

15,673

297,798

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 30 November 2012

3. TANGIBLE FIXED ASSETS

| | Total £ |
|------------------------|-----------------------|
| COST | |
| Additions | 236,512 |
| Disposals | <u>(81,588)</u> |
| At 30 November 2012 | <u>154,924</u> |
| DEPRECIATION | |
| Charge for year | 35,259 |
| Eliminated on disposal | <u>(7,556)</u> |
| At 30 November 2012 | <u>27,703</u> |
| NET BOOK VALUE | |
| At 30 November 2012 | <u><u>127,221</u></u> |

All assets are held under HP agreements.

4. CREDITORS

Creditors include an amount of £ 402,327 for which security has been given.

5. CALLED UP SHARE CAPITAL

| Allotted, issued and fully paid: | | | 2012 | 2011 |
|----------------------------------|----------|-------------------|------------|------------|
| Number: | Class: | Nominal value: | £ | £ |
| 100 | Ordinary | 1 | <u>100</u> | <u>100</u> |

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