Amended

# **NDOTM LIMITED**

# TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2018

Registered Company Number: 06895114

**Registered Charity Number: 1134482** 

14/01/2019 COMPANIES HOUSE

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# REFERENCE AND ADMINISTRATIVE INFORMATION

Directors/Trustees Richard Greer - Chair

Pippa Harris (Resigned 06 May 2017)

Mike Smith

Robert Phillips (Resigned 21 October 2017)

**Anthony Wilson** 

Marcus Mason (Appointed 22 February 2018) Yolanda Mercy (Appointed 28 February 2018) Anne Foster (Appointed 19 June 2017) Alex Simpson (Appointed 16 March 2017) Lisa Hommel (Appointed 19 June 2017)

Chief Executive Martin Bright

Registered office Somerset House

South Wing Strand London WC2R 1LA

Charity registration number 1134482

Company number 06895114

Accountants Accountability Europe Limited

39-41 North Road London N7 9DP

Independent Examiners G

Goldwins

Chartered Accountants 75 Maygrove Road

London NW6 2EG

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

The board of trustees have pleasure in presenting their annual report on the affairs of the charitable company together with the financial statements for the period ended 31 March 2018.

# From the Chief Executive

This year our work took a new direction with the focus on the work of the Creative Job Studio fed by the mentoring of the Step Up scheme. This allowed us to return to our roots as a genuinely creative youth employment charity. This brought its own challenges as we switched form chasing commercial contracts to bidding for grants and seeking private donors. On reflection, it will probably be necessary in future to return to some commercial work in order to build the financial stability we need. However, we felt it important to begin this journey with a statement of intent.

This new departure was made possible by the strength of the work established by Barbara Palczynski and Kitty Withington on the Step Up programme: One-to-one mentoring and job coaching with individual participants has resulted in number of young people on our schemes finding jobs in the creative sector or boosting their income within their existing work. This has provided us with new advocates for our work and allowed us to establish a collective of young creatives to support each other in the future. One of the first people to sign up for the scheme, playwright Yolanda Mercy also joined us as a trustee. We are grateful to the Walcot Foundation and Trust for London who made this work possible. The Creative Job Studio is now central to everything we do. During the year, thanks to funding from Arts Council England, we piloted the concept in partnership with Somerset House. Through a series of events (drop-ins to meet creative employers, careers days, and an artistic programme programmed by Step-Up participants) we began to create a new model of job creation. As a result, Arts Council England invited us to bid for funding to roll out the model in the Tees Valley and Yorkshire in 2019. During the year, we finished our work with the Creative Careers Cluster in East London. This gave us useful experience of working with schools, which we will continue in Creative Job Studios. We also

Our new streamlined approach will allow us to do what we do best: breaking down barriers to the creative industries.

ended our contract with the House of Commons to run the Speaker's Parliamentary Placement

Martin Bright CEO and Founder

14th December 2018

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

# From the Chairman

The charity enjoyed a year of stability as the staff focused on setting up the Creative Job Studio in collaboration with Somerset House. This is an attempt to rethink the jobcentre model and find innovative ways of helping people into work in the creative industries.

Our Step Up scheme continued to be a success under the expert guidance of Projects Director Barbara Palczynski, who mentored 40 people on low pay with their careers in the creative industries. She also helped fashion the long-term strategy of the charity in collaboration with our Chief Executive and Founder, Martin Bright.

Kitty Withington was fully integrated into the team as Projects Assistant on a number of projects, including the Creative Careers Cluster for East London, where she developed a close working relationship with schools and colleges.

We also welcomed Grace Adeosun to the team to run the final year of our contract with the Speaker's Parliamentary placement scheme. True to the tradition of The Creative Society, Grace was recruited from the scheme itself, where she had been working as a parliamentary assistant to Anne-Marie Trevelyan MP.

We continued to refresh our board of trustees by recruiting playwright Yolanda Mercy. Yolanda was one of the first people to work with Barbara on Step Up and has become a vocal advocate for the Creative Society. Marcus Mason, a former Managing Director of The Creative Society, has also joined the board as Treasurer where he will bring a wealth of experience from his work at the Treasury.

The trustees have continued to monitor the finances of The Creative Society in full knowledge of the fact that the transition from a not-for-profit business to a fully-fledged charity needs careful management.

Richard Greer Chairman

14th December 2018

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# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

# Aims and Objectives

The Creative Society has a very simple objective: we want to develop jobs for young unemployed people in the arts and creative industries and provide the support and training for them and their employers. We are supported by leading figures in the arts, entrepreneurs, politicians from all parties and policy makers, all of whom recognise the urgency of protecting, nurturing and investing in the arts if we are to prevent a generation of creative talent being lost to the recession.

The arts and creative sector contributes around £40 billion a year to the UK economy. We believe that people from a wide variety of backgrounds should be able to work in the creative sector. We therefore develop training and paid work placements for young unemployed people in partnership with government and arts and cultural organisations.

## What We Do

# Our Projects 2017-18

# Step Up

The evaluation of the Year 2 Step Up programme showed that we had successfully changed the characteristic of our cohort from Year 1. Working now with 40 young creatives from Lambeth and surrounding boroughs, our end of Year 2 report showed that 40% of those on Step Up had made good progress, increased their wages by more than 10% to earn more than a London Living Wage. Barbara Palczynski continued to oversee delivery of Step Up, now working with Kitty Withington Project Manager, following her work on Creative Careers Space and Careers Clusters last year. We continued to build partnerships with corporates to support our work. In July 2017 we hosted an event in House of Lords sponsored by Mishcon de Reya to celebrate the talents and successes of those young people on Step Up. It was an opportunity for our young people on both Step Up and the Speaker's Scheme to meet and for trustees to see at first hand the work that we do. This event allowed us to raise some private donations for the Creative Job Studio. In December 2017 we partnered with a charity Tomorrow's Warriors for a one-off Christmas lunchtime jazz gig in the Coutts foyer for their clients to raise awareness of our work. We continue to build on these partnerships. At the coal face, in mentoring sessions, we continued to identify barriers for young people including mental health, dyslexia, and lack of stability. We started to seek out external support for signposting to find additional support beyond what we were able to provide. Specialist advice was sought for autism and therapeutic talking services. With no shortage of requests to be on Step Up. Year 3 began with a waiting list and as people had good outcomes on Year 2, we were able to register new people who continue to be supported on this scheme.

Throughout Step Up we continued to advocate for our work across different forums. Highlights include: Westminster Council Creative Employment forum; HR Working Group on Fair Access for 50 arts organisations; Sir Peter Bazalgette's independent review of the Creative Industries; Tate's Routes In Network (75 arts organisations); Houses of Parliament *Creativity, Character and Capability: Young People Ready to Thrive;* Diversity Working Group for the advertising and film industry in Westminster. This work has helped us build our strategy for the next five years. Following the focus group work in January 2017 and building on the learning from Step Up, Martin Bright wrote about this in The Guardian in April 2017:

https://www.theguardian.com/society/2017/apr/18/creative-plan-employment-arts-change-jobcentre-culture

We ran two pre-pilot Creative Job Studio events in Somerset House in July 2017 and with the learning from both Step Up and these pre-pilot events we applied to Arts Council for funding for a pilot scheme in Somerset House. This funding application was successful and we were able to deliver the Creative Job Studio in London.

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

## **Creative Job Studio Pilot**

After receiving Arts Council funding, we were able to launch the Creative Job Studio in November 2017. During this period, we delivered 8 events at Somerset House, bringing in large numbers of young people. This included 3 creative industry drop-ins with creative employers such as, the National Theatre, V&A and the British Fashion Council. We also built a partnership with Google Digital Garages who ran a social media masterclass with over 80 Creative Job Studio attendees.

In this period we also realised two artistic events as part of the wider Creative Job Studio programme. In the two events that sit within this window, the artists addressed issues such as diversity within the film industry and the barriers that queer people face when accessing the labour market. Through discussion and performance, audiences were given the opportunity to interrogate these ideas in a safe space. Giving a platform to these artists meant that we were able to draw in a more diverse audience whilst showcasing the talent of young artists at the beginning of their careers.

During this period 815 young people accessed a Creative Job Studio event. We were pleased with the audience growth, with attendances rising from 50 in the November drop-in to 106 in February, demonstrating the success of our outreach strategy.

## **Careers Clusters**

As part of our Careers Clusters commission, we successfully delivered three high quality careers projects across two schools in East London (Dagenham Park and Stoke Newington School). We built strong partnerships with organisations such as the London Metropolitan Archives and the Young Vic Theatre as well as with local grassroots theatre companies and arts organisations. We engaged with 380 students across both schools, from Year 7 to Year 12. All three projects focused on sharing meaningful careers guidance through delivery of workshops and events, giving access to industry experts as well as equipping students with the skills to create their own work including producing events, recording podcasts, creating films and writing plays.

# This Is It!

We continued to deliver our creative careers roadshow, This Is It! in May 2017 with a trip to Touchstones Museum in Rochdale. Working with young people from the local area to inspire them to take the next step in their creative career, we presented talks, workshops and mentoring sessions throughout the day. This work allowed us to extend our connections in the north of England, with guests from the BBC and the Manchester International Festival. This event marked the end of our This Is It! programme.

# Speaker's Parliamentary Placement Scheme

In September 2017 the final cohort for this scheme took up their respective office assistant roles across MPs offices from Labour, Conservative, SNP and Plaid Cymru in the House of Commons. Grace Adeosun, herself a former participant on the scheme, was successfully recruited as Project Manager at The Creative Society to support these ten participants through the trials and tribulations of a very intense programme of work. Grace organised masterclasses with experts in PR, Leadership, Journalism and Charities/NGOs to bring additional career perspectives to their learning. Working with Diversity and Inclusion at House of Commons, we continued to deliver the necessary pastoral support as required. The scheme will conclude in July 2018.

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

# **Governance and Compliance**

The Charity's operations are governed by its Memorandum and Articles of Association dated 05<sup>th</sup> May 2009. New Deal of the Mind (trading name The Creative Society) is registered under the Companies Act as a company limited by guarantee and not having a capital divided by shares. The company was registered as a charity on 24<sup>th</sup> February 2010 under registration number 1134482.

We are committed to our political and financial independence and aims as befits our charitable status. We are accountable both to the Charity Commission and its regulations as is necessary for us to operate as a charity in Great Britain, and to Companies House as a company limited by guarantee.

# **Core Team**

Chief Executive and Founder – Martin Bright
Projects Director – Barbara Palczynski
Project Manager (Speakers Scheme) – Grace Adeosun
Project Manager (Step Up) – Kitty Withington

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

## **Board of Trustees**

The following people served as trustees for all or part of the year (details of dates are on page 1).

#### Richard Greer -- Chair

Richard Greer is a partner of Laurel Capital Kingsway LLP, an investment banking group authorised by the FCA and active in Hong Kong, China, Singapore and Iraq. He is Treasurer of Grizedale Arts, a charitable institution based in the Lake District that carries out curatorial projects in the contemporary arts, and he and his wife are members of Artangel.

#### Pippa Harris

One of the founders of Neal Street Productions along with Sam Mendes and Caro Newling. Before that, Pippa was Head of Drama Commissioning for the BBC during which time she oversaw award-winning productions including Stephen Poliakoff's "The Lost Prince", Tom Hooper's "Daniel Deronda" and David Yates's "State of Play". Neal Street Productions has enjoyed a string of screen successes, including "Revolutionary Road", "Starter For Ten", "Jarhead", "Stuart A Life Backwards", the BBC's "Call the Midwife" and "2012 Shakespeare Season" as well as for stage, successes such as "Shrek The Musical" and "Richard III" at The Old Vic. Pippa resigned as a trustee on 06th May 2017.

#### Mike Smith

President of Music at Virgin EMI, Records. Mike Smith started as an A&R man and has signed Blur, PJ Harvey, Elastica, Supergrass, Teenage Fan Club, Doves, Starsailor, The Beta Band. The Avalanches, Gorillaz, The White Stripes, The Libertines, The Scissor Sisters, The Arcade Fire, and Arctic Monkeys. He was previously Managing Director of Columbia Records and President of Mercury Music.

# **Robert Phillips**

Robert is co-founder and Head of Chambers at Jericho Chambers; a Visiting Professor at Cass Business School, London, co-author of Citizen Renaissance and author of Trust Me, PR is dead (due for publication in late 2014). Robert's expert area is trusted leadership, trusted companies and trusted brands and he is an advocate for Progressive Communication: radical, transformative and democratic.

Robert was formerly President & CEO, EMEA, of Edelman - the world's largest Public Relations firm and Global Chair of its Public Engagement & Future Strategies group. He was previously UK CEO of Edelman and the co-founder of Jackie Cooper Public Relations. Robert has served on the Advisory Boards of the Global Economic Symposium and the European Circle of Communicators, as well as the CBI London Council. He is a Fellow of the Public Relations Consultants Association and Vice Chair of the PRCA Diversity Network. Robert resigned as a trustee on 21st October 2017.

Anthony Wilson - biography to follow

Yolanda Mercy - biography to follow

Marcus Mason - biography to follow

Anne Foster - biography to follow

Alex Simpson – biography to follow

Lisa Hommel - biography to follow

#### Risk management

The Trustees have conducted a review of the major risks to which the charity is exposed. A risk register has been established and is will be updated annually. Where appropriate, systems of procedures have been established to mitigate the risks The Creative Society faces.

# REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2018

# **Investment Policy**

The Charity Commission advises charities which have surplus funds that they should develop a policy to guide investment. The Creative Society currently has no surplus funds and the Trustees have agreed that in these circumstances an investment policy is not necessary.

# **Reserves Policy**

The trustees have examined the charity's requirements for reserves in light of the main risks to the organisation resulting from shortfall in income. They have established a policy whereby any surplus and unrestricted funds held should be sufficient to between 3 and 6 months forward expenditure.

# **New Trustees**

The Trustees have agreed that suitably experienced individuals are required to exercise adequate governance. Trustees identify new individuals through relevant networks and contacts. When appointing individuals to their number, Trustees look for a commitment to The Creative Society's mission and attempt to achieve a balance of skills and experience on the Board.

## **Public Benefit Statement**

The Trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The Creative Society meets its public benefit obligations by creating jobs for young unemployed people and provides support and training for them and their employers. Through this we open opportunities to a wider range of people than unpaid internships which depend on someone being in a financial position to work for free. Our own evidence suggests that The Creative Society's approach is widening the intake to jobs in the arts and cultural sector to broader ethnic and geographical groups.

# STATEMENT OF TRUSTEES' RESPONSIBILITIES

The charity trustees (who are also directors for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law and the law applicable to charities in England and Wales require charity trustees to prepare financial statements for each financial year. Under that law, the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law, the trustees must not approve the financial statements unless they are satisfied that they give and true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for that period. In preparing the financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- Prepare the accounts on the going concern basis unless it is inappropriate to assume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities Act 2011 and the Charity (Accounts and Reports) Regulations 2008. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud or other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: 'Accounting and Reporting by Charities' (SORP 2005).

Richard Greer Chairman

Date: 14th December 2018

CR. S. Mrs

# INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF NEW DEAL OF THE MIND FOR THE YEAR ENDED 31 MARCH 2018

I report on the accounts of the company for the year ended 31 March 2018 which are set out on pages 11 to 21.

## Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Act, as amended); and
- to state whether particular matters have come to my attention.

# Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

# Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that, in any material respect, the requirements
  - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - to prepare accounts which accord with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- (2) which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Anthony Epton

14 December 2018

Anthony Epton BA, FCA, CTA, FCIE Goldwins Chartered Accountants 75 Maygrove Road West Hampstead London NW6 2EG

# STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 MARCH 2018

	Note	Unrestricted £	Restricted £	2018 Total £	2017 Total £
Income from:					
Donations and legacies	3	21,999	68,398	90,397	104,221
Charitable activities	4	45,818	203,912	249,730	234,294
Other trading activities	5	1,900	21,500	23,400	4,215_
Total income		69,717_	293,810	363,527	342,730
Expenditure on:					
Raising funds	6	1,381	-	1,381	1,938
Charitable activities:	6				
Walcott Foundation Step up Project	_	<del>-</del>	37,326	37,326	_
Careers Cluster Project		_	23,337	23,337	_
Speakers Parliamentary Scheme		_	166,951	166,951	190,073
Fair Access Campaign		-	43,474	43,474	17,968
Creative Jobs Studio		-	76,385	76,385	-
Creative Jobs Brokerage		-	-	-	60,995
Creative Employment Programmes		-	-	-	39,509
Creative Careers Space		-	-	-	93,105
Total expenditure		1,381	347,473	348,853	403,588
Net income / (expenditure) for the year	7	68,336	(53,663)	14,673	(60,858)
Transfers between funds		(24,662)	24,662	-	-
Net movement in funds	14	43,674	(29,001)	14,673	(60,858)
Reconciliation of funds: Total funds brought forward		(61,570)	21,675	(39,895)	20,963
Total funds carried forward		(17,896)	(7,326)	(25,222)	(39,895)

All of the above results are derived from continuing activities.

There were no other recognised gains or losses other than those stated above.

The attached notes form part of these financial statements.

# BALANCE SHEET AS AT 31 MARCH 2018

Company Registration no (England and Wales) 06895114

	Note	2018 £	2018 £	2017 £	2017 £
Fixed assets:					
Tangible assets	10		1		61
Current assets:		_			
Debtors	11	26,570		14,084	
Cash at bank and in hand		38,725 65,295		31,375 45,459	
Liabilities:					
Creditors:		_			
amounts falling due within one year	12	(90,518)		(85,415)	
Net current assets			(25,223)		(39,956)
Total net assets			(25,222)		(39,895)
Funds	14				
Restricted funds			(7,326)		21,675
Unrestricted funds:					
General funds		(17,896)		(61,570)	
Total unrestricted funds			(17,896)		(61,570)
Total funds			(25,222)		(39,895)

The Directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 and members have not required the charitable company to obtain an audit for the year in question in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requierements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 March 2018 and of its net outgoing resources for the year in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part15 of the Companies Act 2006 and in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparingtheir accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015).

Approved by the Board of Directors for issue on 14th December 2018 and signed on their behalf by:

Richard Greer

Chair

The attached notes form part of the financial statements.

CR. S. Mrs

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

# 1 Accounting policies

## Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The charitable company is exempted from preparing a cash flow statement due to the early adoption of the exemption available to charities with income of less than £500,000.

# Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. The trustees do not consider that there are any sources of uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

#### Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

#### **Fund accounting**

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

#### **Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company
  in inducing third parties to make voluntary contributions to it, as well as the cost of any activities
  with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, and other activities undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

## Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include office costs, finance, personnel, payroll and governance costs which support the charity's programmes and activities. These costs have been allocated between the expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 6.

#### Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £100. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Fixtures and fittings 25%
Computer equipment 33%

#### Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

# Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

# **Financial**

## instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

# **Pensions**

The charity operates a stakeholder pension scheme with matched employee and employer contributions.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

2 Detailed comparatives for the re-stated statement of financial activities							
		2017	2017	2017			
		ı	Unrestricted	Restricted	Total		
			£	£	£		
	Income from:						
	Donations and legacies		23,721	80,500	104,221		
	Charitable activities:						
	Creative Careers Space		32,705	-	32,705		
	Speakers Parliamentary Scheme		-	193,139	193,139		
	Careers Cluster		8,450	-	8,450		
	Other trading activities		4,215	-	4,215		
	Total income		69,091	273,639	342,730		
	Expenditure on:						
	Raising funds		1,938	_	1,938		
	Charitable activities:		1,000		1,500		
	Creative Employment Programme		_	39,509	39,509		
	Creative Careers Space		93,105	-	93,105		
	Speakers Parliamentary Scheme		-	190,073	190,073		
	Fair Access Campaign			17,968	17,968		
	Creative Jobs Brokerage		-	60,995	60,995		
	Total expenditure		95,043	308,545	403,588		
	Net income / (expenditure) for the year	ar	(25,952)	(34,906)	(60,858)		
	Net movement in funds		(25,952)	(34,906)	(60,858)		
	Total funds brought forward		(35,618)	56,581	20,963		
	Total funds carried forward		(61,570)	21,675	(39,895)		
3	Income from donations and legacies						
				2018	2017		
		Unrestricted	Restricted	Total	Total		
		£	£	£	£		
	Grants	2,500	68,398	70,898	80,500		
	Donations	19,499		19,499	23,721		
		21,999	68,398	90,397	104,221		

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

4	Income from charitable activities				
				2018	2017
		Unrestricted	Restricted	Total	Total
	Creative Careers Space				
	Department for Works & Pensions	-	-	-	32,705
	Total		-	-	32,705
	Speakers Parliamentary Scheme				
	Diversity & Inclusion (HOC)	45,818	187,662	233,480	193,139
	Total	45,818	187,662	233,480	193,139
	Other income				
	Careers Cluster	-	16,250	16,250	8,450
	Total income from charitable activitie	s <u>45,818</u>	203,912	249,730	234,294
5	Income from other trading activities			2018	2017
		Unrestricted	Restricted	Total	Total
		£	£	£	£
	Creative Job studio	-	21,500	21,500	3,500
	Desk hire	1,650	-	1,650	300
	Other income	250		250_	415
		1,900	21,500	23,400	4,215

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

# 6 Analysis of expenditure

			Char	itable acti	vities					
	Basis of allocation	Cost of raising funds	Walcott Foundation Step up £	Careers Clusters Project £	Speakers Parliamentary Scheme £	Fair Access Campaign £	Creative Job Studio £	Support costs £	2018 Total £	2017 Total £
	Direct Direct	1,381	20,261	10,629	-	28,668	38,773	44,705	143,036 1,381	151,582 1,938
Direct costs Premises costs Office costs IT costs Legal & Prof costs Depreciation	Direct Staff cost Staff cost Staff cost Staff cost Staff cost Staff cost		80	3,798	156,701	1,024	5,108	19,810 7,724 2,221 5,978 60 1,932	166,711 19,810 7,724 2,221 5,978 60 1,932	209,558 20,635 8,343 2,850 6,387 399 1,896
		1,381	20,341	14,427	156,701	29,692	43,881	82,430	348,854	403,588
Support costs		-	16,985	8,910	10,250	13,782	32,503	(82,430)	-	-
Total expenditure	2018	1,381	37,326	23,337	166,951	43,474	76,385	-	348,854	403,588

Of the total expenditure, £1,381 was unrestricted (2017: £95,043) and £347,473 was restricted (2017: £308,545).

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

7	Net income / (expenditure) for the year		
	This is stated after charging/(crediting):	2018	2017
		£	£
	Depreciation	60	399
	Auditor's remuneration:		
	Independent Examination fees	1,860	1,860
8	Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel		
	Staff costs were as follows:	2018	2017
		£	£
,	Salaries and wages	131,699	138,646
	Social security costs	10,577	11,095
	Employer's contribution to pension schemes	760	941
	Other staff costs	5,098_	900
		148,134	151,582
	The following number of employees received employee benefits (excluding year between:	employer pensi	on) during the
		2018	2017
		No.	No.
	£60,000 - £69,999	1	1

The total employee benefits including pension contributions and employer NI contribution of the key management personnel were £90,244 (2017: £98,380).

The charity trustees were not paid or received any other benefits from employment with the Charity in the year (2017: £nil) neither were they reimbursed expenses during the year (2017: £nil). No charity trustee received payment for professional or other services supplied to the charity (2017: £nil).

#### Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2018	2017
	No.	No.
Raising funds	0.5	0.5
Charitable activities	3.3	2.5
Support	0.5	0.5
Governance	0.5	_ 0.5
	4.8	4.0

## 9 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

10 T	angible fixed assets	Fixtures and	Office	
	• • • • • • • • • • • • • • • • • • • •	fittings	Equipment	Total
		£	£	£
С	Cost			
Α	at the start of the year	3,396	6,176	9,572
Α	additions in year		<u>-</u>	-
	at the end of the year	3,396	6,176	9,572
D	Depreciation			
Α	at the start of the year	3,396	6,115	9,511
С	Charge for the year		60	60
Α	at the end of the year	3,396	6,175	9,571
	let book value			
A	At the end of the year	<del>-</del>		1
Α	at the start of the year	-	61	61
Α	Il of the above assets are used for charitable purposes.			
11 D	Debtors			
			2018	2017
			£	£
	rade debtors		325	8,024
	Prepayments		6,934	6,060
Α	Accrued income		19,311	
			26,570	14,084
12 C	Creditors: amounts falling due within one year			
			2018	2017
			£	£
	rade creditors		42,815	72,094
T	axation and social security		4,557	6,998
С	Other creditors		-	1,741
	Accruals		23,184	4,582
D	Deferred income		19,962	
			90,518	85,415
D	Deferred income		2040	2047
	•		2018	2017
_	Valence at the haginning of the year		£	£
	Balance at the beginning of the year		-	-
	Amount released to income in the year		40.000	-
	Amount deferred in the year		19,962	<del></del>
В	Balance at the end of the year		<u>19,962</u> _	<del></del>

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

13	Analysis of net assets between fu	nds - curre	ent year			
	•		•	General		Total
				unrestricted	Restricted	funds
				£	£	£
	Tangible fixed assets			1	-	1
	Net current assets			(17,897)	(7,326)	(25,223)
	Net assets at the end of the year			(17,896)	(7,326)	(25,222)
	Anathria of and annual bad and ford					
	Analysis of net assets between fund	is - prior ye	ar	General	Restricted	Total
				General £	£	Total £
	Tangible fixed assets			61	-	61
	Net current assets			(61,631)	21,675	(39,956)
	Net assets at the end of the year			(61,570)	21,675	(39,895)
	•					
14	Movements in funds - current year	r				
		At the	Incoming	Outgoing		
		start of		resources		At the end
		the year	& gains	& losses	Transfers	of the year
	Do state of feet de	£	£	£	£	£
	Restricted funds:		30,000	27 226		(7.226)
	Walcott Step it up Project Trust for London	- 42,447	30,000	37,326 43,474	- 1,027	(7,326)
	Creative Job Studio	42,447	57,410	76,385	18,975	-
	Speakers Parliamentary Scheme	(20,772)	187,662	166,951	10,973	- -
	Careers Cluster Project	(20,772)	18,738	23,337	4,599	_
	Carcara Glaster Frojest		10,700	20,007	4,000	
	Total restricted funds	21,675	293,810	347,472	24,662	(7,326)
	Unrestricted funds:					
	General funds	(61,570)	69,717	1,381	(24,662)	(17,896)
	Total unrestricted funds	(61,570)	69,717	1,381	(24,662)	(17,896)
		(01,010)			(21,002)	(17,000)
	Total funds	(39,895)	363,527	348,853	-	(25,222)
14	Movements in funds - prior year					
-	,	At the	Incoming	Outgoing		
		start of	resources	resources		At the end
		the year	& gains	& losses	Transfers	of the year
		£	£	£	£	£
	Restricted funds:					
	Creative Employment Programmes	25,434	-	39,509	14,075	-
	Trust for London	34,985	40,500	17,968	(15,070)	42,447
	Creative Jobs Brokerage	20,000	40,000	60,995	995	-
	Speakers Parliamentary Scheme	(23,838)	193,139	190,073	-	(20,772)
	Total restricted funds	56,581	273,639	308,545		21,675
	Unrestricted funds:					
	General funds	(35,618)	69,091	95,043	_	(61,570)
	Total unrestricted funds	(35,618)	69,091	95,043	-	(61,570)
	Total funds	20,963	342,730	403,588		(39,895)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2018

# 14 Purposes of restricted funds

The income of the charity includes grants received for specific restricted projects. The trustees' report includes a description of the activities of each project.

# 15 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

# 16 Related party transactions

There are no related party transactions to disclose for 2018 (2017: none).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.