

Registration Number 6882185  
England and Wales

**East West Alliance Limited**  
Abbreviated Version  
Directors' report and financial statements  
For the year ended 30<sup>th</sup> April 2014

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**East West Alliance Limited**

**Company Information**

Directors	Hardarshan Kaur
Registered number	6882185 England and Wales
Registered office	Group ADP Thremhall Park Start Hill Bishops Stortford Herts CM22 7WE

## **East West Alliance Limited**

### **Contents**

	<b>Page</b>
Directors' report	<b>1</b>
Profit and loss account	<b>2</b>
Balance sheet	<b>3 - 4</b>
Notes to the financial statements	<b>5 - 7</b>

**East West Alliance Limited**  
Director's report  
For the year ended 30<sup>th</sup> April 2014

The directors present their report with the financial statements of the company for the year ended 30<sup>th</sup> April 2014

**Principal Activities**

The principal activities of the company consist of data, accounting processing services and management services and trading.

**Directors and their interests**

The directors in office in the year, and their interests in the company's issued ordinary share capital at the end of the year, were as follows:

Hardarshan Kaur

100

**Directors' responsibilities**

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the company and of the profit and loss of the company for that year. In preparing these the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- Prepare the financial statements based on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the companies act. They are also responsible for safeguarding the assets of the company and hence for taking responsible steps for the prevention and detection of fraud and other irregularities.

These financial statements have been prepared in accordance with provisions applicable to companies subject to small Companies regime.

This report was approved by the Board on the 15<sup>th</sup> December 2014 and signed on its behalf by



**Hardarshan Kaur**  
Director

**East West Alliance Limited**  
**Profit and loss account**  
**For the year ended 30th April 2014**

	Notes	2014 £	2013 £
Turnover	2	52,026	54,093
Cost of Sales		25,171	26,577
Gross Profit		26,855	27,516
Administrative expenses		23,663	23,932
Operating Profit	3	3,192	3,584
Interest Payable			
Profit on ordinary activities before tax		3,192	3,584
Taxation	5		
Profit on ordinary activities after tax		3,192	3,584
Dividends paid			
Retained profit for the financial year		3,192	3,584
Retained profit brought forward		13,532	9,948
Dividends		-5,000	
Retained profit carried forward		11,724	13,532

*The notes on pages 5 to 7 form an integral part of these financial statements*  
**Page 2**

**East West Alliance Limited**  
Balance sheet as at 30th April 2014

	Notes	2014		2013	
		£	£	£	£
<b>Fixed assets</b>					
Intangible assets	6				1,400
Tangible assets	7		14,204		13,352
			<b>14,204</b>		<b>14,752</b>
<b>Working Capital</b>					
Current assets					
Debtors	8	-		-	
Cash at bank		5458		445	
		<b>5458</b>		<b>445</b>	
<b>Short Term Creditors</b>		<b>5000</b>		-	
<b>Working Capital</b>			<b>458</b>		<b>445</b>
<b>NET ASSETS</b>			<b>14,662</b>		<b>15,197</b>
<b>Capital and Reserves</b>					
Called up share capital	9		100		100
Profit and loss account			11,724		13,532
<b>Shareholders' funds</b>			<b>11,824</b>		<b>13,632</b>
Shareholder Loans			2,838		1,565
<b>Total Capital</b>			<b>14,662</b>		<b>15,197</b>

**East West Alliance Limited**  
Balance Sheet Continued

For the year ending 30<sup>th</sup> April 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Directors' responsibilities:**

the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,

the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the Board on the 15<sup>th</sup> December 2014 and signed on its behalf by



**Hardarshan Kaur**  
Director

**East West Alliance Limited**  
Notes to the financial statements  
for the year ended 30<sup>th</sup> April 2014

## **1 Accounting policies**

### **1.1. Accounting convention**

The financial statements are prepared under the historical cost convention and in accordance with the financial reporting standard for smaller entities (effective January 2007).

The financial statements do not include a cash flow statement because the company as a small reporting entity is exempt from the requirement to prepare such a statement under financial reporting standard 1, cash flow statements/financial reporting for smaller entities (effective January 2007).

### **1.2 Preliminary Expenses**

Acquired good will is written off in equal annual installments over its estimated useful economic life of 5 years.

### **1.3 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation.

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its expected useful life as follows;

Computers	-	10% on cost
Office Equipment	-	06% on cost

## **2. Turnover**

The total turnover of the company for the year has been derived from its principal activities wholly undertaken in the United Kingdom.



**East West Alliance Limited**  
Notes to the financial statements  
For the year ended 30<sup>th</sup> April 2014

**3. Operating profit**

	2014 £	2013 £
Operating profit is stated after charging:		
Write off of Preliminary Expenses	1,400	1,862
Depreciation of tangible fixed assets	2,200	1,738

**4. Directors' emoluments**

	2014 £	2013 £
Remuneration and other benefits	Nil	Nil

**5. Taxation**

	2014 £	2013 £
Provision of Taxation	-	-

**6. Intangible fixed assets**

	Pr Exp £
<b>Cost</b>	
As at 1 <sup>st</sup> May 2013	6,438
As at 30 <sup>th</sup> April 2014	6,438
<b>Provision for Write Off</b>	
As at 1 <sup>st</sup> May 2013	5,038
Charge for year	1,400
As at 30 <sup>th</sup> April 2014	6,438
<b>Net book value</b>	
As at 1 <sup>st</sup> May 2013	2,000
As at 30 <sup>th</sup> April 2014	0

**East West Alliance Limited**  
Notes to the financial statements  
for the year ended 30<sup>th</sup> April 2014

**7. Tangible fixed assets**

	Computers	Office Equipment	Total
	£	£	£
<b>Cost</b>			
1 <sup>st</sup> May 2013	19,624	1,562	21,186
Additions	3,052		3,052
<b>30<sup>th</sup> April 2014</b>	<b>22,676</b>	<b>1,562</b>	<b>24,238</b>
<b>Depreciation</b>			
1 <sup>st</sup> May 2013	6,291	1543	7,834
Additions	2,200		2,200
<b>30<sup>th</sup> April 2014</b>	<b>8,491</b>	<b>1,543</b>	<b>10,034</b>
<b>Net book value</b>			
1 <sup>st</sup> May 2013	13,333	19	13,352
<b>30<sup>th</sup> April 2014</b>	<b>14,185</b>	<b>19</b>	<b>14,204</b>

**8. Debtors**

	2014 £	2013 £
Trade debtors	-	-
	-	-

**9. Called up share capital**

	2014 £	2013 £
<b>Authorised</b>		
100 ordinary shares of £ 1 each	100	100
<b>Allotted, called up and fully paid</b>		
100 ordinary shares of £ 1 each	100	100