

*AMENDED*

Registered number  
06860985

Real Fundraising Ltd

Abbreviated Accounts

31 December 2013

MONDAY



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COMPANIES HOUSE

**Real Fundraising Ltd****Report to the directors on the preparation of the unaudited abbreviated accounts of Real Fundraising Ltd for the year ended 31 December 2013**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the abbreviated accounts of Real Fundraising Ltd for the year ended 31 December 2013 which comprise of the balance sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://rulebook.accaglobal.com/>

This report is made solely to the Board of Directors of Real Fundraising Ltd, as a body, in accordance with the terms of our engagement letter dated 19 October 2010. Our work has been undertaken solely to prepare for your approval the accounts of Real Fundraising Ltd and state those matters that we have agreed to state to the Board of Directors of Real Fundraising Ltd, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Real Fundraising Ltd and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Real Fundraising Ltd has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and loss of Real Fundraising Ltd. You consider that Real Fundraising Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Real Fundraising Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the abbreviated accounts.



Alchemy Accounting Ltd  
Chartered Certified Accountants  
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12-20 Oxford Street  
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RG14 1JB

27 February 2015

**Real Fundraising Ltd**  
**Registered number:** 06860985  
**Abbreviated Balance Sheet**  
**as at 31 December 2013**

	Notes	2013 £	2012 £
<b>Fixed assets</b>			
Tangible assets	2	116,543	86,433
<b>Current assets</b>			
Debtors		104,318	234,805
Cash at bank and in hand		114,657	109,494
		<u>218,975</u>	<u>344,299</u>
<b>Creditors: amounts falling due within one year</b>		(293,815)	(369,305)
<b>Net current liabilities</b>		<u>(74,840)</u>	<u>(25,006)</u>
<b>Total assets less current liabilities</b>		<u>41,703</u>	<u>61,427</u>
<b>Creditors: amounts falling due after more than one year</b>		(12,250)	(50,000)
<b>Provisions for liabilities</b>		(7,173)	(5,434)
<b>Net assets</b>		<u>22,280</u>	<u>5,993</u>
<b>Capital and reserves</b>			
Called up share capital	3	10,000	100
Share premium		27,850	-
Profit and loss account		(15,570)	5,893
<b>Shareholders' funds</b>		<u>22,280</u>	<u>5,993</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

J Davis  
 Director

Approved by the board on 27 February 2015

**Real Fundraising Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 December 2013**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and equipment	25% straight line
Furniture & fittings	25% straight line

***Stocks***

Stock is valued at the lower of cost and net realisable value.

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

**2 Tangible fixed assets**

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**Cost**

At 1 January 2013	94,415
Additions	40,815
At 31 December 2013	<u>135,230</u>

**Depreciation**

At 1 January 2013	7,982
Charge for the year	10,705
At 31 December 2013	<u>18,687</u>

**Net book value**

At 31 December 2013	<u>116,543</u>
At 31 December 2012	<u>86,433</u>

**Real Fundraising Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 December 2013**

<b>3 Share capital</b>	<b>Nominal value</b>	<b>2013 Number</b>	<b>2013 £</b>	<b>2012 £</b>
Allotted, called up and fully paid:				
Ordinary shares	£1 each	10,000	<u>10,000</u>	<u>100</u>
	<b>Nominal value</b>	<b>Number</b>	<b>Amount £</b>	
Shares issued during the period:				
Ordinary shares	£1 each	9,900	<u>9,900</u>	

On 13 December 2013, 9,900 Ordinary £1 shares were issued at a price of £5.0505 per share

**4 Related party transactions**

On 13 December 2013, 9,900 Ordinary £1 shares were issued at a price of £5.0505 per share. As a consequence, Anleki PR Consulting und Beteiligungs GmbH became the majority shareholder and its loan to Real Fundraising Ltd was reduced to £12,250 at 31 December 2013 (2012 - £50,000).

**5 Ultimate controlling party**

The directors, Mr J Davis and Mr P Simonsen, and majority shareholder Anleki PR Consulting und Beteiligungs GmbH are considered to be the related parties. The controlling party is Anleki PR, Consulting und Beteiligungs GmbH, by virtue of their majority shareholding in the company. Anleki PR, Consulting und Beteiligungs GmbH is a company registered in Austria