## REGISTERED NUMBER 06837496 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 30 September 2010

<u>for</u>

Paul Bryant Associates Ltd

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Company Information for the Year Ended 30 September 2010

DIRECTOR

P Bryant

**SECRETARIES** 

**REGISTERED OFFICE:** 

Impact Marco Polo House Cook Way

Cook Way Taunton Somerset TA2 6BJ

**REGISTERED NUMBER** 

06837496 (England and Wales)

**ACCOUNTANTS** 

Chartax Accounting & Taxation Limited

45 Charlton Road Keynsham NE Somerset BS31 2JG

# Abbreviated Balance Sheet 30 September 2010

		30 9 10		30 9 09	
	Notes	3	£	£	£
FIXED ASSETS Investments	2		510,151		510,151
CURRENT ASSETS Debtors Investments Cash at bank		62 375,000 115,972		1 300,000 66,142	
CREDITORS Amounts falling due within one year		491,034 88,443		366,143 277,625	
NET CURRENT ASSETS			402,591		88,518
TOTAL ASSETS LESS CURRENT L	IABILITIES		912,742		598,669
CAPITAL AND RESERVES Called up share capital Share premium Profit and loss account	3		34 510,118 402,590		34 510,118 88,517
SHAREHOLDERS' FUNDS			912,742 ====		598,669

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2010 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 13 Tune 2 oil and were signed by

P Bryant - Director

Notes to the Abbreviated Accounts for the Year Ended 30 September 2010

#### 1 ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### Turnover

3

Turnover represents net invoiced sales of services, excluding value added tax

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

#### 2 FIXED ASSET INVESTMENTS

COST				Investments other than loans £
At 1 October 20	009			
and 30 Septem				510,151
NET BOOK VA	LUE			
At 30 September	=			510,151
. W = 0 Goptomis				=====
At 30 September	er 2009			510,151
				<del></del>
CALLED UP SI	HARE CAPITAL			
Allotted, issued	and fully paid			
Number	Class	Nominal	30 9 10	30 9 09
		value	£	£
34	Ordinary	£1	34	34

#### 4 RELATED PARTY DISCLOSURES

During 2009 the company acquired 33% of the issued share capital of Impact Design and Advertising Limited a private limited company, from Paul Bryant, the director, at open market value. The open market value of the shares acquired was £510,118 settled by an issue of 33 shares in the company to Paul Bryant. It also received management charges from Impact Design & Advertising Limited of £214,400 (2009 £128,334). At 30 September 2010 the company owed £45,000 to Impact Design and Advertising Limited.

#### 5 ULTIMATE CONTROLLING PARTY

The company is controlled by Mr P Bryant

Report of the Accountants to the Director of Paul Bryant Associates Ltd

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 September 2010 set out on pages one to eight and you consider that the company is exempt from an audit

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us

Chartax Accounting & Taxation Limited

45 Charlton Road

Keynsham NE Somerset BS31 2JG

Date