

REGISTERED NUMBER: 06826345 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2017

FOR

MARK WARDELL MARKETING LTD

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FOR THE YEAR ENDED 31 MARCH 2017**

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MARK WARDELL MARKETING LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2017

DIRECTOR:	M Wardell
REGISTERED OFFICE:	17 Narrowboat Avenue Brentford Middlesex TW8 8FF
REGISTERED NUMBER:	06826345 (England and Wales)
ACCOUNTANTS:	Macalvins Limited Chartered Accountants 7 St John's Road Harrow Middlesex HA1 2EY

BALANCE SHEET
31 MARCH 2017

	Notes	2017 £	£	2016 £	£
FIXED ASSETS					
Tangible assets	4		4,315		3,804
CURRENT ASSETS					
Debtors	5	9,777		26,285	
Cash at bank		<u>1,210</u>		<u>24,061</u>	
		10,987		50,346	
CREDITORS					
Amounts falling due within one year	6	<u>17,230</u>		<u>23,493</u>	
NET CURRENT (LIABILITIES)/ASSETS			<u>(6,243)</u>		<u>26,853</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(1,928)</u>		<u>30,657</u>
CAPITAL AND RESERVES					
Called up share capital			2		2
Retained earnings			<u>(1,930)</u>		<u>30,655</u>
SHAREHOLDERS' FUNDS			<u>(1,928)</u>		<u>30,657</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 22 November 2017 and were signed by:

M Wardell - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2017

1. **STATUTORY INFORMATION**

Mark Wardell Marketing Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Changes in accounting policies

These financial statements for the year ended 31 March 2017 are the first financial statements that comply with FRS 102 Section 1A small entities. The date of transition is 1 April 2015.

The transition to FRS102 Section 1A small entities has resulted in no changes in accounting policies to those used previously and therefore there is no impact on opening equity and profit for the comparative period.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.
Fixtures, fittings & equipment - 25% reducing balance

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2016 - 1).

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2017

4. **TANGIBLE FIXED ASSETS**

	Fixtures, fittings & equipment £
COST	
At 1 April 2016	12,482
Additions	1,949
At 31 March 2017	<u>14,431</u>
DEPRECIATION	
At 1 April 2016	8,678
Charge for year	1,438
At 31 March 2017	<u>10,116</u>
NET BOOK VALUE	
At 31 March 2017	<u>4,315</u>
At 31 March 2016	<u>3,804</u>

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Trade debtors	-	25,302
Other debtors	9,777	983
	<u>9,777</u>	<u>26,285</u>

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Taxation and social security	15,700	21,117
Other creditors	1,530	2,376
	<u>17,230</u>	<u>23,493</u>

7. **RELATED PARTY DISCLOSURES**

At the year end there is an interest free loan from the director in the sum of £8,794 with no fixed repayment terms.

During the year under review, a dividend of £49,500 was paid to Mr M Wardell.

8. **ULTIMATE CONTROLLING PARTY**

The controlling party is M Wardell.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.