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COMPANY REGISTRATION NUMBER 06742559

AARDVARK MARKETING CONSULTANTS LIMITED
ABBREVIATED ACCOUNTS
31 MARCH 2016

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AARDVARK MARKETING CONSULTANTS LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2016

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AARDVARK MARKETING CONSULTANTS LIMITED

ACCOUNTANTS' REPORT TO THE DIRECTORS OF AARDVARK MARKETING CONSULTANTS LIMITED

YEAR ENDED 31 MARCH 2016

As described on the balance sheet, the directors of the company are responsible for the preparation of the abbreviated accounts for the year ended 31 March 2016.

You consider that the company is exempt from an audit under the Companies Act 2006.

In accordance with your instructions we have compiled these unaudited abbreviated accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

528a Haslucks Green Road
Majors Green
Solihull
West Midlands
B90 1DS

15 September 2016

WILSON BOTT
Chartered Certified Accountants

AARDVARK MARKETING CONSULTANTS LIMITED

ABBREVIATED BALANCE SHEET

31 MARCH 2016

	Note	2016 £	£	2015 £	£
FIXED ASSETS	2				
Tangible assets			104		565
CURRENT ASSETS					
Debtors		21,068		23,604	
Cash at bank and in hand		<u>23,723</u>		<u>40,571</u>	
		44,791		64,175	
CREDITORS: Amounts falling due within one year		<u>17,325</u>		<u>24,610</u>	
NET CURRENT ASSETS			27,466		39,565
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>27,570</u>		<u>40,130</u>
CAPITAL AND RESERVES					
Called-up equity share capital	3		140		140
Profit and loss account			27,430		39,990
SHAREHOLDERS' FUNDS			<u>27,570</u>		<u>40,130</u>

The Balance sheet continues on the following page.

The notes on pages 4 to 5 form part of these abbreviated accounts.

AARDVARK MARKETING CONSULTANTS LIMITED

ABBREVIATED BALANCE SHEET *(continued)*

31 MARCH 2016

For the year ended 31 March 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on 15 September 2016, and are signed on their behalf by:



C J Hutchinson
Director

Company Registration Number: 06742559

The notes on pages 4 to 5 form part of these abbreviated accounts.

AARDVARK MARKETING CONSULTANTS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2016

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings	- 33% straight line basis
Equipment	- 33% straight line basis

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Pension costs

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

Deferred government grants

Deferred government grants in respect of capital expenditure are treated as deferred income and are credited to the profit and loss account over the estimated useful life of the assets to which they relate.

AARDVARK MARKETING CONSULTANTS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2016

2. FIXED ASSETS

	Tangible Assets £
COST	
At 1 April 2015 and 31 March 2016	<u>5,639</u>
DEPRECIATION	
At 1 April 2015	5,074
Charge for year	<u>461</u>
At 31 March 2016	<u>5,535</u>
NET BOOK VALUE	
At 31 March 2016	<u>104</u>
At 31 March 2015	<u>565</u>

3. SHARE CAPITAL

Authorised share capital:

	2016 £	2015 £
140 Ordinary shares of £1 each	<u>140</u>	<u>140</u>

Allotted, called up and fully paid:

	2016 No	£	2015 No	£
Ordinary shares of £1 each	<u>140</u>	<u>140</u>	<u>140</u>	<u>140</u>