

CH

COMPANY REGISTRATION NUMBER 06742559

AARDVARK MARKETING CONSULTANTS LIMITED
FINANCIAL STATEMENTS
31 MARCH 2013

THURSDAY



A05 *A217WH15* #256
03/10/2013
COMPANIES HOUSE

AARDVARK MARKETING CONSULTANTS LIMITED

FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2013

CONTENTS	PAGE
Officers and professional advisers	1
Directors' report	2
Accountants' report to the directors	3
Profit and loss account	4
Balance sheet	5
Notes to the financial statements	7

AARDVARK MARKETING CONSULTANTS LIMITED
OFFICERS AND PROFESSIONAL ADVISERS

The board of directors

C J Hutchinson
G M Hutchinson

Company secretary

C J Hutchinson

Registered office

Innovation Centre 1
Devon Way
Longbridge Technology Park
Birmingham
B31 2TS

Accountants

Wilson Bott
Chartered Certified Accountants
528a Haslucks Green Road
Majors Green
Solihull
West Midlands
B90 1DS

AARDVARK MARKETING CONSULTANTS LIMITED

DIRECTORS' REPORT

YEAR ENDED 31 MARCH 2013

The directors present their report and the unaudited financial statements of the company for the year ended 31 March 2013

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was marketing consultancy

THE DIRECTORS AND THEIR INTERESTS IN THE SHARES OF THE COMPANY

The directors who served the company during the year together with their beneficial interests in the shares of the company were as follows

	Ordinary Shares of £1 each	
	At 31 March 2013	At 1 April 2012
C J Hutchinson	70	70
G M Hutchinson	<u>70</u>	<u>70</u>

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption

Signed on behalf of the directors



G M Hutchinson

Director

Approved by the directors on 18 September 2013

AARDVARK MARKETING CONSULTANTS LIMITED
ACCOUNTANTS' REPORT TO THE DIRECTORS OF AARDVARK
MARKETING CONSULTANTS LIMITED
YEAR ENDED 31 MARCH 2013

As described on the balance sheet, the directors of the company are responsible for the preparation of the financial statements for the year ended 31 March 2013,

You consider that the company is exempt from an audit under the Companies Act 2006

In accordance with your instructions we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us

528a Haslucks Green Road
Majors Green
Solihull
West Midlands
B90 1DS

18 September 2013

WILSON BOTT
Chartered Certified Accountants

AARDVARK MARKETING CONSULTANTS LIMITED

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 MARCH 2013

	Note	2013 £	2012 £
TURNOVER		106,189	90,976
Cost of sales		18,575	36,398
GROSS PROFIT		87,614	54,578
Administrative expenses		56,569	38,448
Other operating income	2	(57)	—
OPERATING PROFIT	3	31,102	16,130
Interest receivable		35	61
Interest payable and similar charges		(11)	—
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		31,126	16,191
Tax on profit on ordinary activities	4	7,571	1,978
PROFIT FOR THE FINANCIAL YEAR		23,555	14,213

The notes on pages 7 to 10 form part of these financial statements

AARDVARK MARKETING CONSULTANTS LIMITED

BALANCE SHEET

31 MARCH 2013

	Note	2013 £	£	2012 £	£
FIXED ASSETS					
Tangible assets	6		620		1,239
CURRENT ASSETS					
Debtors	7	26,403		48,507	
Cash at bank		21,343		4,201	
		<u>47,746</u>		<u>52,708</u>	
CREDITORS: Amounts falling due within one year	8	<u>41,893</u>		<u>48,669</u>	
NET CURRENT ASSETS			5,853		4,039
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>6,473</u>		<u>5,278</u>
CREDITORS: Amounts falling due after more than one year	9		–		3,660
			<u>6,473</u>		<u>1,618</u>
CAPITAL AND RESERVES					
Called-up equity share capital	11		140		140
Profit and loss account	12		6,333		1,478
SHAREHOLDERS' FUNDS			<u>6,473</u>		<u>1,618</u>

The Balance sheet continues on the following page

The notes on pages 7 to 10 form part of these financial statements.

AARDVARK MARKETING CONSULTANTS LIMITED

BALANCE SHEET *(continued)*

31 MARCH 2013

For the year ended 31 March 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

These accounts were approved by the directors and authorised for issue on 18 September 2013, and are signed on their behalf by



C J HUTCHINSON
Director

Company Registration Number 06742559

The notes on pages 7 to 10 form part of these financial statements

AARDVARK MARKETING CONSULTANTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2013

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings	- 33% straight line basis
Equipment	- 33% straight line basis

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

2. OTHER OPERATING INCOME

	2013	2012
	£	£
Other operating income	<u>57</u>	<u>—</u>

3. OPERATING PROFIT

Operating profit is stated after charging

	2013	2012
	£	£
Directors' remuneration	16,200	11,424
Depreciation of owned fixed assets	<u>619</u>	<u>1,506</u>

AARDVARK MARKETING CONSULTANTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2013

4. TAXATION ON ORDINARY ACTIVITIES

Analysis of charge in the year

	2013 £	2012 £
Current tax		
UK Corporation tax based on the results for the year	6,349	1,978
Over/under provision in prior year	1,222	-
Total current tax	<u>7,571</u>	<u>1,978</u>

5. DIVIDENDS

Equity dividends

	2013 £	2012 £
Paid during the year		
Dividends on equity shares	<u>18,700</u>	<u>14,000</u>

6. TANGIBLE FIXED ASSETS

	Fixtures & Fittings £	Equipment £	Total £
COST			
At 1 April 2012 and 31 March 2013	<u>2,660</u>	<u>1,858</u>	<u>4,518</u>
DEPRECIATION			
At 1 April 2012	2,650	629	3,279
Charge for the year	9	610	619
At 31 March 2013	<u>2,659</u>	<u>1,239</u>	<u>3,898</u>
NET BOOK VALUE			
At 31 March 2013	<u>1</u>	<u>619</u>	<u>620</u>
At 31 March 2012	<u>10</u>	<u>1,229</u>	<u>1,239</u>

AARDVARK MARKETING CONSULTANTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2013

7. DEBTORS

	2013	2012
	£	£
Trade debtors	19,817	31,824
Other debtors	6,586	16,683
	<u>26,403</u>	<u>48,507</u>

8. CREDITORS: Amounts falling due within one year

	2013	2012
	£	£
Trade creditors	8,655	20,979
Corporation tax	6,349	1,978
Other taxation and social security	9,015	1,609
Other creditors	17,874	24,103
	<u>41,893</u>	<u>48,669</u>

9. CREDITORS: Amounts falling due after more than one year

	2013	2012
	£	£
Other creditors	<u>-</u>	<u>3,660</u>

10. RELATED PARTY TRANSACTIONS

The company was under the control of C J Hutchinson and G M Hutchinson throughout the current year

During the year C J Hutchinson received a dividend of £9,350 and G M Hutchinson received a dividend of £9,350

11. SHARE CAPITAL

Authorised share capital:

	2013	2012
	£	£
140 Ordinary shares of £1 each	<u>140</u>	<u>140</u>

AARDVARK MARKETING CONSULTANTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2013

11. SHARE CAPITAL *(continued)*

Allotted, called up and fully paid:

	2013		2012	
	No	£	No	£
Ordinary shares of £1 each	<u>140</u>	<u>140</u>	<u>140</u>	<u>140</u>

12. PROFIT AND LOSS ACCOUNT

	2013	2012
	£	£
Balance brought forward	1,478	1,265
Profit for the financial year	23,555	14,213
Equity dividends	<u>(18,700)</u>	<u>(14,000)</u>
Balance carried forward	<u>6,333</u>	<u>1,478</u>