WIKIMEDIA UK

(A COMPANY LIMITED BY GUARANTEE)

ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JANUARY 2014

TUESDAY

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A42 30/09/2014 #10

COMPANIES HOUSE

Legal and administrative information

Full name	**Wikimedia UK**
Registered Company Number	**06741827**
Registered Charity Number	**1144513**

Directors and Charity Trustees

Michael Maggs	– Chair (G)	
Simon Knight	– Vice Chair	(Appointed 17 November 2013)
Alastair McCapra	– Board Secretary (A)	
Greyham Dawes	– Treasurer (G; A)	
Kate West	– (G; A)	(Appointed 1 October 2013)
Carol Campbell	– (A)	(Appointed 1 October 2013)
Joseph Seddon	– (G)	(Appointed 17 November 2013)
Chris Keating		
Saad Choudri		
Padmini Ray Murray		(Appointed 17 November 2013)

G: Governance Committee

A: Audit and Risk Committee

Former Directors and Charity Trustees

Doug Taylor	– (resigned 8 June 2013)
Ashley van Haeften	– (resigned 13 July 2013)
Michael Peel	– (resigned 27 July 2013)

Principal Address 56-64 Leonard Street
London
EC2A 4LT

Bankers	The Co-operative Bank 1 Balloon Street Manchester M60 4EP
	Unity Trust Bank 1 Brindleyplace Birmingham B1 2HB
Auditors	UHY Hacker Young 22 The Ropewalk Nottingham NG1 5DT
Legal Advisers	Stone King LLP 13 Queen Square Bath BA1 2HJ
	Burges Salmon LLP One Glass Wharf Bristol BS2 0ZX

MESSAGE FROM THE CHAIR OF THE BOARD

In December 2013 I was privileged to be asked to take over as Chair of the Board of Trustees from Chris Keating, who steered the charity with his characteristic tact, drive and ability over the preceding 18 months. During his tenure, Chris put in hand the very necessary process of moving the charity towards a much higher standard of governance and professionalism, a process which I have been able to continue by welcoming to the board a number of trustees with extensive experience of corporate and charitable governance, law and compliance.

While such matters are not the primary interest of many of our volunteers, who naturally want to focus on our practical open knowledge work, they are crucial to the long-term impact that we as a charity can make. By delegating day-to-day management and concentrating on providing strategic direction the board can, within an agreed overarching framework, better empower volunteers and staff simply to get on with the work we are all passionate about.

That overarching framework, our five year strategy, was finally completed and signed off in March 2014 as the culmination of a long period of community, board and staff discussions. Our new strategy brings us to the forefront of thinking within the Wikimedia movement of the long-term benefits of setting, working to, and publishing progress and 'distance travelled' against specific SMART targets. I am not aware of any other Wikimedia organisation that has publicly committed to such levels of openness and transparency under which we pledge to publish hard numbers which will highlight any failures as regards our expected charitable outcomes as well as our successes. That is something we can be very proud of.

We look forward to 2014 with energy and with confidence that in 12 months' time we will have created with the resources available to us the best possible charitable impact from our vision: "Open Knowledge for All".

Michael Maggs
Chair

MESSAGE FROM THE CHIEF EXECUTIVE

2013 has been another very busy year in our development with some great achievements and a growing maturity. It is easy to forget what a significant role we play in the Wikimedia movement, but the awarding of the 2014 Wikimania Conference to London reinforces the influence we have built through hard work.

We have continued a planned programme of growth and with it have come growing pains. We have had to re-assess much of what we do and to reflect hard on what works and what doesn't. As a movement we can no longer just continue to do the same as before; we need to measure the effects of our work and decide how successful we have been. Not all change has been easy, we have had to adjust the way we work in significant ways and learn from the two governance reviews but we have remained, at heart, remarkably optimistic and united. You will read more in this report about our achievements but supporting our volunteers and underpinning everything is a dedicated staff team whom I am privileged to lead.

We have also expanded our office and now have room for volunteers to work and relax in the same space as staff, and we regularly host both UK volunteers and visitors from overseas - including from places as diverse as Venezuela, Bangladesh, and Ukraine.

We are now one of the most administratively adept organisations in the Wikimedia movement, but are still only average amongst charities our size in the UK. The next year will be a period of consolidation, further upgrading our financial processes and policies, and automating more of our financial systems so that reports can be generated automatically.

The management of the charity has continued to develop, with the board working hard to remove itself from day-to day concerns and concentrating instead on determining strategic direction. Our working environment has developed through this increasingly professional relationship with the board. By this time next year, we aim to be a role model for Wikimedia Chapters worldwide.

I am also happy to report that ownership of QRpedia has at last been transferred to the charity. The board took the view that in accepting the donation of QRpedia from Roger Bamkin and Terence Eden, we should set up a wholly owned dormant subsidiary - Cultural Outreach Limited - to hold all the rights at arm's length from WMUK for reasons of legal prudence. Our thanks go to them both.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Wikimedia UK is a charitable company limited by membership guarantees. It was incorporated on 5 November 2008 as company number 06741827 and registered as a charity by the Charity Commission on 3 November 2011.

Under its Memorandum and Articles of Association, last amended on 13 April 2013, the company is governed by a Board of up to seven elected directors and up to four co-opted directors, all of whom normally serve for two years in office, before standing for election at the next AGM. The directors are the charity trustees for charity law purposes. Election at an AGM is by open invitation to stand and is publicised on the internet. The Board is empowered to co-opt directors to fill a perceived skills-gap or to fill a vacancy arising between AGMs.

The company has signed a "Chapter Agreement" with the Wikimedia Foundation, a Florida-registered public charity that operates Wikipedia and its sister websites and owns the Wikimedia trademarks. Each party agrees to support the work of the other and agrees not to engage in activities that might negatively impact the work or reputation of the other.

The company has also signed a "Chapter Fundraising Agreement" with the Wikimedia Foundation, which establishes the basis on which the company participates in the global annual fundraiser that takes place via Wikipedia and its sister websites, and also the making or receiving of charitable grants through the Foundation's Funds Dissemination Committee to meet the funding needs of Wikimedia Chapters. In 2013 the Chapter again, as in 2012, did not participate directly in the annual fundraising appeal, while the process of implementation of our governance review recommendations concluded. This accounts for the absence of the large grant to the Foundation that we reported in the previous year's accounts.

Wikimedia UK encourages all who support its charitable aims and objectives, who are willing to abide by its membership rules and who have links to the UK, to join as voting company members. Admission to company membership is by online application to the Charity. Membership has started to grow again after a dip and we will surpass our previous highest number of members early in our programme year 2014-15.

During the year an independent review of Board progress in implementing last year's Hudson Report on governance improvements was commissioned from Rosie Chapman. Her review concluded that the

Hudson recommendations had largely been implemented. These included significant revisions in the running of the charity, a key aspect being devolving day-to-day management responsibility to the CEO. In 2013, a new and more comprehensive financial policy was agreed by the Board, with the intention of streamlining our procurement process and expenditure authorisation systems on the basis of giving appropriate responsibility to the staff.

The Board also considered the matter of donated intellectual property rights and established a wholly owned subsidiary company, Cultural Outreach Limited, to hold them on the Charity's behalf.

All trustees receive appropriate induction and training through a programme of individual support, individual training and group training. A new trustee induction pack has been established on our website combining external advice and key internal documents.

The trustees established two formal board committees, the Audit and Risk Committee and the Governance Committee, at a Board Meeting on 26 March 2013. The Governance Committee provides advice and assurance to the Board on the effectiveness of its governance policies and procedures. The Audit & Risk Committee provides advice and assurance for the integrity of the company's annual financial statements, the effectiveness of its internal controls and risk management and for audit matters generally. Committee memberships are indicated on the list of trustees.

OBJECTS, AIMS AND ACTIVITIES

The trustees confirm that they have complied with the duty in Section 17(5) of the Charities Act 2011 to have due regard to the general guidance issued by the Charity Commission on public benefit.

The Objects of the Charity are, for the benefit of the public, to promote and support the widest possible public access to, use of and contribution to, Open Content of an encyclopaedic or educational nature or of similar utility to the general public, in particular the Open Content supported and provided by Wikimedia Foundation, Inc., based in San Francisco, California, USA.

In furtherance of these Objects, the Board aims to provide public benefit by facilitating suitable activities by volunteers editing and extending open-access educational and similar information. We organise conferences, training events and local meet-ups for our volunteers and make grants available for suitable open knowledge and open-access projects.

Achievements and Performance

During the year we have concluded our long-standing review of how best to audit and measure our work, and we have now established a five year strategy with agreed vision, values, mission and top level strategic goals leading to programme metrics and targets. The focus for our future work is set out at the end of this report, under "Future Plans", supported by commentary on planned 2014 activities under each section of this year's achievements. For this year, our achievements and performance in the main areas of our work as reported in the Statement of Financial Activities have been as follows:

Galleries, Libraries, Archives and Museums (GLAM)

Wikimedia UK continued to support the Wikimedia Foundation in its goal of making the sum of human knowledge available to all humanity. Many of the UK's cultural institutions have compatible aims with ours and a remit to make their collections available to all. In recent years the Wikimedia movement has been shifting priority from increasing quantity to increasing quality, and our work with GLAMs is an important part of this.

GLAM-Wiki

The GLAM-Wiki 2013 conference took place in April 2013 to bring Wikimedians and cultural institutions together to share their experiences, and to inspire institutions interested in a partnership with Wikimedia UK. We looked at the work Wikimedia and other organisations have done with cultural institutions, presenting case studies and discussing the benefits to all parties. We also focused on the

more practical and technical side, looking at ways to work together and running workshops to share best practice. The feedback from the conference was very positive. People felt GLAM-Wiki was a great opportunity to network and learn about what was going on in other institutions, and how they could work with Wikimedia.

GLAM Wikimedians in Residence

We have continued to develop and support the Wikimedian in Residence programme, whereby a Wikimedia editor accepts a placement with an institution to facilitate a close working relationship between the Wikimedia movement and the institution. We developed a contract framework that helps ensure good outcomes and best practice.

In 2013-14 we worked with many high profile institutions including the National Library of Scotland, the Natural History Museum and the Science Museum. This initiative also linked us with many other organisations including the London Zoo, the Office for National Statistics, Imperial College, the British Computing Society, the Medical Research Council, the Collections Trust, the United Nations, the Royal Society of Chemistry, the Royal Society, the Department for Culture Media and Sport, the Cabinet Office, the Wellcome Collection and the Royal Veterinary College.

Nearly 25% of the year's charitable spending went on GLAMs and Wikimedians in Residence: £124,000.

Education

Wikimedia UK has worked with and is working with some of the country's most respected and innovative institutions to explore how Wikimedia projects can benefit UK education. In partnership with universities and support bodies, we are gradually establishing Wikimedia UK as part of the landscape of the British higher and further education sectors.

The charity now has an employee focused on its education activities and bringing more impact into what we do. His main responsibility in 2013-14 was the organisation of our annual EduWiki conference, but he is also coordinating our University and Education Outreach, mainly through providing support for events at Universities and assisting student societies, of which we currently have two: at Imperial College and Cambridge University.

Furthermore, we have also been involved in Expert Outreach especially through a Jisc Wikimedia Ambassador, as well as by attending conferences, such as OER'13 at the University of Nottingham in March and the SpotOn (Science Online) conference at the British Library in November 2013.

The EduWiki 2013 conference took place in Cardiff on 1-2 November 2013. 68 people attended this conference, including 23 delegates who work in UK educational institutions. Non-UK delegates travelled from 8 countries: Australia, France, Germany, Israel, Norway, Spain, Switzerland, and USA. The conference brought together academics, students, librarians, and support staff as well as contributors to Wikipedia, Wikiversity and Wikinews for talks, presentations, workshops and keynotes.

Our Activity Plan for 2013 included four elements:

a. recruit a part-time staff member as Education Organiser
b. provide outreach opportunities in the Education sector
c. run another edition of the EduWiki conference, and
d. arrange placement for a "Jisc Wikimedia Ambassador".

Underlying all these elements, we were guided by more general principles of wanting to bring better awareness of open content, especially among senior managers in the education sector, about the appropriate use of Wikipedia and other Wikimedia projects in education and work towards stronger engagement in higher education institutions with Wikipedia. In 2014 we will be holding another EduWiki conference and using Wikimania 2014 as a focus for building relationships with a broad range of the educational establishment in the UK.

Our Education projects accounted for almost 15% of the year's charitable spending: £72,000.

Volunteering

Volunteering is central to our success. During the year 2013-14, Wikimedia UK held its third Train the Trainers session, with preparation for another session to take place immediately after the year end. The aim of our Train the Trainers programme is to give our volunteers the skills to train others in how to use and edit Wikimedia projects. Having a core of accredited trainers has allowed Wikimedia UK to deliver 44 events in 2013-14 at which people received training in how to edit and similar skills. During the year, a review of the programme was conducted resulting in a list of recommendations which the charity is implementing.

Our active volunteering base continued to grow gradually to 103 volunteers at the end of the year and we expect to see a more rapid expansion as a priority for the coming year.

Local community meetups are informal social gatherings of Wikimedians where participants get to know each other, discussing topics of common interest. They are organised by volunteers, in some case with the support of the Charity. During the year, Wikimedia UK has supported new meetups in Belfast, Chester, Newcastle and other places, including locations in Scotland and Wales. The pick-up of activities within Scotland can partly be attributed to the community work of the National Library of Scotland Wikimedian in Residence.

Our Annual General Meeting held on 8 June as part of WikiConference UK attracted 45 registrations, with 38 attending - which fell short of our target of 50. This may be explained as due to the choice of location of Lincoln, which some members feel was too difficult to get to. However, the conference exceeded the overall targeted feedback score with an average of 4.37 out of 5 scoring positive.

A total of sixteen microgrant and macrogrant applications were made during the year 2013-14. One of the applications was withdrawn, with another unsuccessful in its outcomes. As a result of our project grants programme, three featured articles, four good articles, and 687 other articles were expanded. The Wiki Loves Monuments competition itself resulted in 11,856 photos uploaded, approximately 18% of which are in used on Wikimedia projects. Altogether, through grants, competitions and partnerships with cultural institutions, Wikimedia UK has facilitated 23,132 files being uploaded to Commons, of which 13% are in use on Wikimedia projects.

In 2014 we aim to increase our active volunteer base, make access to resources for volunteer initiatives easier and widen the base of our volunteer community particularly in terms of geography and attracting more women contributors.

Wales

Our work in Wales, begun in 2013, is continuing at a great pace. The Coleg Cymraeg – the Welsh language, federal university of Wales – has appointed a Wikipedian in Residence. This is an important breakthrough. We have also appointed a Training Co-ordinator to work with our Wales Manager to teach people to edit Wikipedia.

We have worked with Software Alliance Wales to train a cohort of eight people to deliver Wikipedia training, and they have begun delivering this training.

The enthusiasm in Wales for creating and improving Welsh language content in Wikipedia is inspiring and providing excellent results. As well as being very important in its own right, this also serves as a model for how to engage with specific language communities in a way that is thoughtful and productive. We shall be looking to replicate this with other communities over the coming years.

In 2014 we will continue to support a full time post in Wales to develop our activities particularly on Wicipedia Cymraeg.

Support for activities in Wales accounted for a quarter of the 25% of the year's charitable spending that went on general outreach projects: £134,000.

International

Wikimedia UK played a critical role in the formation of the Free Knowledge Advocacy Group EU. This is a collection of international Wikimedia chapters working together to promote positive changes in areas of great relevance to the widest sharing of open knowledge. These include making the case for changes to European Commission directives on copyright, freedom of panorama and the use of orphan works. This is work that is long-term in scale but important in its outcomes. From an initial five participating Chapters in November 2013, the group has now grown to include more than ten Wikimedia Chapters and has an eye on inviting fellow-traveller organisations to join.

We participated strongly in the 2014 Wikimedia Chapters Conference and Wikimania Hong Kong through presentations and a permanent stall at Wikimania. Our staff and volunteers have attended many overseas events and we have played host to dozens of international Wikimedians. We planned and delivered an international workshop on governance.

We aim to be an active and supportive Chapter in the Wikimedia movement, sharing good practice and learning from others. In 2014 we are supporting the hosting of Wikimania 2014 at the Barbican in London. This will be an opportunity to develop our home community and make new international friends. We will also be looking to work directly with countries with developing economies and non-UK language communities.

Financial Review

Our financial and management processes have been reviewed and upgraded this year as part of our programme of governance improvements. We have hired a part-time Management Accountant who

has a wealth of experience with producing management accounts and statutory accounts to the standard that the Board requires. This has made our financial control much more professional, which in turn means that we can now plan much further in the future.

We have also instituted revisions to our financial payment systems to ensure that all smaller payments can be made in a timely fashion and with minimised administrative burden to the charity. We are supported in our work by the San Francisco-based Wikimedia Foundation, with whom we have a close working relationship, and from whom we receive a grant of circa £300,000 each year. In addition to this, our supporters in the UK – who number in the tens of thousands – have been generous enough to support us with donations of nearly £350,000 this year. Our reserves are able to sustain us for eleven months, and as a result we feel that Wikimedia UK is financially viable for at least the next year.

Reserves

Our reserves policy is regularly reviewed as part of our financial protocols. We aim to maintain reserves ideally equal to 12 months fixed costs for our London office, staff and governance, in order to be able to continue developing and maintaining a volunteer-led programme of charitable activities. Our year-end free reserves stood at £345,000, which equated to 11.5 months of planned administrative spending as defined above.

Risk Management

Following the Hudson and Chapman reviews we have updated our financial protocols as well as continuing to keep under regular review our established systems and procedures for managing identified major risks, and we have also revised our format for the internal reporting of major risks to adhere to Charity Commission guidelines. We now have a risk-rating system based on Charity Commission best practice and which is reviewed and revised on a quarterly basis with the top risks reported to the Audit and Risk Committee and the full board. The principal risks we previously identified, around creating board stability, reversing editor decline and managing our reputation, have all been addressed by suitable strategies. This upgraded system will also allow the Board to identify, manage and mitigate any emerging risks and uncertainties faced by Wikimedia UK.

Future Plans

The 2014-15 programme has been constructed against an agreed and ambitious five year strategy. Our work has been focused into five areas, each with high level strategic goals. They are:

- Developing Open Knowledge
- As a volunteer-led organisation, ensuring the effective use of the resources available to us.
- Reducing barriers to accessing Open Knowledge.
- Encouraging and supporting technological innovation.
- Developing, supporting and engaging with other Wikimedia communities.

We have specific targets for all areas of our work relating to our strategic goals and individual programmes, which are listed on our website. This will allow us to more closely monitor our work and monitor successes and failures.

Trustees' Responsibilities

The trustees (who are also directors of Wikimedia UK for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In accordance with company law, the trustees have to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that accounting period.
In preparing these financial statements, the trustees are required to:

- Select the most suitable accounting policies and then apply them consistently;
- Observe and comply with the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and ensuring their proper application under charity

law and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small Company Provisions

The above report has been prepared in accordance with the special provisions of section 416 of the Companies Act 2006 relating to small companies and Section 162 of the Charities Act 2011.

Signed on behalf of the trustees on 7 June 2014, as authorised:

MN Maggs

MN Maggs
Trustee and Chair
Date 7/6/14

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF WIKIMEDIA UK FOR THE YEAR ENDED 31 JANUARY 2014

We have audited the financial statements of Wikimedia UK for the year ended 31 January 2014 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and the regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

The trustees have elected for the financial statements to be audited in accordance with the Charities Act 2011 rather than the Companies Act. Accordingly we have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope/private.cfm.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 January 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements;
- the charitable company has not kept adequate accounting records;
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Jonathan Warsop ACA FCCA – (Senior Statutory Auditor)
for and on behalf of UHY Hacker Young

Chartered Accountants
& Registered Auditors

22 The Ropewalk
Nottingham
NG1 5DT

7 June 2014

WIKIMEDIA UK
STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 JANUARY 2014

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2014 £	Total Funds 2013 £
INCOMING RESOURCES					
Voluntary Income					
Donations		345,720	-	345,720	423,190
Membership subscriptions		1,396	-	1,396	55
Total Voluntary Income		347,116	-	347,116	423,245
Activities for generating funds					
Conference income		3,119	-	3,119	-
Grants	2	331,768	-	331,768	1,000
Investment income	3	5,014	-	5,014	1,752
Other income		495	-	495	
Total incoming resources		687,512	-	687,512	425,997
RESOURCES EXPENDED					
Cost of generating voluntary income	4	58,249	-	58,249	83,428
Charitable activities					
International programme		60,632	498	61,130	-
General outreach projects		133,974	-	133,974	70,979
GLAM projects		124,048	-	124,048	69,964
Education projects		72,349		72,349	82,105
Grants Programme	5	55,587	484	56,071	577,565
Other projects		79,856	-	79,856	17,767
Governance costs		55,066	-	55,066	84,798
Total resources expended	6	639,761	982	640,743	986,606
Net (outgoing)/incoming resources before taxation		47,751	(982)	46,769	(560,609)
Taxation					(5)
Net (outgoing)/incoming resources after taxation		47,751	(982)	46,769	(560,614)
Net movement in funds		47,751	(982)	46,769	(560,614)
Fund balances at 1 February 2013		297,609	982	298,591	859,205
Fund balances at 31 January 2014		345,360	-	345,360	298,591

WIKIMEDIA UK
BALANCE SHEET AS AT 31 JANUARY 2014

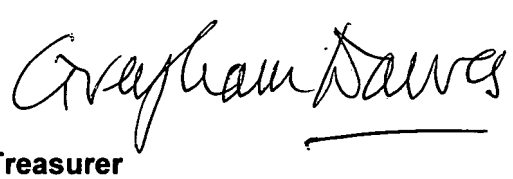
	Notes	£	2014 £	£	2013 £
Fixed Assets					
Tangible Assets	9		8,357		7,223
Current Assets					
Debtors	10	70,891		26,126	
Cash at bank and in hand		316,631		291,165	
		387,522		317,291	
Creditors: amounts falling due within one year	11	(50,519)		(25,923)	
Net current assets			337,003		291,368
Net assets			345,360		298,591
Funds					
Unrestricted funds	12		345,360		297,609
Restricted funds					982
			345,360		298,591

The Trustees state that for the financial period ended 31 January 2014 the company was entitled to exemption from audit under Section 477 Companies Act 2006. No Trustee of the company has deposited a notice, pursuant to Section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The Trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its net movement in funds for the financial period in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board of Trustees and signed on its behalf on 7 June 2014 by:



Treasurer

Company Registration No. 06741827

The notes on pages 20 to 26 form an integral part of these accounts.

1 ACCOUNTING POLICIES

a) Accounting Framework

These financial statements have been prepared under the historical cost convention and in accordance with Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005), applicable accounting standards and the Companies Act 2006.

The following principal accounting policies have been consistently applied in preparing these financial statements.

b) Incoming resources

All incoming resources are included in the Statement of Financial Activities in the period in which the funds are receivable.

c) Resources expended

Expenditure is charged on an accruals basis inclusive of Value Added Tax.

d) Fund accounting

Funds held by the charity are either:-

Unrestricted funds
These consist of funds which the charity may use in accordance with the charitable objects at the discretion of the trustees.

Restricted funds
These funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

e) Allocation of staff costs to projects and apportionment of support costs

Staff costs attributable to project-work as direct costs and staff costs, and other overheads apportionable as support costs, have been allocated to the expenditure headings in the Statement of Financial Activities as follows:

Staff time spent on carrying out each project's activity, or in support of grant making, has been determined by management estimate for each quarter and evaluated at the individual's total salary cost to calculate the actual cost of direct staff time spent for each activity.

1 Accounting policies (continued)

The remaining Staff Costs for each project-support and all Office Overheads have been apportioned as
Management & Administration pro rata to total direct costs per activity. The results of these attributions and apportionments are summarised in note 6.

The comparative costs for each activity were determined using the same method except that the individual staff time spent on each activity was determined for the whole year.

f) Volunteers

The trustees recognise the significant contribution made by volunteers who gave freely of their time and expertise. It is not practicable to place a monetary value on this contribution.

g) Fixed Assets

Fixed assets are stated at cost less accumulated depreciation.

Individual items or sets of related items costing over £500 are capitalised.

Depreciation of fixed assets is provided at rates calculated to write off their cost over their anticipated useful lives. The rates and bases used during the year were as follows:

Transport	20% reducing balance
Computer equipment	33.33% straight line
Furniture	33.33% straight line

h) Investments

The Charity established a wholly owned subsidiary company, Cultural Outreach Limited, to hold donated intellectual property rights on its behalf. As the company is a non-trading subsidiary and immaterial to the group, consolidated accounts have not been prepared and, as such, these financial statements represent the results of the parent Charity only.

i) Grants Awarded

Grants awarded by the Charity are recognised in full as expenditure on charitable activities in the Statement of Financial Activities in the period in which a binding commitment arises.

2 GRANTS RECEIVABLE

	2014 £	2013 £
Wikimedia Foundation Inc.	331,768	-
Jacana Care Trust	-	1,000
	331,768	1,000

3 INVESTMENT INCOME

	2014 £	2013 £
Bank interest	5,014	1,752

4 COST OF GENERATING FUNDS

Fundraising costs	Unrestricted Funds £	2014 Total £	2013 £
Direct costs - external	20,342	20,342	51,504
Direct costs - staff	21,907	21,907	1,792
Management & Administration costs	16,000	16,000	30,132
	58,249	58,249	83,428

5 GRANTS PROGRAMME

	Unrestricted Funds £	Restricted Funds £	2014 Total £	2013 £
Grants to individuals:				
Project grants	1,920	484	2,404	14,729
Travel grants	26,993	-	26,993	-
Grants to institutions:				
Europeana Foundation	-	-	-	17,177
Wikimedia Foundation	-	-	-	510,015
Server development	-	-	-	1,940
Other grants	-	-	-	8,665
External direct costs	28,913	484	29,397	552,526
Grantmaking Support (staff costs)	11,272	-	11,272	9,975
Management & Administration costs	15,402	-	15,402	15,064
	55,587	484	56,071	577,565

6 ANALYSIS OF EXPENDITURE

	Direct Costs		Management &	Total	
	External	Staff	Administration	Costs	2013
	£	£	£	£	
Cost of generating funds	20,342	21,907	16,000	58,249	83,428
Charitable Projects activity costs					
International programmes	41435	4,750	14945	61,130	-
General outreach	30894	66,280	36800	133,974	70,979
GLAM	55804	34,170	34074	124,048	69,964
Education	28406	24,070	19873	72,349	82,105
Grants Programme	29397	11,272	15402	56,071	577,565
Other projects	33365	26,935	19556	79,856	17,767
	239,643	189,384	156,650	585,677	901,808
Management & Administration	86,506	70,143	(156,649)	-	-
Governance costs	27,590	27,476	-	55,066	84,798
Total resources expended	353,739	287,003	1	640,743	986,606

7 EMPLOYEE INFORMATION

The average number of employees, on a full-time equivalent basis, in Wikimedia UK in the year to 31 January 2014 was as follows:

	2014 No.	2013 No.
Full-time (FTE)	7	5
Part-time (FTE)	1	0
	8	5

Employee costs were as follows:	£	£
Salaries	252,447	145,047
National insurance	24,735	15,173
Pension contributions	9,821	12,421
Casual & Intern	-	5,535
	287,003	178,176

TRUSTEES' REMUNERATION AND EXPENSES

None of the trustees received any remuneration during the year (2013: none). Expenses amounting to £4,192 were reimbursed to 12 trustees during the year (2013: £19,203 to 8 trustees).

8 OPERATING LEASES

At 31 January 2014, Wikimedia UK was committed to making the following payments in respect of operating leases:

- Offices at 56-64 Leonard Street, London £10,300 (2013 - £2,880)

9 TANGIBLE FIXED ASSETS

	Transport	Computer Equipment	Furniture	Total
Cost	£	£	£	£
At 1 February 2013	823	11,516	-	12,339
Additions		4,807	2,116	6,923
Disposals	823			823
At 31 January 2014	-	16,323	2,116	18,439
Depreciation				
At 1 February 2013	165	4,951	-	5,116
Charge for year	82	4,896	235	5,213
Disposals	247			247
Net Book Value	-	9,847	235	10,082
At 31 January 2014	(0)	6,476	1,881	8,357
At 31 January 2013	658	6,565	-	7,223
Disposal proceeds	46			46
Profit/Loss on disposal	(530)			(530)

10 DEBTORS

	2014	2013
	£	£
Prepayments	2,386	2,262
Other debtors	2,262	586
Gift aid receivable	66,243	23,278
	70,891	26,126

11 CREDITORS

	2014	2013
	£	£
Trade creditors	29,731	16,757
Accruals	6,000	9,166
Taxation and social security	8,598	-
Staff pay and pension contributions	6,190	-
	50,519	25,923

12 MOVEMENTS IN FUNDS	Opening Balance £	Incoming Resources £	(Resources Expended) £	Transfers £	Closing Balance £
Restricted funds					
International Activities	498	-	(498)	-	-
Hearst	484	-	(484)	-	-
Total restricted funds	982	-	(982)	-	-
Unrestricted funds					
General fund	297,609	687,512	(639,761)	-	345,360
Total unrestricted funds	297,609	687,512	(639,761)	-	345,360

UHY Hacker Young
Chartered Accountants

UHY Hacker Young LLP
22 The Ropewalk
Nottingham NG1 5DT

WIKIMEDIA UK

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF WIKI UK LIMITED FOR THE YEAR ENDED 31 JANUARY 2014

We have audited the financial statements of Wikimedia UK for the year ended 31 January 2014 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and the regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the Trustees' Responsibilities Statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

The trustees have elected for the financial statements to be audited in accordance with the Charities Act 2011 rather than the Companies Act. Accordingly we have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope/private.cfm.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 January 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

UHY Hacker Young
Chartered Accountants

UHY Hacker Young LLP
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WIKIMEDIA UK

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF WIKI UK LIMITED FOR THE YEAR ENDED 31 JANUARY 2014

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Annual Report is inconsistent in any material respect with the financial statements;
- the charitable company has not kept adequate accounting records;
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

.....
Jonathan Warsop ACA FCCA – (Senior Statutory Auditor)
for and on behalf of UHY Hacker Young

Chartered Accountants
& Registered Auditors

22 The Ropewalk
Nottingham
NG1 5DT

7th June ...2014