

Registered number
6732954

1 Pure & Simple Ltd
Abbreviated Accounts
31 October 2010

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1 Pure & Simple Ltd
Registered number: 6732954
Abbreviated Balance Sheet
as at 31 October 2010

	Notes	2010 £	2009 £
Fixed assets			
Tangible assets	2	868	907
Current assets			
Debtors		-	760
Creditors amounts falling due within one year		(1,275)	(1,377)
Net current liabilities		(1,275)	(617)
Total assets less current liabilities		(407)	290
Provisions for liabilities		(144)	(190)
Net (liabilities)/assets		(551)	100
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		(651)	-
Shareholders' funds		(551)	100

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

T Cocklin
Director
Approved by the board on 15 April 2011



1 Pure & Simple Ltd
Notes to the Abbreviated Accounts
for the year ended 31 October 2010

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery	20% reducing balance
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Stocks

Stock is valued at the lower of cost and net realisable value

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

2 Tangible fixed assets	£
Cost	
At 1 November 2009	1,134
Additions	178
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At 31 October 2010	1,312
Depreciation	
At 1 November 2009	227
Charge for the year	217
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At 31 October 2010	444
Net book value	
At 31 October 2010	<hr/> 868
At 31 October 2009	<hr/> 907

1 Pure & Simple Ltd
Notes to the Abbreviated Accounts
for the year ended 31 October 2010

3 Share capital	2010	2009	2010	2009
	No	No	£	£
Allotted, called up and fully paid				
Ordinary shares of £1 each	100	100	<u>100</u>	<u>100</u>