

Registered number  
6732954

1 Pure & Simple Ltd  
Abbreviated Accounts  
31 October 2009

THURSDAY



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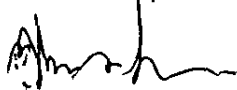
**1 Pure & Simple Ltd**  
**Registered number: 6732954**  
**Abbreviated Balance Sheet**  
**as at 31 October 2009**

	Notes	2009 £
<b>Fixed assets</b>		
Tangible assets	2	907
<b>Current assets</b>		
Debtors		760
<b>Creditors: amounts falling due within one year</b>		(1,377)
<b>Net current liabilities</b>		(617)
<b>Total assets less current liabilities</b>		290
<b>Provisions for liabilities</b>		(190)
<b>Net assets</b>		100
<b>Capital and reserves</b>		
Called up share capital	3	100
<b>Shareholders' funds</b>		100

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



T Cocklin  
Director

Approved by the board on 7 June 2010

**1 Pure & Simple Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 October 2009**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery	20% reducing balance
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***Stocks***

Stock is valued at the lower of cost and net realisable value

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

<b>2 Tangible fixed assets</b>		<b>£</b>
<b>Cost</b>		
Additions		1,134
At 31 October 2009		<u>1,134</u>
<b>Depreciation</b>		
Charge for the year		227
At 31 October 2009		<u>227</u>
<b>Net book value</b>		
At 31 October 2009		<u>907</u>
<b>3 Share capital</b>		
	<b>2009</b>	<b>2009</b>
	<b>No</b>	<b>£</b>
Allotted, called up and fully paid		
Ordinary shares of £1 each	100	<u>100</u>