

REGISTERED NUMBER: 06675618 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2016
FOR
BRAND RETAIL LIMITED**

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FOR THE YEAR ENDED 31ST AUGUST 2016**

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BRAND RETAIL LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31ST AUGUST 2016

DIRECTORS:

A J Walton
P M C Sadler

REGISTERED OFFICE:

Stockwell House
1 Stockwell Lane
Wavendon
Milton Keynes
Buckinghamshire
MK17 8LU

REGISTERED NUMBER:

06675618 (England and Wales)

ACCOUNTANTS:

Camfield Chapman Lowe
9 High Street
Woburn Sands
Milton Keynes
Buckinghamshire
MK17 8RF

BRAND RETAIL LIMITED (REGISTERED NUMBER: 06675618)

**ABBREVIATED BALANCE SHEET
31ST AUGUST 2016**

	Notes	2016 £	£	2015 £	£
FIXED ASSETS					
Tangible assets	2		382,632		393,002
CURRENT ASSETS					
Stocks		359,637		435,264	
Debtors		53,704		129,688	
Cash at bank and in hand		<u>457,466</u>		<u>485,096</u>	
		870,807		1,050,048	
CREDITORS					
Amounts falling due within one year		<u>400,604</u>		<u>660,337</u>	
NET CURRENT ASSETS			<u>470,203</u>		<u>389,711</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			852,835		782,713
PROVISIONS FOR LIABILITIES			<u>2,606</u>		<u>3,125</u>
NET ASSETS			<u>850,229</u>		<u>779,588</u>
CAPITAL AND RESERVES					
Called up share capital	3		1,000		1,000
Profit and loss account			<u>849,229</u>		<u>778,588</u>
SHAREHOLDERS' FUNDS			<u>850,229</u>		<u>779,588</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st August 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st August 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

BRAND RETAIL LIMITED (REGISTERED NUMBER: 06675618)

ABBREVIATED BALANCE SHEET - continued
31ST AUGUST 2016

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 23rd May 2017 and were signed on its behalf by:

A J Walton - Director

P M C Sadler - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2016**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Improvements to property	- 15% on cost
Fixtures and fittings	- 20% on cost
Computer equipment	- 20% on cost

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1st September 2015	434,564
Additions	<u>6,737</u>
At 31st August 2016	<u>441,301</u>
DEPRECIATION	
At 1st September 2015	41,562
Charge for year	<u>17,107</u>
At 31st August 2016	<u>58,669</u>
NET BOOK VALUE	
At 31st August 2016	<u>382,632</u>
At 31st August 2015	<u>393,002</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31ST AUGUST 2016**

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.