

REGISTERED NUMBER: 06675618 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2010
FOR
BRAND RETAIL LIMITED**

FRIDAY



AHKTQWJ

A10

06/05/2011

160

COMPANIES HOUSE

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2010**

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

BRAND RETAIL LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31ST AUGUST 2010

DIRECTORS:

A J Walton
P M C Sadler

REGISTERED OFFICE:

Stockwell House
1 Stockwell Lane
Wavendon
Milton Keynes
Buckinghamshire
MK17 8LU

REGISTERED NUMBER:

06675618 (England and Wales)

ACCOUNTANTS:

Camfield Chapman Lowe
9 High Street
Woburn Sands
MILTON KEYNES
Bucks
MK17 8RF

BRAND RETAIL LIMITED (REGISTERED NUMBER 06675618)

**ABBREVIATED BALANCE SHEET
31ST AUGUST 2010**

	Notes	2010 £	£	2009 £	£
FIXED ASSETS					
Tangible assets	2		13,733		10,033
CURRENT ASSETS					
Stocks		86,555		142,399	
Debtors		180,117		59,067	
Cash at bank and in hand		277,316		79,812	
		<u>543,988</u>		<u>281,278</u>	
CREDITORS					
Amounts falling due within one year		<u>401,911</u>		<u>173,532</u>	
NET CURRENT ASSETS			<u>142,077</u>		<u>107,746</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>155,810</u>		<u>117,779</u>
PROVISIONS FOR LIABILITIES			<u>2,884</u>		<u>2,107</u>
NET ASSETS			<u><u>152,926</u></u>		<u><u>115,672</u></u>
CAPITAL AND RESERVES					
Called up share capital	3		1,000		1,000
Profit and loss account			<u>151,926</u>		<u>114,672</u>
SHAREHOLDERS' FUNDS			<u><u>152,926</u></u>		<u><u>115,672</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st August 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31st August 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

BRAND RETAIL LIMITED (REGISTERED NUMBER: 06675618)

ABBREVIATED BALANCE SHEET - continued
31ST AUGUST 2010

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on *4th May 2011* and were signed on its behalf by



A J Walton - Director



P M C Sadler - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2010**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life

Fixtures and fittings	- 20% on cost
Computer equipment	- 20% on cost

Stocks

Work in progress is valued at the lower of cost and net realisable value

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1st September 2009	12,590
Additions	6,576
	<hr/>
At 31st August 2010	19,166
	<hr/>
DEPRECIATION	
At 1st September 2009	2,557
Charge for year	2,876
	<hr/>
At 31st August 2010	5,433
	<hr/>
NET BOOK VALUE	
At 31st August 2010	13,733
	<hr/>
At 31st August 2009	10,033
	<hr/>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value £1	2010 £ <hr/>	2009 £ <hr/>
1,000	Ordinary		1,000	1,000