

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 AUGUST 2012**  
**FOR**  
**BRAND RETAIL LIMITED**

TUESDAY



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21/05/2013

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COMPANIES HOUSE

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FOR THE YEAR ENDED 31 AUGUST 2012**

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**BRAND RETAIL LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 AUGUST 2012**

**DIRECTORS:**

A J Walton  
P M C Sadler

**REGISTERED OFFICE:**

Stockwell House  
1 Stockwell Lane  
Wavendon  
Milton Keynes  
Buckinghamshire  
MK17 8LU

**REGISTERED NUMBER:**

06675618 (England and Wales)

**ACCOUNTANTS:**

Camfield Chapman Lowe  
9 High Street  
Woburn Sands  
MILTON KEYNES  
Buckinghamshire  
MK17 8RF

**ABBREVIATED BALANCE SHEET**  
**31 AUGUST 2012**

	Notes	2012 £	2011 £
<b>FIXED ASSETS</b>			
Tangible assets	2	13,426	18,478
<b>CURRENT ASSETS</b>			
Stocks		89,722	85,678
Debtors		261,306	303,781
Cash at bank and in hand		174,701	131,210
		<u>525,729</u>	<u>520,669</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>236,263</u>	<u>270,563</u>
<b>NET CURRENT ASSETS</b>		<u>289,466</u>	<u>250,106</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>302,892</u>	<u>268,584</u>
<b>PROVISIONS FOR LIABILITIES</b>		<u>2,685</u>	<u>3,696</u>
<b>NET ASSETS</b>		<u><u>300,207</u></u>	<u><u>264,888</u></u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	1,000	1,000
Profit and loss account		<u>299,207</u>	<u>263,888</u>
<b>SHAREHOLDERS' FUNDS</b>		<u><u>300,207</u></u>	<u><u>264,888</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

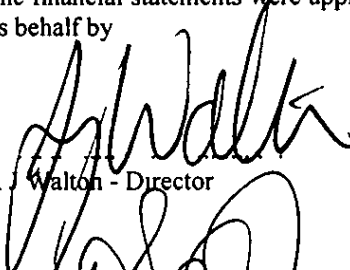
The notes form part of these abbreviated accounts

ABBREVIATED BALANCE SHEET - continued  
31 AUGUST 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on its behalf by

16/05/2013 and were signed on

  
A J Walton - Director

  
P M C Sadler - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 AUGUST 2012**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life

Fixtures and fittings	- 20% on cost
Computer equipment	- 20% on cost

**Stocks**

Work in progress is valued at the lower of cost and net realisable value

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 September 2011	31,205
Additions	2,968
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At 31 August 2012	34,173
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<b>DEPRECIATION</b>	
At 1 September 2011	12,727
Charge for year	8,020
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At 31 August 2012	20,747
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<b>NET BOOK VALUE</b>	
At 31 August 2012	13,426
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At 31 August 2011	18,478
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**3 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid Number	Class	Nominal value £1	2012 £ <u>1,000</u>	2011 £ <u>1,000</u>
1,000	Ordinary			