

Registered Number 06664623

CKC STRATEGIC COMMUNICATIONS LTD

Abbreviated Accounts

31 August 2016

Abbreviated Balance Sheet as at 31 August 2016

	<i>Notes</i>	<i>2016</i>	<i>2015</i>
		£	£
Fixed assets			
Tangible assets	2	4,242	5,662
		<u>4,242</u>	<u>5,662</u>
Current assets			
Debtors		4,681	6,750
Cash at bank and in hand		13,953	28,035
		<u>18,634</u>	<u>34,785</u>
Creditors: amounts falling due within one year		(21,820)	(13,433)
Net current assets (liabilities)		<u>(3,186)</u>	<u>21,352</u>
Total assets less current liabilities		<u>1,056</u>	<u>27,014</u>
Provisions for liabilities		(848)	(1,132)
Total net assets (liabilities)		<u>208</u>	<u>25,882</u>
Capital and reserves			
Called up share capital	3	175	175
Profit and loss account		33	25,707
Shareholders' funds		<u>208</u>	<u>25,882</u>

- For the year ending 31 August 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 29 June 2017

And signed on their behalf by:

C F Ketteridge, Director

Notes to the Abbreviated Accounts for the period ended 31 August 2016**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective January 2015.

Turnover policy

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts.

Tangible assets depreciation policy

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Office equipment - 25% reducing balance

Other accounting policies

Deferred taxation:

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

Deferred tax assets and liabilities are not discounted.

2 Tangible fixed assets

	£
Cost	
At 1 September 2015	21,573
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 August 2016	<u>21,573</u>
Depreciation	
At 1 September 2015	15,911

Charge for the year	1,420
On disposals	-
At 31 August 2016	<u>17,331</u>
Net book values	
At 31 August 2016	<u>4,242</u>
At 31 August 2015	<u>5,662</u>

3 **Called Up Share Capital**

Allotted, called up and fully paid:

	<i>2016</i>	<i>2015</i>
	£	£
100 Ordinary shares of £1 each	100	100
75 A Ordinary shares of £1 each	75	75

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