# 2020 HEALTH LIMITED MEMBERS' REPORT AND UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2012

SATURDAY

40 30/03/2013 COMPANIES HOUSE #58

#### **LEGAL AND ADMINISTRATIVE INFORMATION**

Members Dame Helena Shovelton

Andrew Burns Nigel Cameron Julia Manning David Walden

Secretary Richard Hopper

Company number 06632676

Principal address 7 Hatherley Street

London SW1P 2QT

Registered office Chinthurst, 30 St Stephens Hill

Launceston Cornwall PL15 8HN

Accountant Richard F Hopper

Chinthurst, 30 St Stephens Hill

Launceston Cornwall PL15 8HN

#### **MEMBERS' REPORT**

#### FOR THE YEAR ENDED 30 JUNE 2012

The directors present their report and financial statements for the year ended 30 June 2012

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the company's constitution, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005

#### Structure, governance and management

The principal activity of the company continued to be that of promoting, studying and assessing public health provision and social care

The members, who are also the directors for the purpose of company law, and who served during the year were

Andrew Burns

**Nigel Cameron** 

Julia Manning

John O'Dowd Thomas Sackville (Resigned 6 November 2012)

(Resigned 30 October 2011)

None of the members has any beneficial interest in the company, and all have guaranteed to contribute £1 in the event of a winding-up. The company is a not-for-profit company and any surpluses generated during a financial year can only be used to further the objects of the company.

The members oversee the company's activities, but delegate day-to-day management to Julia Manning

The significant changes in fixed assets during the year are explained in note 10 to the financial statements

The members have assessed the major risks to which the company is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks

#### Objectives and activities

The company's objects are the promotion, study and assessment of past, current and proposed public health provision and social care in all their forms both in the UK and worldwide. The policies adopted in furtherance of these objects are to empower those involved in frontline health provision, to improve access to public health services, to evaluate the effectiveness of technology in public health provision, to evaluate methods of funding public health provision, and to form and promote policy in public health provision.

2020 Health aims to influence government health policy through its activities of holding expert debates, writing informed articles, conducting research studies and making presentations, all with the involvement of front-line professionals in the healthcare sectors

#### Achievements and performance

#### Media review

Between July 2011 to June 2012 2020health increased its presence in the media. Broadcast coverage included were Sky News, BBC The Big Question, Radio4 Today, Trans World Radio UK, LBC, Radio London and BBC Radio Kent. Print coverage included all major newspapers (in particular for Fraud, Alcohol and Translation publications), trade press including Pulse, Practical Commissioning, Local Government Chronicle, Public Service, Pulse, BMJ and NHE. Julia was appointed to the Board of the NHE magazine.

#### **MEMBERS' REPORT (CONTINUED)**

#### FOR THE YEAR ENDED 30 JUNE 2012

#### Staff changes

Beverley Perera-Anderson joined September 2011 as an intern and took over as Administrator from Alicia Snushall who left after a six-month probationary period in April 2012. Charlotte Morris joined us as a new intern in May 2012. Carl Packman was briefly employed as a researcher. Research Fellows - Jon Paxman, Matt James, Leela Barham and Mark Weston - all continue to make a huge contribution to our work, with both Leela and Mark leading on significant reports. Consultant Director John Cruickshank produced another important paper on technology - this time on what the NHS can learn from the American VHA. We were fortunate that Consultant Director Gail Beer was able to spend more time on research and researcher support, including on producing our most successful report to date (in terms of media coverage) on 'Risky Drinking'. Consultant Director Jonathan Shapiro gave valuable advice on methodology and project development. We were very sorry to lose Researcher Dr Eleanor Winpenny to the Rand Corporation and Dr Samantha Gan moved on to UCL

#### Specific Achievements

"From One to Many" Gail Beer, Eleanor Winpenny and Julia Manning, was trailed in the press in August 2011 and launched in October 2011. It secured coverage with media outlets reaching over 100million people.

#### **Publications**

Between July 2011 and June 2012, seven reports were published. We continue to receive extremely positive feedback on the calibre of our work, which is very gratifying. The reports were

- " Healthcare and the Economy 1, Briefing Paper, October 2011
- " Financial Cost of Healthcare Fraud, Jim Gee, Dr Mark Button and Graham Brooks, October 2011
- " From One to Many, Gail Beer, Eleanor Winpenny and Julia Manning,
- Working Together, Mark Weston, Eleanor Winpenny and Julia Manning, December 2011
- " Telehealth, John Cruickshank, January 2012
- " Lost in Translation, Dr Samantha Gan, February 2012
- " Cancer Commissioning Making the reforms work for patients, Gail Beer and Matt James, June 2012

#### **MEMBERS' REPORT (CONTINUED)**

#### FOR THE YEAR ENDED 30 JUNE 2012

#### Events

Between July 2011 and June 2012 2020health held 24 events. Of these, all apart from the Men's Health Symposium had at least one Member of Parliament involved. The majority of the events were Roundtable discussions in parliament

Type of event Topic Minister/ MPs Sponsor

Roundtable

Commissioning Jeremy LeFroy MP

Roundtable

Information Challenges Conor Burns MP

Roundtable

Prevention, Identification and intervention Fiona Bruce MP

Roundtable

The Future of Arm's length and other advisory bodies

Is the NHS Fit for Purpose?

Nicky Morgan MP

Labour Party Conference

Conservative Party Conference Is the NHS Fit for Purpose?

Liz Kendell MP, Shadow Health Minister

Conservative Party Conference Will technology make the NHS safer for patients? Mark Garnier MP

Nick de Bois MP

Conservative Party Conference Risky Drinkers? One, Two, Many Tracey Couch MP

Conservative Party Conference Are patients in the UK getting the best medicines?

Rt Hon Stephen

Dorrell MP, Chairman, Health Select Committee

Roundtable

Commissioning for Cancer

John Baron MP, Chairman, APPG Cancer

Roundtable

Innovation

Andrew Miller MP, Chairman, Science and Technology Select Committee

Roundtable

How to be patient centred

Charlie Elphicke MP

Roundtable

Healthcare and Growth? Rt Hon David Davis MP

Roundtable

Men's health and technology

Paul Uppal MP, Lord Patel

Learning Lunch Ageing and Status in Care

Jeremy Wright MP

Roundtable

Putting value into PPRS George Freeman MP

Symposium

Men's health symposium Putting value into pricing medicines

Mark Simmonds MP

Roundtable Roundtable

Planning to achieve QIPP

Earl Howe, PUS for Health

Roundtable

Future of Nursing

Jessica Lee MP

Learning Lunch Funding for elderly social care

Barbara Keeley MP, Shadow Minister

Roundtable

Forgotten Conditions

Andrew George MP

Roundtable Roundtable Personal Health BudgetsRt Hon Stephen Dorrell MP, Chairman, Health Select Committee Next Steps for Cancer Networks John Baron MP, Chairman, APPG Cancer

#### Financial review

The income and expenditure of the company during the year and the financial position at the end of the year are summarised in the attached accounts. The members consider the financial position to be satisfactory

It is the policy of the company that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The members considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the company's current activities while consideration is given to ways in which additional funds may be raised. The members aim to build the reserves up to this level in the future

Julia Manning

Member

Dated

**Andrew Burns** 

Member

#### INDEPENDENT EXAMINER'S REPORT

#### TO THE MEMBERS OF 2020 HEALTH LIMITED

I report on the accounts of the company for the year ended 30 June 2012, which are set out on pages 5 to 12

#### Respective responsibilities of members and examiner

The members, who are also the directors of 2020 Health Limited for the purposes of company law, are responsible for the preparation of the accounts. The members consider that an audit is not required for this year under section 144(2) of the Charities Act 2011, the 2011 Act, and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination being a Chartered Accountant.

Having satisfied myself that the company is not subject to audit under company law and is eligible for independent examination, it is my responsibility to

- (i) examine the accounts under section 145 of the 2011 Act,
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act, and
- (iii) to state whether particular matters have come to my attention

#### Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the company and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as members concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### Independent examiner's statement

In connection with my examination, no matter has come to my attention

- (a) which gives me reasonable cause to believe that in any material respect the requirements
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006, and
  - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice Accounting and Reporting by Charities,

have not been met

(b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Richard F Hopper

Chartered Accountant
Chinthurst, 30 St Stephens Hill
Launceston
Cornwall
PL15 8HN

Dated 28 March 2013

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

#### FOR THE YEAR ENDED 30 JUNE 2012

•		Unrestricted funds	Restricted funds	Total 2012	Total 2011
	Notes	£	£	£	£
Incoming resources from generated funds					
Donations and legacies	2	1,089	-	1,089	270
Activities for generating funds		245	-	245	536
Investment income	3	1,402		1,402	
		2,736	-	2,736	806
Grant income	4	111,340	225,367	336,707	343,715
Other incoming resources	5	720		720	1,150
Total incoming resources		114,796	225,367	340,163	345,671
Resources expended	6				
Primary activities		•			
Health research and promotion		96,983	213,777	310,760	278,289
Governance costs		1,230	•	1,230	1,201
Total resources expended		98,213	213,777	311,990	279,490
Net income for the year/					
Net movement in funds		16,583	11,590	28,173	66,181
Fund balances at 1 July 2011		27,767	37,000	64,767	(1,415)
Fund balances at 30 June 2012		44,350	48,590	92,940	64,766

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006

BALANCE SHEET

AS AT 30 JUNE 2012

		201	2012		2011	
	Notes	£	£	£	£	
Fixed assets						
Tangible assets	10		1,884		1,242	
Current assets						
Stocks		3,000		3,000		
Debtors	11	104,025		143,257		
Cash at bank and in hand		99,727		43,377		
		206,752		189,634		
Creditors: amounts falling due within						
one year	12	(115,696)		(126,110)		
Net current assets			91,056		63,524	
Total assets less current liabilities			92,940		64,766	
Income funds						
Restricted funds	14		48,590		37,000	
Unrestricted funds			44,350		27,766	
			92,940		64,766	
			92,940		64,76	

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 June 2012. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

#### **BALANCE SHEET (CONTINUED)**

**AS AT 30 JUNE 2012** 

The accounts were approved by the Board on 14/03/2013

Andrew Burns

Member

Julia Manning

Member

Company Registration No 06632676

#### NOTES TO THE ACCOUNTS

#### FOR THE YEAR ENDED 30 JUNE 2012

#### 1 Accounting policies

#### 11 Basis of preparation

The financial statements are prepared under the historical cost convention

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006

#### 1.2 Incoming resources

Grant and membership income is credited in the accounts when it is received

#### 13 Resources expended

Expenditure is charged in the accounts at the time when a liability to make payment is incurred

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment

20% p a on cost

#### 1.5 Stock

Stock is valued at the lower of cost and net realisable value

#### 1.6 Accumulated funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts

#### 2 Donations and legacies

		2012 £	2011 £
	Donations and gifts	1,089	270
3	Investment income		
		2012	2011
		£	£
	Rental income	1,357	-
	Interest receivable	45	-
		1,402	-

# NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 30 JUNE 2012

				Dontolotod	Total	Total
		,	Jnrestricted funds	Restricted funds	Total 2012	2011
			£	£	£	£
	Grant income		111,340	225,367	336,707	343,715
5	Other incoming resources					
					2012 £	2011 £
	Other income			=	720	1,150
6	Total resources expended	Staff	Donassation	Other	Total	Total
		Staff costs	Depreciation	costs	2012	2011
		£	£		£	£
	Primary activities  Health research and promotion					
	Activities undertaken directly Support costs	129,914	704 -	138,930 41,212	269,548 41,212	228,180 50,109
	Total	129,914	704	180,142	310,760	278,289
	Governance costs			1,230	1,230	1,201
		129,914	704	181,372	311,990	279,490
	Governance costs includes payment independent examination and accounta		dependent ex	aminer of £1	,230 (2011	£1,200) for
7	Support costs				2012 £	2011 £
					26,857	26,251
	Premises expenses				20,037	
	Premises expenses Administrative expenses			-	14,355	23,858

#### NOTES TO THE ACCOUNTS (CONTINUED)

#### FOR THE YEAR ENDED 30 JUNE 2012

#### 8 Members

Julia Manning received £54,000 remuneration and £3,900 pension contributions during the year for services provided to the company

#### 9 Employees

#### **Number of employees**

The average monthly number of employees during the year was	2012	2011
	Number	Number
	4	3
	<del></del>	<del></del>
Employment costs	2012	2011
	£	£
Wages and salanes	126,014	83,465
Other pension costs	3,900	
	129,914	83,465
	129,914	83,4

### NOTES TO THE ACCOUNTS (CONTINUED)

#### FOR THE YEAR ENDED 30 JUNE 2012

10	Tangible fixed assets		
			Fixtures, fittings &
			equipment £
	Cost		-
	At 1 July 2011		2,185
	Additions		1,346
	At 30 June 2012		3,531
	Depreciation		
	At 1 July 2011		943
	Charge for the year		704
	At 30 June 2012		1,647
	Net book value		
	At 30 June 2012		1,884
	At 30 June 2011		1,242
11	Debtors	2012 £	2011 £
		_	_
	Trade debtors	96,273	137,813
	Other debtors	7,440	3,640
	Prepayments and accrued income	312	1,804
		104,025	143,257
12	Creditors amounts falling due within one year	2012	2011
		£	£
	Trade creditors	13,208	12,479
	Taxes and social security costs	34,068	35,955
	Other creditors	7,321	7,321
	Accruals	19,517	1,200
	Deferred income	41,582	69,155
		115,696	126,110

#### NOTES TO THE ACCOUNTS (CONTINUED)

#### FOR THE YEAR ENDED 30 JUNE 2012

13	Pension and other post-retirement benefit comm Defined contribution	nitments			
				2012	2011
				£	£
	Contributions payable by the company for the year			3,900	-
14	Restricted funds				
			Movemen	t ın funds	
		Balance at 1 July 2011			Balance at 30 June 2012
		£	£	£	£
	Exceeding The Limit	13,000	-	(13,000)	-
	Telehealth	•	17,000	(17,000)	
	Wells Challenge	-	40,000	(30,347)	9,653
	Cancer	-	22,032	(22,032)	
	Working Well	-	34,000	(19,949)	
	Veterans Association	-	10,335	(10,335)	
	Electronic Health Records	-	20,000	(20,000)	
	Orphan Drugs	-	45,000	(41,344)	
	Personal Budgets Other restricted funds	24,000	28,000 9,000	(6,770) (33,000)	
		37,000	225,367	(213,777)	48,590
15	Analysis of net assets between funds	Unre		Restricted	Total
			funds	funds	_
			£	£	£
	Fund balances at 30 June 2012 are represented by Tangible fixed assets		1,884	_	1,884
	Current assets		158,162	48,590	206,752
	Creditors amounts falling due within one year		115,696)	-	(115,696)
	oroanora amounto raming due interne you.	7	<del></del>		
		=	44,350 ———	48,590 ———	92,940