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AFC BOURNEMOUTH LIMITED

ABBREVIATED ACCOUNTS

FOR THE PERIOD FROM

27TH JUNE 2008 TO

31ST JULY 2009

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22/10/2010

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COMPANIES HOUSE

AFC BOURNEMOUTH LIMITED

REPORT OF THE DIRECTORS

The directors present their report with the abbreviated accounts of the company for the period from 27th June 2008 to 31st July 2009

INCORPORATION

The company was incorporated on 27th June 2008 and commenced to trade on 7th August 2008

PRINCIPAL ACTIVITY

The principal activity of the company is that of operating a professional football club and related commercial activities

BUSINESS REVIEW

On 7th August 2008, the business and business assets (including goodwill) were purchased by the company from Bournemouth and Boscombe Community Athletics Football Club Limited (in administration) The owners and directors of the company at this date were P Baker and A Savenmutto

The company was subsequently sold to E Mitchell, B Mitchell, J Mostyn and S Sly on 22nd June 2009 at which time the company was facing the threat of administration due to mounting losses, which are largely reflected in these financial statements Since taking over the company, the new owners have significantly reduced the level of inherited debt within the company and implemented tight accounting systems and internal controls to closely monitor its financial position on an ongoing basis These measures, combined with the promotion of the Football Club to League One in the 2009/10 season, and its continued strong performance both on and off the pitch have placed the company in a much more stable financial position upon which it is now starting to build

DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period In preparing these financial statements, the directors are required to -

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

AFC BOURNEMOUTH LIMITED

REPORT OF THE DIRECTORS

(Continued)

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

STATEMENT OF DISCLOSURE OF INFORMATION TO AUDITORS

The directors of the company who held office at the date of approval of this report confirm that -

- so far as they are aware, there is no relevant audit information, information needed by the company's auditors in connection with preparing their report, of which the company's auditors are unaware, and
- they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

DIRECTORS

The directors serving during the period were as follows

S Sly	(appointed 27/06/2008 and resigned 09/07/2008)
J Mostyn	(appointed 27/06/2008 and resigned 09/07/2008)
Ellis Jones	(appointed 27/06/2008 and resigned 09/07/2008)
A Saverimutto	(appointed 09/07/2008 and resigned 11/03/2009)
P Baker	(appointed 09/07/2008 and resigned 22/06/2009)
S Sly	(appointed 17/07/2008 and resigned 22/10/2008)
J Mostyn	(appointed 17/07/2008 and resigned 22/10/2008)
N Blake	(appointed 22/06/2009)
A Murry	(appointed 22/06/2009)
S Sly	(appointed 22/06/2009)
E Mitchell	(appointed 22/06/2009)
J Mostyn	(appointed 22/06/2009)

AUDITORS

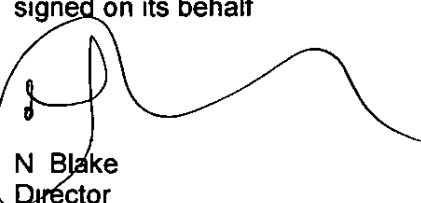
The auditors, Morris Lane, will be proposed for reappointment in accordance with Section 485 of the Companies Act 2006.

The above report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The report was approved by the board on
signed on its behalf

22/10/

2010 and


N Blake
Director

AFC BOURNEMOUTH LIMITED

INDEPENDENT AUDITORS' REPORT TO AFC BOURNEMOUTH LIMITED

UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages 6 to 9, together with the financial statements of AFC Bournemouth Limited for the period from 27th June 2008 to 31st July 2009 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company for our work or for the opinions we have formed

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you

BASIS OF OPINION

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared

OPINION

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section

OTHER INFORMATION

On 22nd October 2010 we reported as auditors to the shareholders of the company on the full statutory accounts prepared under Section 396 of the Companies Act 2006 and our audit report under Section 495 of the Companies Act 2006 was as follows -

"We have audited the financial statements of AFC Bournemouth Limited for the period from 27th June 2008 to 31st July 2009 on pages 6 to 11. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to smaller entities)"

AFC BOURNEMOUTH LIMITED

INDEPENDENT AUDITORS' REPORT TO AFC BOURNEMOUTH LIMITED

UNDER SECTION 449 OF THE COMPANIES ACT 2006

(Continued)

This report is made solely to the company's members, as a body, in accordance with Section 495 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters that we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, or the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the directors' responsibilities statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board (APB's) Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of the audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope UKNP.

OPINION: DISCLAIMER ON VIEW GIVEN BY THE FINANCIAL STATEMENTS

The audit evidence available to us was limited due to the fact that inadequate accounting records had been maintained by the company during the period. As a result of this we have been unable to obtain sufficient appropriate audit evidence concerning the assets and liabilities held at 31 July 2009 and the sales and purchases for the period then ended.

Because of the potential significance to the financial statements of the matter referred to in the paragraph above, we are unable to form an opinion as to whether the financial statements

- give a true and fair view of the state of the company's affairs as at 31 July 2009 and of its' loss for the period then ended,*
- have been properly prepared in accordance with United Kingdom Generally Accepted Practice, and*
- have been prepared in accordance with the requirements of the Companies Act 2006*

AFC BOURNEMOUTH LIMITED

INDEPENDENT AUDITORS' REPORT TO AFC BOURNEMOUTH LIMITED

UNDER SECTION 449 OF THE COMPANIES ACT 2006

(Continued)

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In respect of the following matters where the Companies Act 2006 requires us to report to you, in our opinion

- *adequate accounting records have not been kept,*
- *we have not received all the information and explanations we require for our audit,*
- *the financial statements are in agreement with the accounting records available to us,*
- *disclosures of directors' remuneration specified by law have been made "*



22/10/10

Christopher M Tullett FCCA
Senior Statutory Auditor
For and on behalf of Morris Lane
Statutory Auditor and Chartered Accountants

31/33 Commercial Road
Poole
Dorset
BH14 0HU

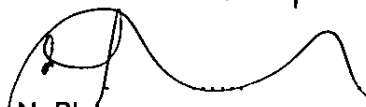
AFC BOURNEMOUTH LIMITED

COMPANY NUMBER: 06632170

ABBREVIATED BALANCE SHEET AS AT 31ST JULY 2009

	Notes	£	£
FIXED ASSETS			
Intangible assets	2		910,564
Tangible assets	3		366,614
			<hr/>
			1,277,178
CURRENT ASSETS			
Stocks		26,090	
Debtors		299,009	
Cash at bank and in hand		23,818	
		<hr/>	
		348,917	
CREDITORS: amounts falling due within one year		(2,240,574)	
		<hr/>	
NET CURRENT LIABILITIES			(1,891,657)
			<hr/>
NET LIABILITIES			(614,479)
			<hr/>
CAPITAL AND RESERVES			
Called up share capital	4		250,000
Profit and loss account			(864,479)
			<hr/>
SHAREHOLDERS' DEFICIT			(614,479)
			<hr/>

The abbreviated accounts which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 were approved by the board on

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N Blake
Director

2010 and are signed on its behalf

The notes on pages 7 to 9 form an integral part of these abbreviated accounts

AFC BOURNEMOUTH LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD FROM 27TH JUNE 2008 TO 31ST JULY 2009

1 ACCOUNTING POLICIES

(a) Basis of accounting

The accounts have been prepared under the historical cost convention in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

(b) Turnover and income recognition

Turnover represents income receivable, net of VAT, from football and related commercial activities

Gate and other match/event day revenue is recognised over the period of the football season as games are played and events are staged Sponsorship and similar commercial income is recognised over the duration of the respective contracts The fixed element of broadcasting revenues is recognised over the duration of the football season whilst facility fees for live coverage or highlights are taken when earned Merit awards are accounted for only when known at the end of the financial period Fees receivable in respect of the loan of players are included in turnover over the period of the loan

(c) Goodwill

Goodwill is amortised at a rate calculated to write off the asset on a straight line basis over its estimated useful economic life at a rate of 5% straight line Impairment of goodwill is only reviewed where circumstances indicate that the carrying value of the asset may not be fully recoverable

(d) Cost of player registrations

The costs associated with acquiring players' registration or extending their contracts, including agents' fees, are capitalised and amortised, in equal instalments, over the period of the respective players' contracts Where a contract life is renegotiated the unamortised costs, together with the new costs relating to the contract extension, are amortised over the term of the new contract Where the acquisition of a player registration involves a non-cash consideration, such as an exchange for another player registration, the transaction is accounted for using an estimate of the market value for the non-cash consideration Provision is made for any impairment and player registrations are written down for impairment when the carrying amount exceeds the amount recoverable through use or sale

Under the conditions of certain transfer agreements or contract renegotiations, further fees will be payable in the event of the players concerned making a certain number of First Team appearances or on the occurrence of certain other specified future events Liabilities in respect of these additional fees are accounted for, as provisions, when it becomes probable that the number of appearances will be achieved or the specified future events will occur Profits or losses on the sale of players represent the transfer fee receivable, net of any transaction costs, less the unamortised cost of the player's registration Remuneration of players is charged in accordance with the terms of the applicable contractual arrangements and any discretionary bonuses when there is a legal or constructive obligation

(e) Tangible fixed assets

Depreciation is provided, after taking account of any grants receivable, at the following annual rates in order to write off each asset over its estimated useful life

Fixtures, fittings and equipment	-	15% reducing balance basis
Plant, machinery and vehicles	-	15% reducing balance basis

AFC BOURNEMOUTH LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD FROM 27TH JUNE 2008 TO 31ST JULY 2009

(Continued)

(f) Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow-moving items

(g) Leased assets

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profit on a straight line basis over the lease term

Assets held under finance leases and hire purchase contracts are capitalised and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability. The interest element of rental obligations is charged to profit and loss account over the period of the lease at a constant proportion of the outstanding balance of capital payments

(h) Pension costs

Contributions in respect of the company's defined contribution pension scheme are charged to the profit and loss account for the year in which they are payable to the scheme. Differences between contributions payable and contributions actually paid in the year are shown as either accruals or prepayments at the year end

2 INTANGIBLE FIXED ASSETS

	Total £
Cost	
Additions for the period and at 31 st July 2009	971,982
Amortisation	
Charge for the period and at 31 st July 2009	61,418
Net book value	
At 31 st July 2009	910,564

3 TANGIBLE FIXED ASSETS

	Total £
Cost	
Additions for the period and at 31 st July 2009	430,063
Depreciation	
Charge for the period and at 31 st July 2009	63,449
Net book value	
At 31 st July 2009	366,614

AFC BOURNEMOUTH LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD FROM 27TH JUNE 2008 TO 31ST JULY 2009

(Continued)

4 CALLED UP SHARE CAPITAL

	£
Allotted, called up and fully paid	
250,000 ordinary shares of £1 each	250,000
	<u> </u>

During the year 250,000 ordinary shares of £1 each were allotted and fully paid for cash at par

5 RELATED PARTY TRANSACTIONS

During the period, the directors loaned the following amounts to the company -

A Murry	£125,000
E Mitchell (jointly with Mrs B Mitchell)	£200,000
	<u> </u>

The directors have agreed that these loans are not to be repaid and have been written off as income

Included within other debtors is an amount of £55,337 due from Mr E Mitchell and Mrs B Mitchell in this respect This amount was received by the company on 7th September 2009

The company is controlled by the directors by virtue of their 100% ownership of the issued ordinary share capital in the company