



YOUMANITY

YOUMANITY

FINANCIAL STATEMENTS

FOR

THE YEAR ENDED 30 JUNE 2022

Charity Registration Number 1178295

Company Registration Number 06621685



**Youmanity**  
**Report of the Trustees**  
**For the Year Ended 30 June 2022**

The final stage of the 2SMile project involves the implementation of the tool kit in the schools in all partner countries is ending in August 2022

The Entrepreneurs for Autonomy, Self-development+Equity (EASE) under the Erasmus+ programme for the empowerment of refugee women. The project is funded by the consortium member for UK National Agency starting from Sep 2019 for a duration of 36 months.

**Financial Review**

The trustees review annually the financial resources and endeavor to pursue the charity's objectives without eroding the value of the capital endowment. The incoming resources of the charity in 2022 was £52,967 (2021: £152,064), and the expenditure was £84,000 (2021: £132,789), giving a deficit of £31,032. the incoming resources include a grant from the British Council for the Entrepreneurs for Autonomy, Self-development + Equality under the Erasmus + Programme.

**Risk management**

The trustees have a duty to identify and review the risks to which the charity is exposed to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

**Trustees' Responsibilities in Relation to the Financial Statements**

The trustees (who are also the directors of the company for the purposes of the company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law requires the charity trustees to prepare financial statements for each year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure for the accounting period.

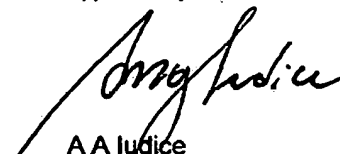
In preparing the financial statements, the trustees are required to:

- \* Select suitable accounting policies and then apply them consistently;
- \* observe the methods and principles in the Charities SORP;
- \* make judgements and estimates that are reasonable and prudent;
- \* state whether applicable UK accounting standards have been followed, subject to any material departures, disclosed and explained in the financial statements;
- \* prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act. They are also responsible for safeguarding the assets of the charity and the group and hence taking reasonable steps to the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by order of the board of trustees on 20/07/22 and signed on its behalf by:



A A Iudice  
Director

## **Independent Examiner's Report**

### **Report to the trustees/ members of**

**Charity Name** Youmanity

**On accounts for the year ended** 30th June 2022

**Charity number** 1178295

**Company registration number** 06621685

**Set out on pages** 1 to 9

### **Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act,
- to follow the procedure laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act, and,
- to state whether particular matters have come to my attention.

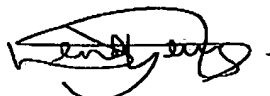
### **Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

### **Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep accounting records in accordance with section 130 of the 2011 Act, and,
  - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



**Wendy Cheung**  
Fellow member of the Association of Chartered Certified Accountants  
Redwood Grove Ltd  
Date: 18/07/2022

**Youmanity**  
**For the Year Ended 30 June 2022**  
**Statement of Financial Activities**

<b>Categories by activity</b>	<b>Notes</b>	<b>Restricted fund £</b>	<b>Unrestricted fund £</b>	<b>Total Fund 30.06.2022 £</b>	<b>Total Fund 30.06.2021 £</b>
<b>Incoming resources</b>					
<b>Income:</b>					
Donations and fund raising events			3,714	3,714	56,347
Grant income		49,254	0	49,254	95,717
<b>Total</b>	<b>3</b>	<b>49,254</b>	<b>3,714</b>	<b>52,968</b>	<b>152,064</b>
<b>Resources expended</b>					
<b>Expenditure on:</b>					
Charitable activities		58,562	22,618	81,180	127,081
Administration and management	<b>4</b>	1,797	797	2,594	2,500
<b>Total</b>	<b>5</b>	<b>60,359</b>	<b>23,415</b>	<b>83,774</b>	<b>129,581</b>
<b>Net income/(expenditure) before investment gains/(losses)</b>		<b>-11,105</b>	<b>-19,701</b>	<b>-30,806</b>	<b>22,483</b>
<b>Net gains/(losses) on investments</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Net income/(expenditure)</b>		<b>-11,105</b>	<b>-19,701</b>	<b>-30,806</b>	<b>22,483</b>
<b>Transfers between funds</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Other recognised gains/(losses):</b>					
Gains and losses on revaluation of fixed assets for the charity's own use		0	0	0	0
Other gains/(losses)		-226	0	-226	-3,208
<b>Net movement in funds</b>		<b>-11,331</b>	<b>-19,701</b>	<b>-31,032</b>	<b>19,275</b>
<b>Fund Balances at brought forward</b>		<b>32,243</b>	<b>31,279</b>	<b>63,522</b>	<b>44,247</b>
<b>30.06.2022</b>		<b>20,912</b>	<b>11,578</b>	<b>32,490</b>	<b>63,522</b>

The statement of financial activities includes all gains and losses recognised in the year.  
All income and expenditure derive from continuing activities.  
The statement of financial activities also complies with the requirements for an income and expenditure account under the Company Act 2006.

Youmanity  
For the Year Ended 30 June 2022  
Balance Sheet

	Notes	Restricted fund £	Unrestricted fund £	Total this year 2022 £	Total last year 2021 £
<b>Fixed assets</b>					
Tangible assets	6	-	4,481	4,481	5,022
<b>Total fixed assets</b>		-	4,481	4,481	5,022
<b>Current assets</b>					
Debtors	7	-	-	-	-
Cash at bank and in hand	8	22,709	7,894	30,603	61,000
<b>Total current assets</b>		22,709	7,894	30,603	61,000
<b>Creditors: amounts falling due within one year</b>	9	1,797	797	2,594	2,500
<b>Net current assets/(liabilities)</b>		20,912	7,097	28,009	58,500
<b>Total assets less current liabilities</b>		20,912	11,578	32,490	63,522
<b>Funds of the Charity</b>					
Restricted income funds		20,912	-	20,912	32,243
Unrestricted funds		-	11,578	11,578	31,279
<b>Total funds</b>	10	20,912	11,578	32,490	63,522

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2020. No member of the company has deposited a notice, pursuant to section 476 of the Company Act 2006, requiring an audit of these accounts.

The trustees acknowledge their responsibilities for

- Ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Company Act 2006, and,
- Preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statement have been prepared in accordance with the special provisions of the Company Act 2006 relating to small charitable companies.

This report was approved by the board of Trustees on : 20/07/2022

Signed by :

  
A A Iudice  
Director

## **1 Basis of preparation**

### **1.1 Basis of accounting**

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS 102), the Company Act 2006, and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

### **1.2 Going concern**

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern. There are no key judgements that the charity has made which have a significant effect on the accounts. The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

### **1.3 Accounting policies**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met. It is probable that the income will be received and that the amount can be measured reliably.

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to specific headings, they have been allocated to activities on a basis consistent with the use of resources.

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the

Restricted funds can only be used for restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular purposes.

The charity is exempt from corporation tax on its charitable activities.

### **1.4 Critical accounting estimates and judgements**

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates. The estimated and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects both current and future periods.

## **1 Basis of preparation**

### **1.5 Fund accounting**

Restricted funds can only be used for restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular purposes.

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

### **1.6 Tangible fixed assets**

Tangible fixed assets are initially measured at cost and subsequently measured at cost or value, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computer Equipment : 10% pa. on a straight line basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and carrying value of the asset and is recognised in net income/expenditure for the year.

### **1.7 Cash and cash equivalents**

Cash and cash equivalents include cash in hand, deposits held at call with bank, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

### **1.8 Financial instruments**

The charity only has financial assets and financial liabilities of the kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

## **2. Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Youmanity**  
For the Year Ended 30 June 2022

**10. Movement in funds**

	<b>1st July 2020</b>	<b>Incoming Resources</b>	<b>Outgoing Resources</b>	<b>30th June 2022</b>
<b>Unrestricted general funds</b>				
<b>Restricted funds</b>				
2Smile & EASE project	32,243	49,254	60,359	21,138
Forex loss			226	
<b>Total Charity Funds</b>	<b>32,243</b>	<b>49,254</b>	<b>60,585</b>	<b>20,912</b>





YOUMANITY

Principal activity and objectives 2021 – 2022

Youmanity seeks to devise, drive and deliver cultural projects for the benefit of communities globally. Promoting social inclusion, equality and human rights; projects can be part of a planned calendar or an ad-hoc community basis. Most notable amongst the projects is the annual photography award, where stories on themes ranging from human trafficking, gender and age discrimination to disability are shared by photographic entries from around the world. Entries are selected by a panel of judges and subsequently showcased in exhibitions in London and beyond.



*'Step Together Photography Award'. Dancing is Youmanity's 2022 theme in Wjarch*

**World Mental Health Day**

To mark World Mental Health Day Youmanity delivered the world's first mindfulness train carriages. On 6th October 2021 KeolisAmey Docklands (KAD), operators of Docklands Light Railway (DLR) and Youmanity announced the deployment of the 'Inner Journey' passenger trains to support passenger wellbeing and mental health. This ambitious project was supported by Brain Recharge - a self-guided meditation app developed for use on DLR trains and designated relaxation areas located in Canary Wharf, Tower Gateway and Woolwich Arsenal DLR stations. Commuting to or from work can be one of the most stressful times of the day, particularly following a year of people working remotely due to the COVID-19 pandemic. With this in mind, Youmanity's Marketing Director, Alessia



*The world's first mindfulness train will serve the DLR network - Affinita Foundation | Yourmindy*

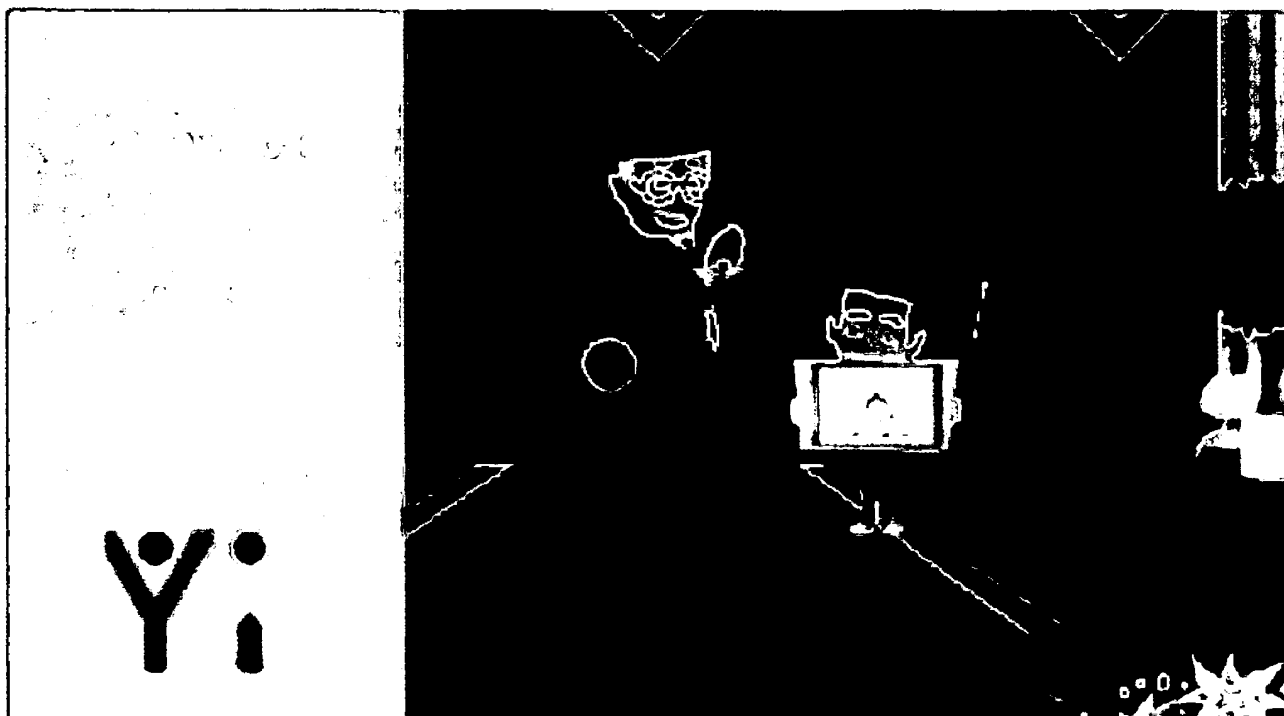
Affinita, designed twelve modified carriages, drawing on nature inspired scenes of mountains, forests, oceans, and the countryside, that now pull up at stations serving the entire DLR network. Commuters can download the complimentary Brain Recharge app to access meditation tracks offering a full immersion into nature. Passengers can (re)connect to themselves and enjoy a moment of calm and restoration while on their journey. The project was well received by the national and international press who now refer to the Inner Journey trains as the 'Chill Out Carriages'. To access the project's landing page click [here](#)



*A meditation corner at Canary Wharf DLR Station - Affinita Foundation | Yourmindy*

## 2SMILE Project, 2018-2021

Youmanity champions 2Smile, a 3-year project to develop a student-centred teaching approach for youths at risk of abandoning education. In September 2018 Youmanity was awarded a grant from the European Commission – Erasmus Plus+ program KA204. Since the project began in 2018, 2Smile encouraged an exploratory conversation among local communities and policy makers in all partner countries. The project developed a tool kit to be able to assess students' needs based on perception of the school system. Students were tested before and after the introduction of the student-centred approach in their class. Project partners from Ireland, Portugal, Greece, Finland, Romania and Italy worked together despite the many challenges posed by Covid-19. The 2Smile Project was successfully delivered with a Final Report submitted to the European Union in November 2021.



Click on image to watch cartoon © Youmanity

Assessing the three-year long project, on 19/05/2022 Grants Officer Callum Fletcher, from the Erasmus + Programme of the European Union, wrote:

*" The makeup of the team has been very impressive with a high level of professional expertise. It has focused on mitigating educational strategies for the most vulnerable young people in Europe and there have been 8 partners from the school sector across 7 countries. The learners at the heart of the proposal were those disadvantaged by dislocation, old and new migration patterns; through economic and social issues such as involvement in criminality and those most deeply affected by the European economic situation. The project, by its completion has achieved the results and outcomes by delivering the tools, products and reports pertaining to four Intellectual Outputs, and by implementing the support activities through its life cycle over the three years."*

## STEP TOGETHER - mental health campaign

Step Together is a campaign designed to promote dancing for physical and mental wellbeing. According to scientific research conducted by Dance Psychologist, Dr Peter Lovatt, when people move their bodies to rhythm they produce neurotransmitters, dopamine and serotonin (happy hormones), that stay in the body up to a week after the last dance.



[Click on image to watch film - Youmanity](#)

#### **STEP TOGETHER, Covent Garden**

As part of the STEP TOGETHER dance project; on 2nd May 2022 Youmanity organised a Flashmob Happy Dance that took place in the iconic Piazza at Covent Garden. Volunteers, Londoners and tourists joined in the fun.

#### **STEP TOGETHER Photography Award**

The theme of the annual photography is dancing. Entitled STEP TOGETHER, the award invites participants to submit a photograph that captures the happiness when dancing. A panel of judges will select the photographs that best interpret the movement and mood of the dancer(s). The work of twenty finalists will be showcased in an exhibition in London - location TBC - with the announcement of the winner to coincide with *World Mental Health Day*, 10th October. The winning photograph will be awarded £500 cash prize. The closing date for entries is 05/08/2022

#### **STEP TOGETHER at Pride in London**

Youmanity will parade with 50 volunteers at Pride. The charity has partnered with NGO Speaker Box Street Party who will dance at key locations along the Pride route in Central London. Pocket size flyers publicising the STEP TOGETHER campaign will be distributed to members of the public.

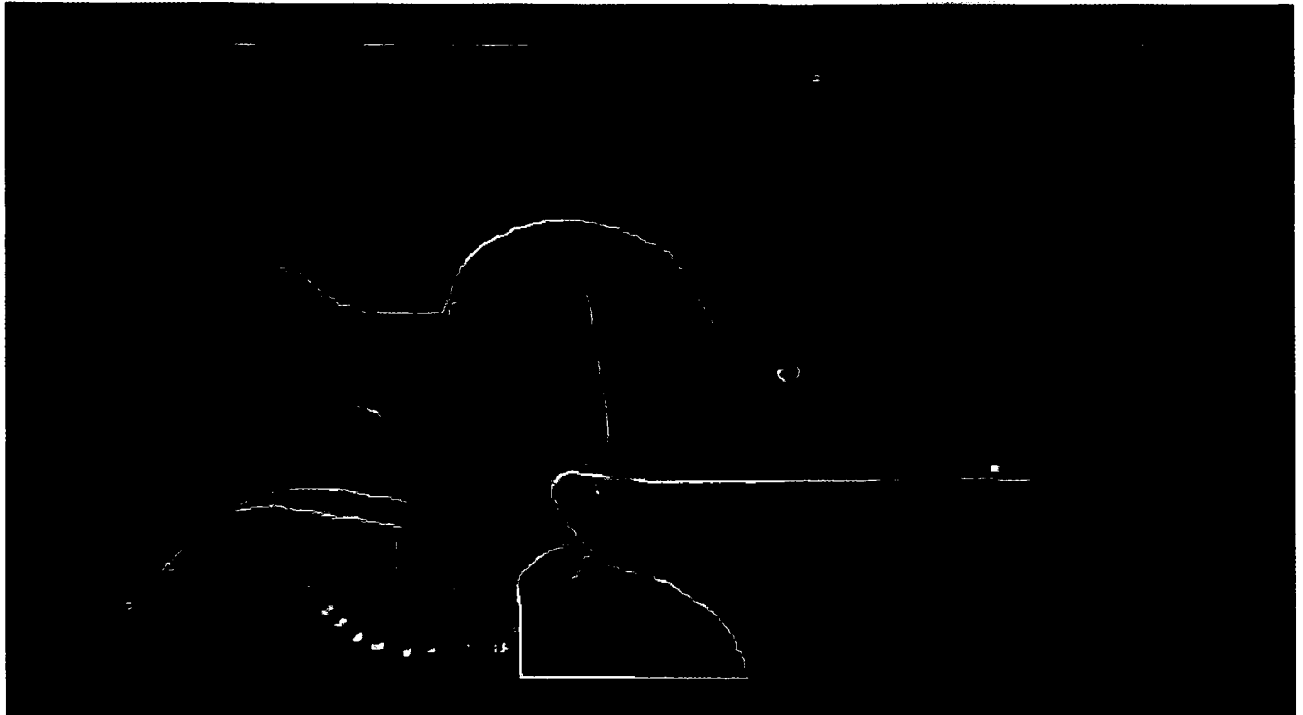
## **FILMS**

During the last decade Youmanity produced a number of powerful and positive educational short films. Intended for a wide audience and addressing a number of themes and subjects. All of Youmanity's film material is freely available via YouTube. To access the channel click [here](#)

### **I Feel Beauty**

Starring Rory McGuire, this film project explores the concept of 'beauty'. The camera follows Rory - a young man affected by a facial birthmark - as he reflects on what 'beauty'

means to him. The film is receiving a number of accolades worldwide, including Best Short Film at the Prague Film Awards. In February 2022 the charity filmed a sequel of 'I Feel Beauty' with the object of learning more about Rory McGuire's upbringing, his home environment and how family and friends helped him overcome social barriers. I Feel Beauty is directed by Anton Phatianov.



[Click on image to watch film I Feel Beauty](#)

### **STEP TOGETHER Flash Mob Happy Dance**

A short film capturing the STEP TOGETHER Flash Mob Happy Dance. Volunteers responding to a Flash Mob call met in London's Covent Garden Piazza on 2nd May 2022. Designed to promote dancing for mental wellbeing, the event was filmed by Liam Galvin , Anna Bianco and Dan Harley. Leading the Happy Dance was Janelle Raeburn. STEP TOGETHER in Covent Garden was supported by Richard Handley and Imre Bernath , Covent Garden Performers Association.

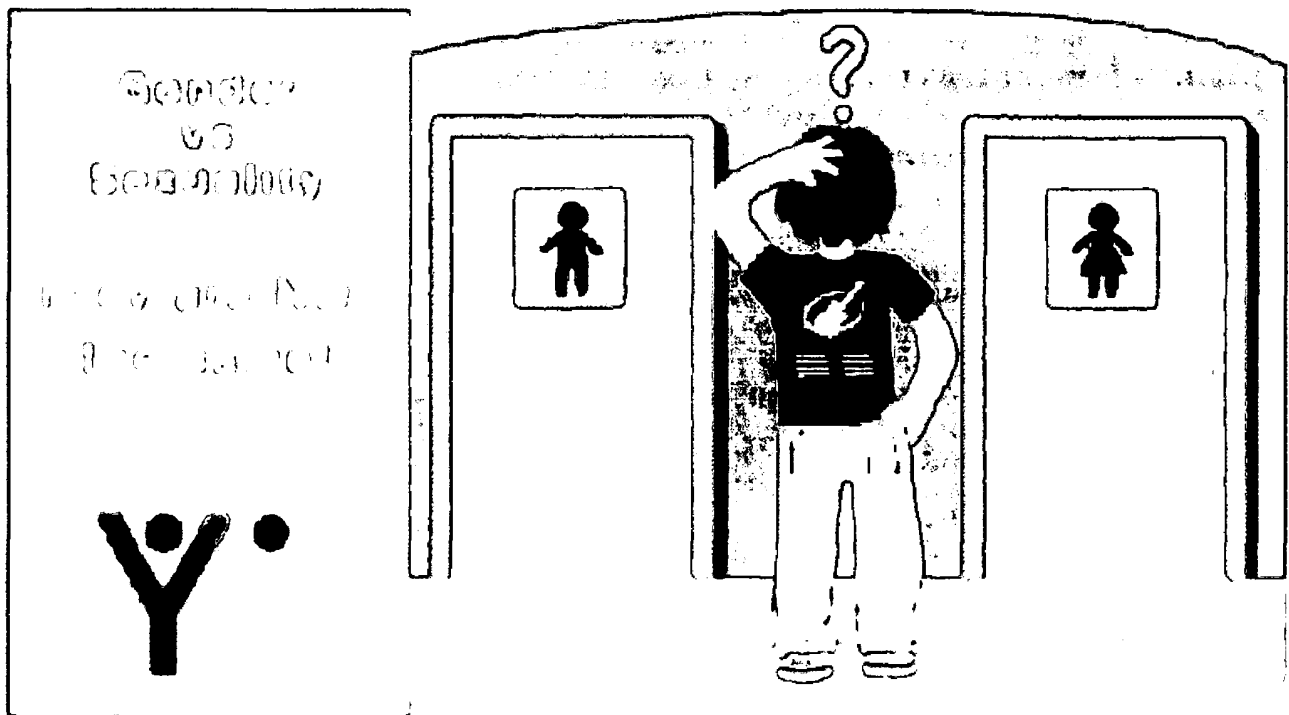
### **CARTOONS**

Lockdowns caused significant disruption to the lives of many people; in particular those affected by mental health issues. Youmanity set out to produce a number of cartoons to promote public health advice, raise awareness of suicide prevention, promote human connection and kindness, as well as explaining how depression and anxiety affects people. The content, narration and animation was devised, driven and delivered by Youmanity.

#### **'Did you know ...'**

In December 2021 Youmanity produced 'Did you know ...', a cartoon designed to celebrate family heritage and promote social inclusion.

The charity also produced two further cartoons with the object of explaining the history of gender and the difference that exists between Gender Identity and Sexuality.



*Click on image to watch cartoon © Youmunity*

## ONGOING PROJECTS

### **Entrepreneurs for Autonomy Self development and Equality (EASE)**

Launched by Youmunity in December 2019, EASE promotes the empowerment of refugee and vulnerable women. The project is being funded by the European Commission, Erasmus + program KA204. On 8-9-10 November 2021, project partners met in person in Cerignola, Italy, for a joint staff training. The 3-day training aimed to put into practice what participants had learned during module one of the EASE programme. Partners from Italy, the United Kingdom, Spain, Portugal, Greece and Slovakia, participated in person to this meeting. Participants had an opportunity to learn from an entrepreneurial success story of a local female resident who was able to create a business designed to benefit the local community. Participants were asked to analyse this business model/idea, to appreciate its strength (and any weaknesses). They used this as a template to develop their own



*EASE project partners from Italy, Spain, Portugal, Greece, Slovakia and the UK meet in Cerignola. © Youmunity*

business plan. Divided into groups, participants had the task to identify an innovative business idea that could be developed locally (Cerignola). Course trainers were at hand

throughout the day to help participants to develop both a business idea and a compelling pitch presentation to be shared with potential investors.

On 7th June 2022 Youmanity hosted a multiplier event to present the Ease project to UK stakeholders who had an opportunity to learn about the project. Among the stakeholders was Oksana Pak, Head of Access to Finance and Entrepreneurship, European Bank for Reconstruction and Development. The presentation was delivered at the offices of Belluzzo and Associates, 38 Craven Street, London WC2N 5NG. A Transnational meeting to review the final stages of the project will be held in Nitra, Slovakia, on 6-7 July 2022



*EASE project partners met in Cengheta, Italy, 8-9-10 Nov. 2021 for Youmanity*

### **Pride in London**

Pride in London is an annual LGBT pride festival and parade held each summer in London. The event celebrates the diversity of the LGBTQ communities with the colourful Pride parade, which this year will include Youmanity. This event brings together thousands of people of all genders, ethnicities, sexualities, and also many people of different races. Pride is one of the longest running festivals in the country and attracts an estimated 1.5 million visitors. On 2nd July 2022 Youmanity, in partnership with Speaker Box Street Party, will parade with 50 volunteers to raise awareness of the benefits of dancing for mental wellbeing.

### **FRIEND-SHIP - Suicide Prevention Campaign**

Entitled Friend-Ship, this campaign aims to recover the value of friendship to fight social isolation and prevent suicide. It was launched just before the Covid-19 outbreak thus becoming an important platform to promote much needed human connection. The campaign has already delivered a number of events and activities, including a photography exhibition showcased on the DLR network to mark World Mental Health Day.

# Friend-Ship, Together for the Journey

What does friendship mean to me?



"I associate friendship with flowers – a beautiful and ever-growing relationship which requires time, nurturing and care for them to flourish."

*A portrait from the Friend-Ship Photography collection 'Youmanity' | Grace Lambert-Phillips*

## Friend-Ship at Westminster Libraries

To mark International Friendship Day 2022, Youmanity is working on a new Friend-Ship Photography Exhibition. The exhibition will comprise over 30 portraits taken by photographer, Grace Lambert-Phillips, who asked Londoners what friendship meant to them before taking their portrait. Their portraits, together with their definition of friendship, will be showcased at the Porchester Library. In June-July 2022.

## Friend-Ship at Houses of Parliament

Our Friend-Ship Photography Exhibition was due to be showcased at the House of Commons in 2019, but due to the General elections first, and then the outbreak of Covid-19 this exhibition could not be installed. During 2021/2022 Youmanity made a new application to display this sensitive body of work which met the approval of Karen Buck MP, who is sponsoring the event. The Friend-Ship Photography Exhibition will be on display within the Upper Waiting Hall at the House of Commons in December 2022.

## **World Mental Health Day 2022**

Youmanity is working on the STEP TOGETHER campaign which includes the Step Together Photography Competition with the resulting winning photos to be used as the backdrop for World Mental Health Day on 10th October. For the same period Youmanity, in partnership with KeolisAmey Docklands (KAD), operators of Docklands Light Railway (DLR), aims to deliver a Step Together Danceathon. Powered by 'Speaker Box Street Party', passengers will be able to join a Danceathon (location TBC). This campaign is designed to raise awareness of the benefits of dancing for mental wellbeing.



### **The Story of Daniel Moloney**

'The Story of Daniel Moloney' is a film exploring the journey of a 22-year old affected by cystic hygroma - a rare condition which can result in facial disfigurement. This film project is three year in the making and aims to raise awareness of what this medical condition drawing inspiration from Daniel Moloney's strength and positive outlook in life. 'The Story of Daniel Moloney' is narrated and directed by Angelo Iudice who in June 20022 visited Daniel's home town of Youghal, Ireland, to learn more of this incredibly inspiring young man.



*Daniel Moloney is affected by cystic hygroma. Youmanity*

**Youmanity collaborated with other charities and organisations, including Thrive London, Haringey Suicide Prevention Group, the British Council, the European Commission, The Royal Photographic Society, Westminster Libraries, Metropolitan Police and Speaker Box Street Party.**