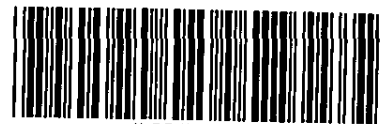


INTERCLICK LIMITED  
UNAUDITED ABBREVIATED FINANCIAL  
STATEMENTS  
PERIOD FROM 01 JULY 2011 TO 01 OCTOBER  
2012

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# **INTERCLICK LIMITED**

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## **INTERCLICK LIMITED**

The following reproduces the text of the chartered accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 5) have been prepared

### **CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF INTERCLICK LIMITED FOR THE PERIOD ENDED 1 OCTOBER 2012**

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In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Interclick Limited for the period ended 1 October 2012 which comprise the profit and loss account, the balance sheet and the related notes from the company's accounting records and from information and explanations you have given to us

As a member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at [icaew.com/regulations](http://icaew.com/regulations)

This report is made solely to the director of Interclick Limited in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Interclick Limited and state those matters that we have agreed to state to him in this report in accordance with AAF 2/10 as detailed at [icaew.com/compilation](http://icaew.com/compilation). To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Interclick Limited and its director for our work or for this report.

It is your duty to ensure that Interclick Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the company's assets, liabilities, financial position and profit. You consider that Interclick Limited is exempt from the statutory audit requirement for the period.

We have not been instructed to carry out an audit or review of the financial statements of Interclick Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



**Blick Rothenberg LLP**

Chartered Accountants

16 Great Queen Street  
Covent Garden  
London  
WC2B 5AH

26 March 2013

**INTERCLICK LIMITED**

REGISTERED NUMBER 06619678

**ABBREVIATED BALANCE SHEET  
AS AT 1 OCTOBER 2012**

	Note	£	1 October 2012 £	£	30 June 2011 £
<b>Fixed assets</b>					
Tangible assets	2		1,305		2,352
Investments	3		3,584,679		1,539,498
			<u>3,585,984</u>		<u>1,541,850</u>
<b>Current assets</b>					
Debtors		5,389		4,145	
Cash at bank		173,324		961,271	
		<u>178,713</u>		<u>965,416</u>	
<b>Creditors</b> amounts falling due within one year		(404,928)		(300,128)	
<b>Net current (liabilities)/assets</b>			<u>(226,215)</u>		<u>665,288</u>
<b>Net assets</b>			<u>3,359,769</u>		<u>2,207,138</u>
<b>Capital and reserves</b>					
Called up share capital	4		1		1
Profit and loss account			3,359,768		2,207,137
<b>Shareholders' funds</b>			<u>3,359,769</u>		<u>2,207,138</u>

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the period in question in accordance with section 476 of the Act

The director acknowledges his responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 1 October 2012 and of its profit for the period in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf by

*Adrian Kammerer*

**A Kammerer**  
Director

Date 25/03/2013

The notes on pages 3 to 5 form part of these financial statements

# **INTERCLICK LIMITED**

## **NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD ENDED 1 OCTOBER 2012**

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### **1. Accounting policies**

#### **1.1 Basis of preparation of financial statements**

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### **1.2 Going concern**

After making enquiries, the director has a reasonable expectation that the company has adequate resources to continue in operational existence and meet its liabilities as they fall due for the foreseeable future, being a period of at least twelve months from the date these financial statements were approved. Accordingly, he continues to adopt the going concern basis in preparing the financial statements.

#### **1.3 Turnover**

Turnover represents amounts receivable for services provided. It is stated at the fair value of the consideration receivable, net of value added tax.

#### **1.4 Leases**

Operating lease rentals are charged to the profit and loss account in equal instalments over the lease term.

#### **1.5 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer equipment	- 33 33% straight line
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#### **1.6 Foreign currencies**

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to the profit and loss account.

#### **1.7 Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### **1.8 Fixed asset investments**

Fixed asset investments are stated at cost less provision for diminution in value.

# INTERCLICK LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD ENDED 1 OCTOBER 2012

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### 2. Tangible fixed assets

	Computer equipment £
<b>Cost</b>	
At 1 July 2011 and 1 October 2012	2,513
<b>Depreciation</b>	
At 1 July 2011	161
Charge for the period	1,047
At 1 October 2012	1,208
<b>Net book value</b>	
At 1 October 2012	1,305
At 30 June 2011	2,352

### 3. Fixed asset investments

	Listed investments £
<b>Cost or valuation</b>	
At 1 July 2011	1,539,498
Additions	2,453,902
Disposals	(408,721)
At 1 October 2012	3,584,679
<b>Net book value</b>	
At 1 October 2012	3,584,679
At 30 June 2011	1,539,498

#### Listed investments

Listed investments having a net book value of £3,584,679 (2011 - £1,539,498) are held by the company and had a market value of £4,319,182 (2011 - £1,851,875) at the end of the period

# **INTERCLICK LIMITED**

## **NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD ENDED 1 OCTOBER 2012**

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### **4. Share capital**

	<b>1 October 2012 £</b>	<b>30 June 2011 £</b>
<b>Allotted, called up and fully paid</b>		
1 ordinary share of £1	<b>1</b>	<b>1</b>