

Registration number 6602778

Accelerate Direct Limited
Abbreviated accounts
for the year ended 31 May 2010

WEDNESDAY



A12 *A56R1RW0* 449
23/02/2011
COMPANIES HOUSE

Accelerate Direct Limited

**Abbreviated balance sheet
as at 31 May 2010**

		2010		2009	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		6,537		3,717
Current assets					
Debtors		18,787		21,275	
Cash at bank and in hand		12,524		2,783	
		<u>31,311</u>		<u>24,058</u>	
Creditors' amounts falling due within one year		<u>(36,450)</u>		<u>(20,463)</u>	
Net current (liabilities)/assets			(5,139)		3,595
Net assets			<u>1,398</u>		<u>7,312</u>
Capital and reserves					
Called up share capital	3		1,000		1,000
Profit and loss account			398		6,312
Shareholders' funds			<u>1,398</u>		<u>7,312</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 3 to 5 form an integral part of these financial statements.

Accelerate Direct Limited

Abbreviated balance sheet (continued)

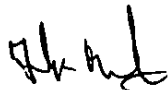
**Directors' statements required by Sections 475(2) and (3)
for the year ended 31 May 2010**

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 May 2010 , and
- (c) that we acknowledge our responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

The abbreviated accounts were approved by the Board on 18 February 2011 and signed on its behalf by



Mr F Martin
Director

Registration number 6602778

The notes on pages 3 to 5 form an integral part of these financial statements

Accelerate Direct Limited

**Notes to the abbreviated financial statements
for the year ended 31 May 2010**

1. Accounting policies

1.1 Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings and equipment	- 25% straight line
-------------------------------------	---------------------

1.4 Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

Accelerate Direct Limited

**Notes to the abbreviated financial statements
for the year ended 31 May 2010**

continued

2. Fixed assets	Tangible fixed assets £	
Cost		
At 1 June 2009	4,955	
Additions	5,000	
At 31 May 2010	<u>9,955</u>	
Depreciation		
At 1 June 2009	1,238	
Charge for year	2,180	
At 31 May 2010	<u>3,418</u>	
Net book values		
At 31 May 2010	<u>6,537</u>	
At 31 May 2009	<u>3,717</u>	
3. Share capital	2010 £	2009 £
Authorised		
1,000 Ordinary shares of £1 each	<u>1,000</u>	
Alloted, called up and fully paid		
1,000 Ordinary shares of £1 each	<u>1,000</u>	
Equity Shares		
1,000 Ordinary shares of £1 each	<u>1,000</u>	

Accelerate Direct Limited

**Notes to the abbreviated financial statements
for the year ended 31 May 2010**

continued

4. Transactions with directors

Advances to directors

The following directors had interest free loans during the year. The movements on these loans are as follows

	Amount owing		Maximum in year
	2010 £	2009 £	
Mr F Martin	4,400	-	4,400
Mrs K C Martin	4,399	-	4,399
	<u> </u>	<u> </u>	<u> </u>